Brother Eco Point Program

Under the Brother eco point program, eco points are awarded for eco-conscious actions by employees and their families. Eco points are also awarded for used consumables collected from customers.
The Brother Group carries out various environmental conservation activities depending on the number of points earned.
To raise the environmental awareness of employees and thus help prevent global warming, the Brother eco point program was launched in April 2008 for group facilities in Japan, and has been shared by the group's facilities outside Japan since FY2009 (April 1, 2009–March 31, 2010).
At the Brother Group, employees have been working to reduce CO_2 emissions as much as possible in their daily lives. In addition to making financial contributions, employees actively participate in environmental conservation activities. Personal experience helps increase eco consciousness and expands the scope of activities.

Number of participants in the Brother eco point program

	FY2021	FY2022	FY2023	FY2024	FY2025
Number of participants	27,399	29,254	26,353	23,724	21,851

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