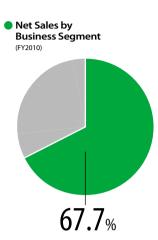
B rother at a Glance

P&S Printing & Solutions

The Printing & Solutions (P&S) business is committed to the advancement of printing technologies, such as laser and inkjet printers, proposing "work-style innovation." We offer a wide variety of products, from compact printers and All-in-Ones with multiple functions including printing, facsimile, copying and scanning all in one unit, to user-friendly labeling systems. Through these information and communications equipment, P&S accommodates wide-ranging needs from SOHO (Small Office, Home Office) to business offices.









A3 Color All-in-One



Black-and-white laser printer

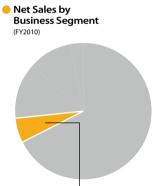


Labeling system

P& H Personal & Home

The Personal & Home (P&H) business encompasses Brother's sewing products and services including home sewing and embroidery machines. Its mission is to offer the customer Brother sewing and embroidery products that are fun, easy to use and can provide a myriad of ways to enhance their creativity.

The P&H product line offers a wide range of products, from conventional home sewing machines to very advanced computer-Internet-connected sewing machines with extensive possibilities for creative sewing and embroidery.



5.8%



Sewing machine



Sewing and embroidery machine



Commercial embroidery machine



Net Sales by

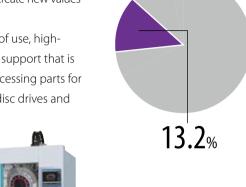
(FY2010)

Business Segment

Machinery & Solution

The Machinery & Solution (M&S) business helps customers enhance productivity and create new values through industrial sewing machines and machine tools.

Brother's industrial sewing machines offer a rich array of features such as ease of use, high-quality sewing capabilities and energy saving. The machine tool section provides support that is closely integrated with its proposals for machine tools that are best suited for processing parts for automobiles and motorcycles as well as IT-related parts for devices such as hard disc drives and mobile phones.









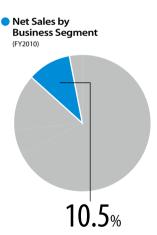
Garment printer



Machine tool

Network & Contents

The Network & Contents (N&C) business provides online karaoke systems for business use and also pursues new customer value by offering services and products for various industries, including the health and business-oriented markets by leveraging contents and distribution technologies nurtured through the online karaoke business.





Online karaoke system



Music distribution service for jogging



Wireless LAN VoIP Router