



We work as a united global team in every aspect of our business activities.

The true global company the Brother Group aims to become

The true global company the Brother Group aspires to be shall:

- Anticipate customer needs in the global market to always deliver innovative products that suit them
- Have active employees working together regardless of nationality, gender or generation
- Realize an optimal balance of global business operations, such as development, production, and sales, by positioning them in the most appropriate regions, and thereby achieve long-term management stability

We believe that true globalization could be established as one of Brother's unique advantages before anyone else by establishing a more solid management base with the group's know-how accumulated at our facilities in every region and shared in depth.



Case Example The Brother Global Recycling Summit is held to provide hints and know-how

Aiming to establish a recycling-based society, the Brother Group started the recycling of used toner cartridges at Brother Industries (U.K.) Ltd. ("BIUK") in 2004 in response to demands from European customers with high environmental concerns. Subsequently, the Brother Group has expanded its recycling efforts globally to include Slovakia, the U.S., and Japan, and now conducts various activities with BIUK's Recycle Technology Centre serving as a hub for recycling in the group.

The Brother Group has held the Brother Global Recycling Summit every year since 2011 to efficiently produce recycled products the quality of which is as good as new products.

In 2017, this summit was held at Brother Industries (Slovakia) s.r.o. with attendance of more than 45 employees from BIUK, Brother Industries (U.S.A.) Inc., Brother Industries, Ltd. and other group facilities.

The summit functions as a place for participating employees to obtain hints and know-how usable in their own facilities, providing them with opportunities to share activities to collect toner cartridges and recycling technologies and to see improvements in the process of recycling on-site.

In addition, their interaction in the summit led to creating the opportunity of personnel exchange, in which development personnel in BIL stay in BIUK for three months and study recycling technologies to reflect recycling know-how in the design of toner cartridges.



Employees listening to presentations on respective facilities' activities in the summit



Clean room in BIUK