

Integrated Report 2022

Comments on Issuance of “Integrated Report 2022”



Ichiro Sasaki
Representative Director & President

This is the “Integrated Report 2022” of the Brother Group. In this report, we have expanded upon the information disclosures we made last year in the “Integrated Report 2021,” our first integrated report, to help our stakeholders, including shareholders and investors, to deepen their understanding of the Group’s medium- to long-term value creation.

Since its foundation, the Brother Group has aimed to help customers improve their productivity and unlock their creativity. With this in mind, we have conducted our business activities in the spirit of “At your side.” In this “Integrated Report 2022,” we have re-considered our value creation process that improves corporate value over the medium to long term by utilizing the unique strengths and business model of the Group with a focus on the spirit of “At your side.” The newly established Sustainability Committee discussed this at length when considering the value creation process. This report also provides information on business strategies in “CS B2024,” our medium-term business strategy and management foundation transformation formulated by backcasting from the Brother Group Vision of “At your side 2030,” as well as materiality identification and initiatives for sustainability.

In compiling the report, each department collaborated with each other while referring to documents including the “Integrated Reporting Framework” proposed by the IFRS Foundation and the “Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation” proposed by the Ministry of Economy, Trade and Industry (METI). I hereby declare that the creation process and the content of the report are proper and fair.

The Brother Group will continue to utilize these integrated reports as tools for promoting constructive dialogue with all stakeholders, including shareholders and investors, and will endeavor to contribute to a sustainable society through business and improve our corporate value.

November 2022



The Brother Group has been providing support since 2015 to the Fukushima-based NPO Shinsei, which supports the independence of people with disabilities who were affected by the Great East Japan Earthquake. This SDG badge was designed by Shinsei in partnership with Japan Civil Society Network on SDGs, with each badge being individually handcrafted using Brother Sewing and Embroidery Machines.

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Editorial Policy

The “Integrated Report 2022” is designed to explain Brother’s medium- to long-term value creation by integrating financial and non-financial information and to communicate a story of sustainable value creation unique to Brother to as many stakeholders as possible in an easy-to-understand manner. In editing the report, we referred to the METI’s “Guidance for Integrated Corporate Disclosure and Company-Investor Dialogues for Collaborative Value Creation” and the IFRS Foundation’s “Integrated Reporting Framework.”

For more detailed information about the Brother Group, please see the Brother Corporate Information page of the Brother website.

Brother Corporate Information <https://global.brother/en/corporate>



Period Covered by the Report

The report mainly covers FY2021 (from April 1, 2021 to March 31, 2022). It also includes some information for the period from April 2022.

Companies Covered by the Report

Brother Industries, Ltd. (BIL) and its Group companies.

* The following terms are shortened due to reasons such as space availability as shown below.
Brother Industries, Ltd. ... BIL, the Company
Brother Group ... the Group, the Group company



Brother Group Vision

At your side 2030

Our Purpose

By being “At your side,” we enable people’s productivity and creativity, contribute to society, and help protect the earth.

Our Approach

We identify and eliminate barriers to customers’ success by utilizing our unique technologies and global network.

Our Focus Areas

Industrial - Become a trusted, invaluable solutions partner.
Printing - Continue leading print innovation and pioneering new offerings.

Creating the future with the “At your side.” spirit

Since its foundation in 1908 as a sewing machine repair business, the Brother Group has pursued the diversification and globalization of business in its history of more than 110 years. Underlying our activities at all times is the prompt provision of superior value based on the “At your side.” spirit, which always places our customers first. We believe that being useful and bringing joy to our customers through the Brother Group’s products and services will bring us happiness. Going forward, we will continue to utilize our unique technologies and global network to create value that is distinctive to Brother. We will also contribute to society, and help protect the earth by working to solve social issues through business.

The Brother Group Global Charter

With the spirit of “At your side.”, Brother conducts management with an emphasis on sustainability to create social value through its business. The basis for this is building long-term relationships of trust with all of our stakeholders, and putting customers first, as indicated in the “Brother Group Global Charter” (hereafter referred to as the Global Charter). The Global Charter provides the foundation for all of the Brother Group’s activities in the global marketplace. All Group companies - and all our employees - must base their decisions and actions on the Charter’s “Basic Policies” and “Codes of Practice.”

The Global Charter has been translated into 28 languages and shared around the world so that all employees active in more than 40 countries and regions can correctly understand and remain aware of it. Each and every employee puts the Global Charter into practice in their daily work, grows our business, and fulfills our social responsibility to build long-term relationships of trust with our stakeholders.



Prospectus of Establishment

<https://global.brother/en/corporate/principle>

