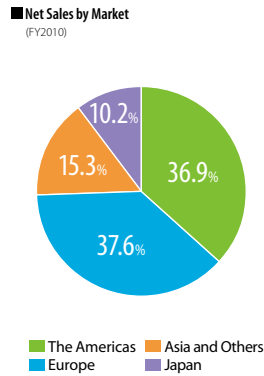
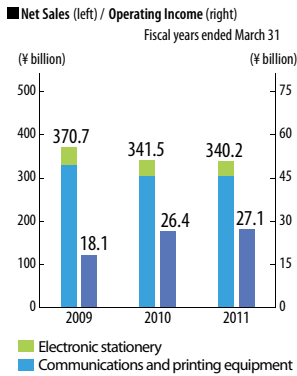


## Printing & Solutions (P&S) Business



**Net sales: ¥340,194 million (down 0.4% YoY)**

### Communications and printing equipment

Despite strong performance in all areas, centering on Asia and other regions, the negative effect of exchange rates owing to stronger yen, kept overall net sales almost flat at ¥303,352 million.

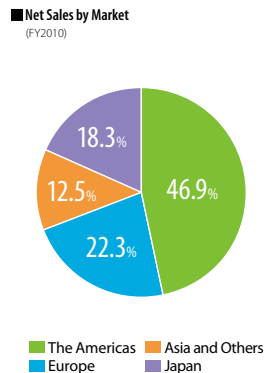
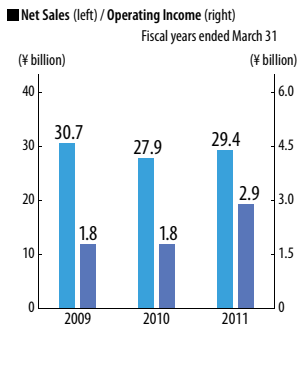
### Electronic stationery

Though sales were robust in all areas, the negative effect of exchange rates resulted in a year-on-year drop of 1.6% in overall net sales to ¥36,841 million.

**Operating income: ¥27,093 million (up 2.5% YoY)**

In spite of the negative effect of exchange rates, increased sales on the local currency base, primarily of communications and printing equipment, pushed up operating income by 2.5% year-on-year to ¥27,093 million.

## Personal & Home (P&H) Business



**Net sales: ¥29,433 million (up 5.3% YoY)**

In spite of the negative effect of exchange rates, increased sales mainly in the Americas led to a year-on-year rise of 5.3% in overall net sales to ¥29,433 million.

**Operating income: ¥2,942 million (up 63.7% YoY)**

Increased sales and improved sales composition resulted in a substantial 63.7% increase over the previous year in overall operating income to ¥2,942 million.

## Line-up of products and services

### Printing & Solutions



**MFC-9970CDW**  
Color laser All-in-One



**MFC-J6710DW**  
A3 Color All-in-One

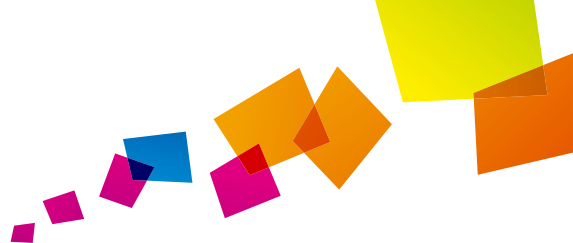


**PT-2730**  
Labeling system

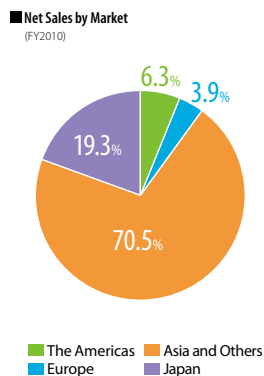
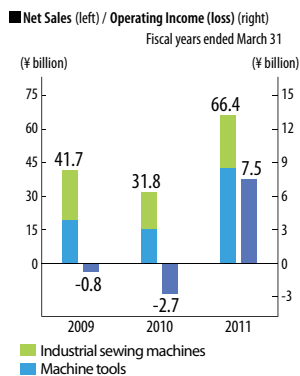
### Personal & Home



**PR-1000**  
Commercial embroidery machine



## Machinery & Solution (M&S) Business



**Net sales: ¥66,412 million (up 108.9% YoY)**

### Industrial sewing machines

Sales were strong particularly in China and other Asian countries in tandem with a significant recovery in the demand for capital investment in the sewing industry, resulting in a year-on-year increase of 45.2% in net sales to ¥24,106 million.

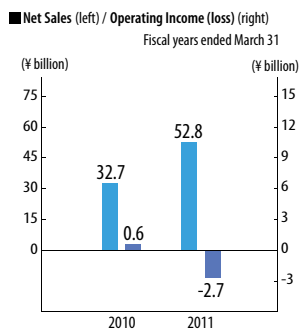
### Machine tools

The marked recovery of the market from the previous year substantially lifted net sales by 178.5% year-on-year to ¥42,305 million.

**Operating income: ¥7,490 million**

Expanded net sales produced substantial profits, bringing the M&S business back into the black (the previous year: operating loss of ¥2,673 million).

## Network & Contents (N&C) Business



**Net sales: ¥52,805 million (up 61.3% YoY)**

Boosted by increased sales in the online karaoke business through the acquisition of the BMB Corp., net sales increased 61.3% year-on-year to ¥52,805 million.

**Operating loss: ¥2,731 million**

The N&C business incurred an operating loss due to goodwill amortization and delayed realization of the integration effect, coupled with the impact of the Great East Japan Earthquake (the previous year: operating income of ¥573 million).

\*1 Figures for the fiscal year ended March 31, 2010 are reclassified according to the new business segment starting on April 1, 2010.

\*2 Because net sales of Network & Contents business constitute mostly of net sales of Japan, net sales by market is omitted.

### Machinery & Solution



**KE-430F**  
Electronic direct drive  
lockstitch bar tacker



**TC-S2DN**  
CNC tapping center

### Network & Contents



**CROSSO**  
Online karaoke system



**EXERMUSIC**  
Music distribution service  
for jogging