

February 28, 2011

Brother establishes a new factory of home sewing machine in Vietnam

Brother Industries, Ltd. (President: Toshikazu Koike) establishes “BROTHER INDUSTRIES (SAI GON) LTD.” as a new production facility in Dong Nai Province, Vietnam to manufacture home sewing machines. This is a 100% subsidiary of Brother Industries, Ltd.

● Outline of the New Company

Company name	: BROTHER INDUSTRIES (SAI GON) LTD.
Representative	: Yasuo Shimada
Location	: Amata Industrial Park, Long Binh Ward, Bien Hoa City, Dong Nai Province, Vietnam (Located in Amata Industrial Park, about 30km North East of Ho Chi Minh City)
Capital	: 23 million US dollars (100% owned by Brother Industries, Ltd.)
Business description	: Manufacturing and exporting of home sewing machines and their parts
Projected capacity	: About 40,000 units per month (at the time of operating commencement)
Number of employees	: About 300 (at the time of operation commencement)
Incorporation	: April, 2011
Start of operation	: April, 2012
Property space	: About 55,000 square meters
Floor space	: About 32,000 square meters

Currently, the Brother Group’s home sewing machines are manufactured at two factories which are located in Taiwan and Zhuhai, China. In anticipation of emerging market expansion, Brother considered making a manufacturing structure which is best suited for the global operation to enhance production capability of home sewing machines. As a result, Brother decided to establish a factory in South Vietnam which offers advantages in terms of labor quality, cost, and local procurement, and we aim to strengthen and optimize our production structure on a global basis.

This is the second manufacturing facility in Vietnam. Brother already established the first factory for communications and printing devices in North Vietnam.

As a leading manufacturer of the home sewing machine, Brother is determined to continue to offer value-added products that satisfy customer needs all over the world.