



Company Overview

Factory Name:

- PT Eagle Nice Indonesia

Interviewee:

- Mr. Johnny Tsai
Executive Vice President
Mr. Huang Zhi Ming
Mechanical Repair Technician

Place:

- Banten, Indonesia

Number of Employee:

- 13,000

Establishment date:

- 1993

Sewing Products:

- Woven items

“ How to meet high-quality requirements from NIKE? Short thread end and tidy line is the key. ”

Eagle Nice Group was founded in 1993. They started their business as OEM of sportswear including down jacket, tracksuits, sweaters, sports pants and etc. Now, they have developed their ODM business as well since 2006 for further customer's satisfaction.

Their office and production bases are located in East-Asian countries such as China, Vietnam, Indonesia, and so on. Eagle Nice Group's customers are worldwide sportswear brands. PT Eagle Nice Indonesia is, as one of their high-quality production bases, in charge of production for NIKE.

Mr. Johnny Tsai, Executive Vice President of PT Eagle Nice Indonesia, always chooses Brother's sewing machine for their significant production lines. He said, "Our main production line mostly consists of Brother's product." His factory has a lot of Brother's sewing machine, especially S-7300A which he trusts its productivity and high-quality sewing. He continued and showed his positive attitude to develop the relationship with Brother. "We would like to cooperate with Brother to face the challenges in the future together."



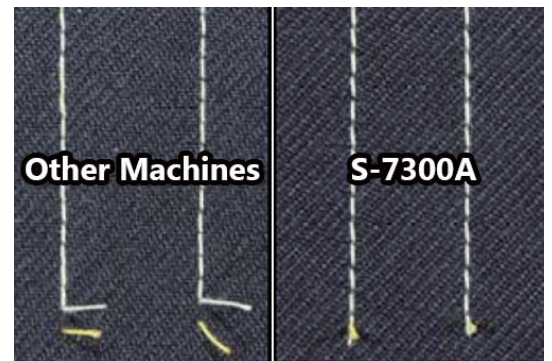


“ If high-sewing quality is required, S-7300A should be chosen. ”

Mr. Huang Zhi Ming is a mechanical repair technician at PT Eagle Nice Indonesia. “Currently, our company has used Brother’s S-7300A because our quality requirement is quite high.” He described the reason why they choose S-7300A, “This machine can fulfill our requirement for NIKE, which only adopted shorter thread ends less than 3mm and tidy lines.” Through his long experience with sewing machines, he convinces that S-7300A is the best solution to meet their high-quality demand.

“ Comparison between industrial sewing machines in the market: ”

Mr. Huang has compared S-7300A with the other brand’s machines. “In terms of cutting thread and stitching, S-7300A has different methods. That’s why the trimming and sewing quality is great and very accurate, compared to other machines in the market. Moreover, according to fabrics, even any types of fabric, it can automatically change the feed. While using S-7300A, we make fewer errors.” he concluded, “Thanks to S-7300A, we can improve sewing quality and use different types of fabric. It greatly contributes to us.”



“ Idle time is eliminated. Productivity is increasing. ”

“S-7300A is the latest high-technology machine and digitized.” Mr. Johnny also applauded the features which Mr. Huang mentioned then added, “when we would like to change each machine’s setting, we do not need to set them manually one by one.” Idle time is reduced by S-7300A at their factory. “It has a lot of benefits. After introducing this machine, we surely has increased our efficiency with such useful features.”

Solution



Link to our website



Link to inquiry (contact page)

S-7300A

Single Needle Direct Drive Lock Stitcher with Electronic Feeding System and Thread Trimmer

- Enhances productivity and quality sewing by DigiFlex Feed
- Needle breakage, material slippage, and puckering prevention
- Reduction of disposition of thread ends
- Offers a new value with Design Stitch
- Clogging at cross-over seam reduction
- Equipped the color LCD touch panel for intuitive operation
- Enhances the operability with new Hand Switch



DigiFlex Feed

	Feed motion image	Main features
Standard Oval feed		Reduced material slippage
DigiFlex Feed No.1 Front rise feed		Improved thread tightening
DigiFlex Feed No.2 Back rise feed		Reduced puckering
DigiFlex Feed No.3 Rectangular feed		Less needle breakages