

Developing “At your side.” into Shapes

The Brother Group has responded to the needs of various customers at offices, factories, and homes through manufacturing. We will continue listening to customers’ opinions with the “At your side.” spirit in mind, always placing our customers first. We also create new value by passing down Brother’s DNA that has confidently taken on challenges and adapted to changing times and environments.



Coding and Marking Equipment



Color Laser All-in-One



Industrial Sewing Machine



Online Karaoke System



Garment Printer



Digital Printing Equipment



Reducer



Gear



Labeling System



Scanner



Black-and-white Laser All-in-One



Laser Marker



Home Cutting Machine



Mobile Printer



Sewing and Embroidery Machine



Machine Tool



Fuel Cell



Inkjet Printer

The beginning of the Brother Group dates back to 1908, when YASUI SEWING MACHINE CO. started a business of repairing and producing parts for sewing machines. At that time, almost all the sewing machine were foreign-made. In 1928, the Yasui brothers, the founders of NIPPON SEWING MACHINE MANUFACTURING CO. (which became Brother Industries, Ltd.), developed and produced a “Chain-stitch sewing machine for the production of straw hats”* in an effort to manufacture home sewing machines in Japan. This sewing machine became popular for its durability, which was superior to that of sewing machines made in Germany. The brand name was named “Brother” as the brothers took on the challenge of producing sewing machines together.

* This product was recognized as a “product that represents a significant achievement in the history of the development of mechanical engineering in Japan” and was certified as “Mechanical Engineering Heritage No.15” by the Japan Society of Mechanical Engineers in 2007.



Chain-Stitch Sewing Machine for Production of Straw Hats