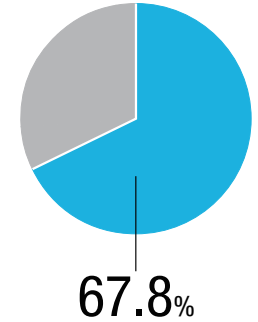


P&S Printing & Solutions

The Printing & Solutions (P&S) business proposes innovative work style through the pursuit of laser and inkjet printer technologies. Brother's leading products include compact printers, All-in-Ones that combine a printer, fax machine, copier and scanner into one unit, and user-friendly labeling systems. With these communications and printing technologies, Brother meets a wide range of customer needs from SOHO (Small Office Home Office) to business offices.

● Net Sales by Business Segment
(FY2011)



● Laser printer/All-in-One

We provide energy-saving laser printers/All-in-Ones used mainly in business offices, which meet customers' demands such as high speed and volume prints. These compact sized printers are widely used by SOHO, small work groups, shops and business offices to make the most of their limited work spaces.



Color laser All-in-One



Color laser printer



Black-and-white laser printer

● Inkjet printer/All-in-One

The compact inkjet printers are widely used, not only in offices but also at home. Brother established innovative, compact designed, color All-in-Ones with A3 print which are in high demand by small office users.



Compact inkjet All-in-One



A3 color All-in-One

● Electronic stationery

Our labeling systems, which enable users to easily create and print labels, are widely used in both homes and offices. We deliver unique product value through label printers, suitable for food management, and through the excellent portability of our mobile printers.



Labeling system



Label printer

● Scanner

To meet the growing demand for digitizing paper documents, we offer scanners featuring sophisticated functions, including high-speed scanning for processing large quantities of documents.



Scanner

P&H

Personal & Home

The Personal & Home (P&H) business encompasses sewing products and services including home sewing machines and embroidery machines. Its mission is to offer customers Brother sewing and embroidery products that are fun, easy to use and can provide a myriad of ways to enhance their creativity. The P&H product line offers a wide range of products from conventional home sewing machines to very advanced computer-internet-connected sewing machines with extensive possibilities for creative sewing and embroidery.



Sewing machine

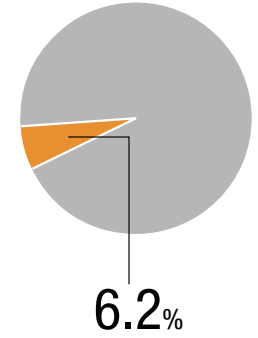


Sewing and embroidery machine



Commercial embroidery machine

● Net Sales by Business Segment (FY2011)



M&S

Machinery & Solution

The Machinery & Solution (M&S) business offers customers energy-saving industrial sewing machines that provide an ease of use and high-quality sewing capabilities, as well as machine tools which are effectively used for cutting small parts for automobiles, hard disk drives, and mobile phones. Along with their customer-oriented support, M&S helps customers improve productivity and create products with added value.



Industrial sewing machine

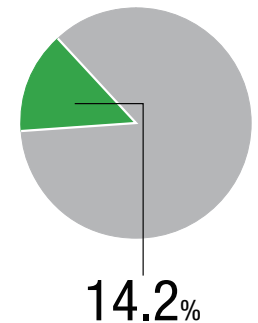


Garment printer



Machine tool

● Net Sales by Business Segment (FY2011)



N&C

Network & Contents

The Network & Contents (N&C) business provides online karaoke systems for business use. It also pursues new customer value by offering services and products suitable for various industries, including health and education, leveraging the contents and distribution technologies developed for the online karaoke business.



Online karaoke system

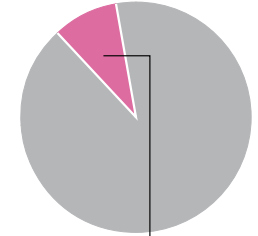


Fitness lesson system
for fitness studio



Applications for smartphones/tablets

Net Sales by Business Segment
(FY2011)



9.2%