

July 29, 2016

## Brother Wins BLI Summer 2016 Pick Awards in Printers/MFPs and Scanners

Brother Industries, Ltd., (President, Toshikazu Koike, hereinafter Brother) has won five "Summer 2016 Pick Awards" in Printers/MFPs, and Scanners based on rigorous evaluation by Buyers Laboratory LLC\*(hereinafter BLI), an independent evaluation organization.



President, Toshikazu Koike has received a plaque from BLI



### Winning Brother Products

#### Monochrome Printers/MFPs for Small/Mid-Size Workgroups

			
HL-L5000 Series	MFC-L5000 Series	HL-L6400 Series	MFC-L6900DW

### Comment from BLI

"Brother's new monochrome printers and MFPs are built with the business user in mind, providing outstanding reliability, high-quality output, affordability and an intuitive design that boosts worker productivity," said BLI Director of Office Equipment Product Analysis Marlene Orr. "The MFC-L5000 series MFPs and HL-L5000 series printers are a great choice for small workgroups, thanks to their compact yet robust design and competitive to lower than average cost of ownership. The MFC-L6900 and HL-L6400

are true workhorse models, offering excellent reliability with no slowdowns during peak usage, class-leading paper capacity and long-life consumables for greater cost savings and reduced environmental impact."

## A4 Network Scanners

### Comment from BLI

When compared with competitive A4 network scanners tested to date, the Brother ADS-3600W provides fast speeds when measuring software processing times, can accept a wider than average range of paper weights from its ADF and offers NFC functionality, a first for network scanners tested, which all helped it earn Pick recognition for the Summer 2016 test season. Plus, users can access a variety of saved scan profiles and settings directly from the unit's touchscreen control panel, and route data to various cloud repositories. "A first for scanners tested by BLI, the ADS-3600W provides NFC functionality, which lets users access the Brother iPrint&Scan app on their mobile devices simply by placing the mobile device near the 'NFC' symbol on the scanner's control panel. The app adds basic scan functionality to compatible mobile devices, helping to further promote the scanner as a kiosk-style scan station that any walk-up user can operate," said BLI Manager of Lab Operations Joe Ellerman.



ADS-3600W

We are extremely honored to receive these awards. Brother continuously makes efforts to pursue improvements and product innovation to provide superior value to customers.

\*: About BLI

The leading provider of intelligence on the document imaging and software solutions industry, BLI has been putting products to the test for more than 50 years. BLI Pick awards, presented twice annually, acknowledge the hardware and software offerings that measure up as the best in their respective categories throughout rigorous lab testing. Unique in the industry, the comprehensive tests assess a wide range of the most important features and performance factors for buyers.