



Recognition as a Master Certified Aichi Biodiversity Company

In November 2022, BIL was recognized as a “Master Certified Aichi Biodiversity Company” by Aichi Prefecture for its exemplary efforts in biodiversity conservation.

Aichi Prefecture is promoting biodiversity conservation initiatives through collaboration among various entities, including companies, universities, environmental protection organizations, and government bodies, based on the “Aichi Biodiversity Strategy 2030.” To encourage corporate efforts in biodiversity conservation and disseminate exemplary cases across the prefecture, the “Aichi Biodiversity Company Certification Program” was established and has been in operation since FY2022. This program recognizes companies that are implementing outstanding biodiversity conservation initiatives.



Master Certified
Aichi Biodiversity Company

Based on the “Brother Group Environmental Vision 2050,” BIL is working to minimize the environmental impact of its business activities while also engaging in ecosystem restoration and conservation efforts that go beyond such impact. BIL was recognized as a “Master Certified Aichi Biodiversity Company” for its biodiversity conservation policies, framework, and business activities, as well as for its initiatives such as the “Brother Earth Kids Academy,” an environmental education event focusing on endangered species that has been held since FY2018.

Recognition as a Nagoya Nature Positive Partner

In September 2024, BIL was recognized as a Nagoya Nature Positive Partner for supporting the “Nagoya Nature Positive Declaration,” announced by the City of Nagoya to promote biodiversity initiatives.

“Nature positive” is defined as halting and reversing biodiversity loss to set nature on a path to recovery. It has been established as a goal for 2030 in both the Kunming-Montreal Global Biodiversity Framework, the new global biodiversity target, and Japan’s National Biodiversity Strategy, and is emerging as a new global trend.



Nagoya
Nature Positive
PARTNER

The Nagoya Nature Positive Partner Program is an initiative in which the City of Nagoya recognizes businesses and organizations that support the “Nagoya Nature Positive Declaration” and work collaboratively toward its goals as “Nagoya Nature Positive Partners.” This program aims to promote initiatives for achieving nature positivity and to raise awareness of these efforts within the community.

BIL supports this declaration and will continue to promote environmentally conscious initiatives across all aspects of its business activities, aiming to achieve its Group Vision, “At your side 2030,” which states, “By being 'At your side,' we enable people's productivity and creativity, contribute to society, and help protect the earth.”