

Brother at a Glance

The Brother Group started in 1908 as the Yasui Sewing Machine Co., which operated a repair business for sewing machines. Brother Industries, Ltd., was established in 1934 as an enterprise to manufacture and distribute sewing machines. Today, its line of products includes not only sewing machines for home and industrial use, but also machine tools and information and communications equipment such as printers, facsimiles and All-in-Ones. Brother has also expanded its business operations overseas. Currently, it has 16 production facilities and 51 sales companies in 44 countries and regions.

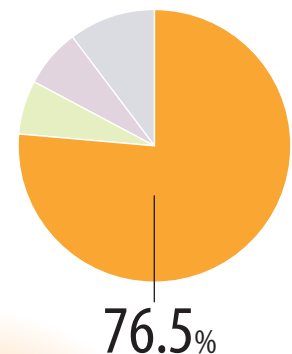
(As of June 30, 2010)

P&S PRINTING AND SOLUTIONS

The Printing and Solutions (P&S) business is committed to the advancement of printing technologies and “work style innovation.” Its product range includes a variety of printing technology-based products: high-speed, high-quality printers, facsimiles, All-in-Ones featuring multiple capabilities including printing, copying, scanning in one unit, and labeling systems.

The P&S offers business solutions designed to fit perfectly in the SOHO (Small Office Home Office) environment and in departmental work groups in larger companies, designing products that help streamline workflow and improve efficiency and convenience.

● Net Sales by Business Segment (FY2009)



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Forward-Looking Statements

Any statements regarding our future business performances, plans and strategies in this annual report that are not historical facts are forward-looking statements based on information available to management at the time or on management’s beliefs. Such forward-looking statements are not guarantees of future performance of the Company and involve risks and uncertainties, and actual results may differ materially from those in the forward-looking statements as a result of various factors.



P&H

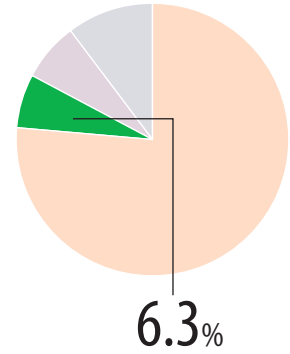
PERSONAL AND HOME

The Personal and Home (P&H) category encompasses all of Brother's sewing products and services including home sewing and embroidery machines. Its mission is to offer the customer Brother sewing and embroidery products that are fun, easy to use and can provide a myriad of ways to enhance their creativity.

The P&H product line offers a wide range of products, from conventional home sewing machines to very advanced computer-Internet-connected sewing machines with extensive possibilities for creative sewing and embroidery.



● Net Sales by Business Segment (FY2009)



M&S

MACHINERY AND SOLUTION

The Machinery and Solution (M&S) business offers customers "solutions" that meet or exceed the needs of their production sites through industrial sewing machines and machine tools.

Brother's industrial sewing machines are energy saving and offer a rich array of features such as ease of use and high-quality sewing capabilities; Brother's product line has been a big contributor in helping to establish trust with its customers.

The machine tools section provides machines that specialize in cutting small parts for automobiles, hard disc drives, and mobile phones. Along with its customer-oriented support system, the machine tools section serves its customers as a "One to One Solution Adviser," helping them improve productivity and create products with added value.



● Net Sales by Business Segment (FY2009)

