The Brother Group Global Charter

The Brother Group Global Charter (“Global Charter”) is the foundation of all global operations of the Brother Group. It consists of the Basic Policies and Codes of Practice that guide and govern the daily decision making and actions of Group companies and employees.

Full text of the Brother Group Global Charter

Sharing the Global Charter with employees in more than 40 countries and regions

Each employee of the Brother Group adopts the Global Charter as the foundation of daily decision making and actions, and promptly provides all stakeholders with the value they require to ensure Brother remains a trusted company. For this reason, and to enable all employees to understand the Global Charter and always keep it in mind, it has been translated into a total of 28 languages, spoken as the mother tongue of employees, for use on posters and handy-sized cards. The Global Charter promotional leaders, who are appointed by the managers of each facility or department, are engaged in promoting the charter-based behavior of each employee in a variety of ways tailored to each organization’s role and challenges. Such activities, for example, include creating opportunities for employees to review their own actions in light of the Global Charter.