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Brother wins "iF Design Award 2014" for six products

Brother Industries, Ltd. (President, Toshikazu Koike, hereinafter Brother) has won a German international award "iF Design Award 2014" (hereinafter iF design award) for six of its latest products.

<Winning Brother products: iF Design Award 2014> 	
	
<p>Inkjet Multi-Function Centres MFC-J6720DW / MFC-J6920DW</p>	<p>Color Multi-Function Centres / Printers HL-3170CDW / MFC-9340CDW</p>
	
<p>Monochrome Laser Multi-Function Centres / Printers HL-1110 / DCP-1510 / MFC-1810</p>	<p>Labellers TD-2000</p>

	
<p style="text-align: center;">Labellers PT-E100</p>	<p style="text-align: center;">High Speed Inkjet Printer HL-S7000DN series</p>

The iF product design award is hosted and judged by the iF-International Forum Design, in Hannover, Germany. This is one of the most prestigious international design competitions and has been running since 1953. It is recognized around the world and judged not only on external appearance of the product, but also on criteria such as functionality and environmental performance.

The iF Design Award 2014, received 4,615 entries from 55 countries. This is the seventh consecutive year Brother has been named as an iF Design Award winner and has now received a total of 46 awards, including the six new awards for 2014.

We are extremely honored to receive these awards. Brother continuously makes efforts to pursue improvements in design quality and product innovation, and we are pleased to gain international recognition for this in the iF design awards.