

All our businesses support customers' working styles and personal lifestyles by offering superior value

The Brother Group's mission is to place our customers first everywhere, every time, and provide them with superior value by quickly creating and delivering high-quality products and services. We offer products and services with our distinctive expertise in a wide range of fields, such as communications and printing equipment, electronic stationery, home sewing machines, industrial sewing machines, industrial equipment, industrial parts, online karaoke systems, coding and marking equipment, and digital printing equipment.



Brother's Five Business Segments

Printing and Solutions Business

Printers, All-in-Ones, Labeling Systems, Label Printers, Scanners, etc.

Personal and Home Business

Home Sewing Machines, Home Cutting Machines, etc.

Machinery Business

Industrial Sewing Machines, Garment Printers, Machine Tools, Reducers and Gears, etc.

Network and Contents Business

Online Karaoke Systems, Management of Karaoke Clubs, Content Services, etc.

Domino Business

Coding and Marking Equipment, Digital Printing Equipment, etc.