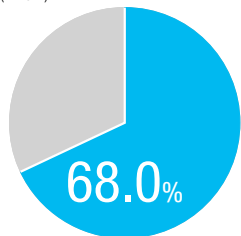


## Business Outline

## Main Products and Services

### P&S Printing & Solutions

● Net Sales by Business Segment  
(FY2012)



The Printing & Solutions (P&S) business proposes innovative work styles through the pursuit of laser and inkjet printer technologies. Brother's leading products include compact printers, All-in-Ones that combine printer, fax machine, copier and scanner into one unit, user-friendly labeling systems, and scanners. With these communications and printing technologies, Brother meets a wide range of customer needs from SOHO (Small Office Home Office) to business offices.

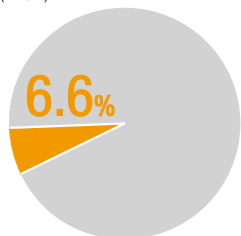
This segment includes Service & Solutions (S&S) business.

- Laser Printer/All-in-One
- Inkjet Printer/All-in-One
- Professional high-speed workgroup printer
- Fax Machine
- Electronic Stationery
- Typewriter
- Scanner (S&S)



### P&H Personal & Home

● Net Sales by Business Segment  
(FY2012)



The Personal & Home (P&H) business encompasses sewing products and services including home sewing machines and embroidery machines. Its mission is to offer customers Brother sewing and embroidery products that are fun, easy to use and can provide a myriad of ways to enhance their creativity.

The P&H product line offers a wide range of products from conventional home sewing machines to very advanced computer-internet-connected sewing machines, with extensive possibilities for creative sewing and embroidery.

- Sewing Machine
- Sewing and Embroidery Machine
- Commercial Embroidery Machine



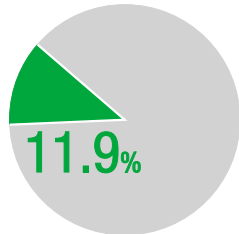
## Business Outline

## Main Products and Services

# M&S

## Machinery & Solution

● Net Sales by Business Segment  
(FY2012)



The Machinery & Solution (M&S) business offers customers energy-saving industrial sewing machines that provide ease of use and high-quality sewing capabilities, as well as machine tools which are effectively used for cutting small parts for automobiles, hard disk drives, and mobile phones. Along with their customer-oriented support, M&S helps customers improve productivity and create products with added value.

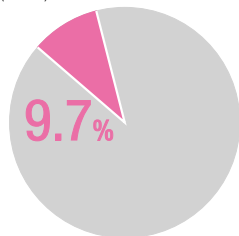
- Industrial Sewing Machine
- Garment Printer
- Machine Tool



# N&C

## Network & Contents

● Net Sales by Business Segment  
(FY2012)



The Network & Contents (N&C) business provides online karaoke systems for business use. It also pursues new customer value by offering services and products suitable for various industries, including health and education, by leveraging the contents and distribution technologies developed for the online karaoke business.

- Online Karaoke System
- Fitness Lesson System for Fitness Studio
- Applications for Smartphones / Tablets

