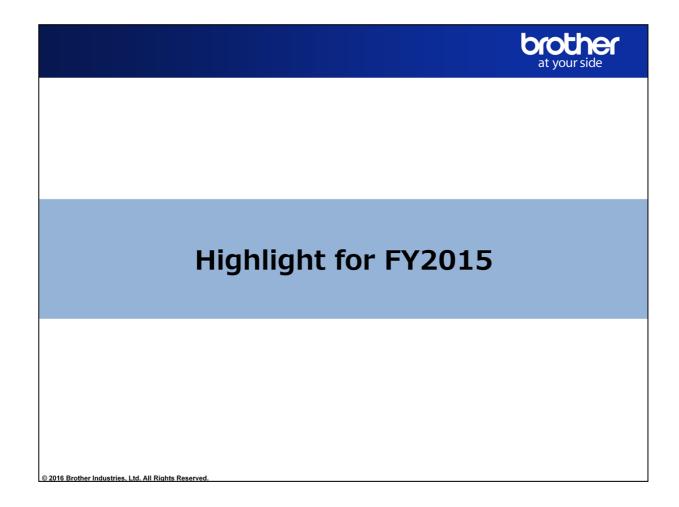
Financial Results for Fiscal Year 2015 (ended March 31, 2016)

Brother Industries, Ltd. May 9, 2016

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.



Highlight for FY2015 (100 Millions of Yen) Rate of Change (w/o forex impact) FY15 FY14 15Q4 **14Q4** -5.2% 1,858 **Net Sales** 7,459 7,072 1,762 (-1.2%)(+4.0%)Operating Income 473 575 -17.8% 77 117 -34.1% **Current Profits** 486 516 -5.7% 73 92 -20.2% Income before Tax 493 654 -24.5% 58 78 -25.3% 57 59 Net Income 310 540 -42.5% -4.1% Exchange Rates USD 120.16 110.03 116.95 119.56 132.36 128.94 136.10 Sales reached a record high primarily due to the new consolidated company Domino, despite negative factors, such as growing macroeconomic uncertainty and significantly decreased sales of machine tools. Operating income decreased by 18%. However, it maintained almost the same level of profit as last year's, excluding the impact from the consolidation of Domino and a negative impact from forex, mainly due to the yen's appreciation against the Euro. Ordinary profit decreased by 6%. However, it increased year-on-year in real terms, excluding the impact from the consolidation of Domino.

Despite a severe environment for printing and machine tools businesses primarily due to growing uncertainty of the world economy, we achieved record sales in FY 2015 mainly owing to the new consolidated company Domino.

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Operating income was approximately 10 billion yen less than our initial forecast. The main reasons are as follows:

- Costs associated with the acquisition of Domino and the amortization of goodwill had a negative impact of approximately 3.8 billion yen on profit.
- The Yen's appreciation against the Euro had a negative impact of approximately 5 billion yen on profit.

Current profits decreased. However, excluding the impact from the acquisition of Domino, we believe that the profit remained almost the same level as that of last year.

Highlight by business segment



(100 Millions of Yen)

Net Sales	FY15	FY14	Rate of Change	Rate of Change (w/o forex impact)
Total	7,459	7,072	5.5%	4.0%
Printing & Solutions	4,768	4,743	0.5%	-0.6%
Personal & Home	528	514	2.6%	0.0%
Machinery & Solution	814	1,006	-19.1%	-22.2%
Network & Contents	537	490	9.7%	9.5%
Industrial Parts	183	174	5.0%	3.4%
Domino business	483	-	-	-
Other	146	145	0.5%	0.4%

Operating Margin	FY15	FY14	Rate of Change
Total	473	575	-17.8%
Printing & Solutions	342	357	-4.3%
Personal & Home	48	49	-1.7%
Machinery & Solution	104	162	-36.1%
Network & Contents	-3	-9	-
Industrial Parts	9	3	207.0%
Domino business	-20	-	-
Other	13	12	2.9%
Adjustment	-20	-	-

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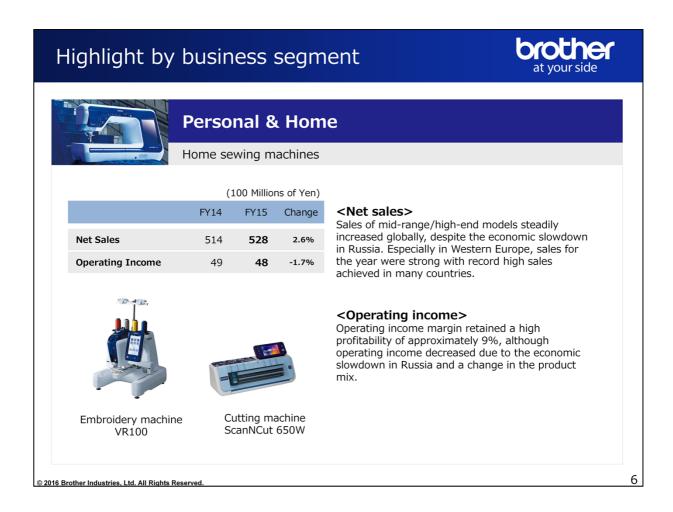
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Amid a severe business environment, sales of communications and printing equipment for the full year of FY 2015 were almost flat year on year.

Sales of electronic stationery remained steady and increased by approximately 5%.

Operating income decreased. However taking into account the negative impact from a stronger Yen against the Euro and the harsh economic environment, we believe we secured a moderate profit.



Sales in Russia were once strong but have become weak due to the economic slowdown. Nevertheless, sale as a whole increased due to robust sales in Western Europe.

Operating income remained at the same level as that of last year and secured a profit margin of 9%.



In industrial sewing machines, the model launched last year received a positive feedback from customers and sales remained strong.

In addition, sales of garment printers, which are used for mainly printing on T-shirts, remained steady and sales of consumables were also robust.

In machine tools, sales to the smartphone case processing related industry completely peaked out.

On the other hand, sales of specific models to the automobile industry were gradually increasing. Sales to the car industry in Japan and the U.S. were steady.

Although these sales were not fully able to make up for a decline in sales to IT customers, we believe that we are on the right track at present.



Sales increased due to the launch of the new models and the new consolidated Teichiku.

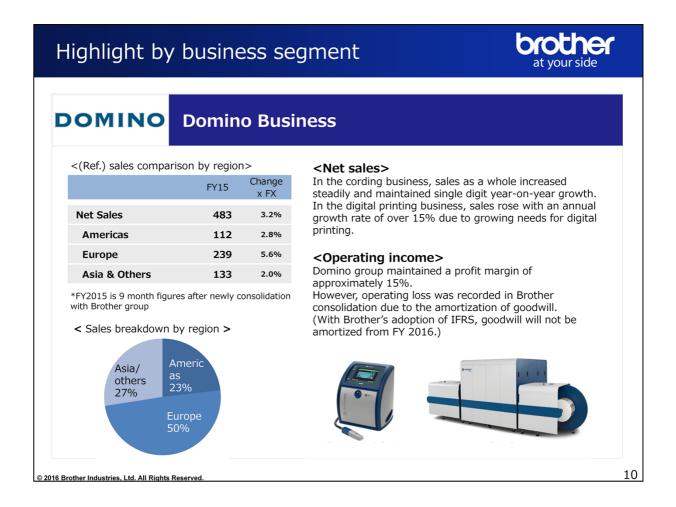
Regrettably, operating losses were recorded for two consecutive years due to the amortization of goodwill resulting from the acquisition of Teichiku, an increase in music production costs and a decrease in gross profit brought by increased rental transaction volume.

Impairment loss on valuation of shares of Xing, which was recorded in our non-consolidated financial statements, had no impact on our consolidated financial statements.



Although Nissei's sales decreased in Japan, its sales increased in the Americas, contributing to profitability improvement.

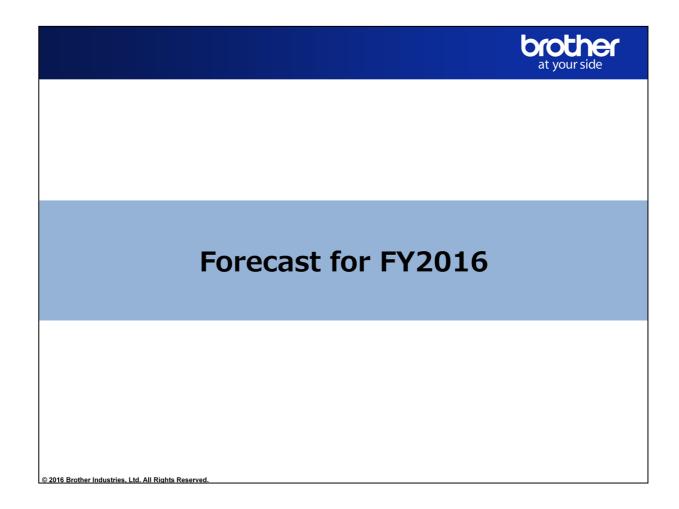
To accelerate synergies with the Machinery & Solution business, the industrial parts business will unite with the industrial sewing machines and machine tools businesses in order to develop operations as the Machinery business.

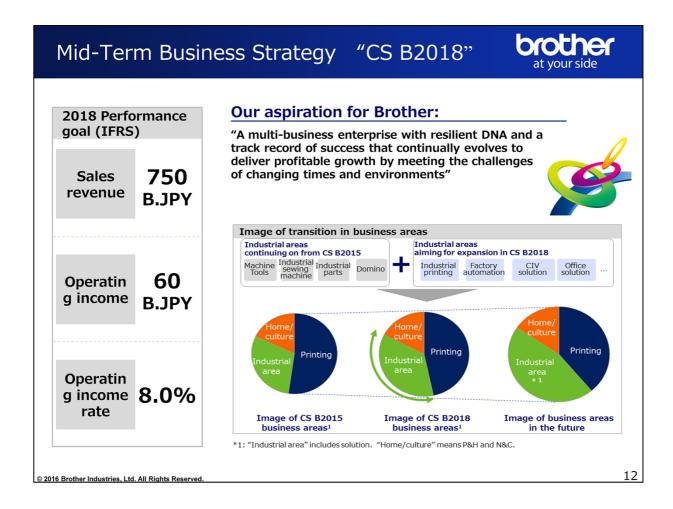


In the cording & marking business, sales increased steadily and maintained single digit year-on-year growth. In the digital printing business, sales continually rose with an

annual growth rate of over 15%.

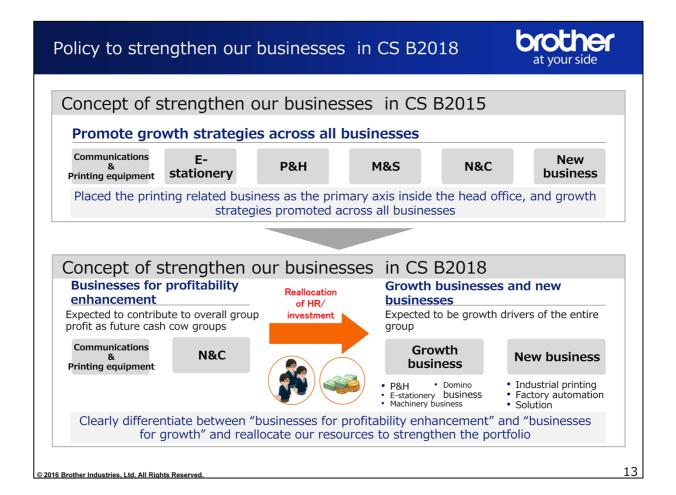
Domino group maintained a profit margin of approximately 15%, as planned.





We released our new mid-term business strategy CS B2018 in March.

We will focus on expanding business in the industrial area and shift the existing printing business into a profitability enhancement business to contribute to corporate-wide business performances.



Each of our businesses aimed to become No.1 or No.2 in the world including emerging countries. However, considering changes in the business and economic environments, we will reposition our printing and karaoke businesses as profitability enhancement businesses.

On the other hand, growth businesses, such as Domino and Machinery, will aim to expand actively.

Change of business segments Changes to business segments have resulted from the organizational change to promote CS B2018. **■** Current P&S M&S **Indust** Communications & P&H N&C Printing equipment rial **Domino Others Parts** S&S **ISM** MT Integrate as the Set up a new organization to promote growth in the industrial printing area by maximizing synergies with Machinery business and accelerate synergies between businesses ■ From 1st April 2016 onward P&S **Machinery** Industri Communications & P&H N&C Printing equipment **Domino** Others Electroni printing Industri **ISM** Printing S&S c statione MT Parts Others in the **Businesses Changed Business added newly** disclosure 14 © 2016 Brother Industries, Ltd. All Rights Reserved.

Main meas	ures in FY2016 brothe	1
P&S	 ✓ Communications & Printing equipment Establish a new marketing strategy to survive in the SOHO market Shift to a proposal-based business to establish a presence in the SMB are Change into a highly profitable product mix, aiming to enhance profitabilit in emerging markets Promote approaches to increase sales of genuine consumables ✓ Electronic stationery Maintain the overwhelming position of No.1 in the labeling market Increase sales in the solution business area 	
P&H	 ✓ Home sewing machines •Maintain global No.1 market share •Strengthen sales activities to expand share in the mid-range/high-end markets •Enhance development of sales channels towards growth in the craft area 	
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Please refer to the above explanation.

Main meas	ures in FY2016 brother at your side
	 ✓ Industrial sewing machines • Enhance structure to support sales growth in the expanding Asian markets. • Strengthen R&D and sales to evolve the garment printer business
Machinery	 ✓ Machine tools Strengthen sales and service capabilities to increase sales to the automobile and motorcycle industries Optimize production structure with an eye to a recovery in demand from IT related customers
	 ✓ Industrial parts •In the reducers business, aim to increase sales of gear motors mainly in the USA •Transform into a highly profitable product mix by focusing on gears for robots
N&C	•Dispose of underperforming businesses, such as the content business, and restrain new business plans/investments •Improve profitability in existing stores by closing underperforming stores
Domino	 Invest in sales/service network to strengthen sales Realize synergies with Brother (in R&D and production) Increase production facilities (in U.K. and China)
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Please refer to the above explanation.

orecast for FY2	2016			bro	other your side	
IFRS	IFRS			((100 Millions	of Ye
	FY16		FY16	FY15	Rate of Change (w/o forex impact)	
Sales Revenue	6,575	Net Sales	7,150	7,459	-4.1% (+3.3%)	
Business Segment Profit	460	Operating Income	400	473	-15.4%	
Operating Profit	450	Current Profits	380	486	-21.8%	
Income before Tax	450	Income before Tax	365	493	-26.0%	
Net Income	315	Net Income	255	310	-17.8%	
xchange Rates		Exchange Rates				
USD	110.00	USD	110.00	120.16		
EUR	125.00	EUR	125.00	132.36		
be deduced from sales as discou *Operating profit While goodwill is amortized regu (An impairment test shall be pel *Corporate tax	nost of sales punts in real te ularly under Ja rformed each	apanese GAAP, it is not amortized period, and an impairment loss s	d under IFRS. shall be recogniz	zed, if neede		
Tax rate will become stable become	ause the way	tax effects on unrealized profits	are recorded wi	ll change.		1

We will voluntarily adopt IFRS from FY 2016 and disclose financial results under IFRS.

For reference, the forecast prepared under Japanese GAAP is also presented for comparison.

Considering the trend of the appreciation of the Yen, we expect sales to decrease.

On a local currency basis, while sales of machines tools are expected to decrease, sales in other businesses are expected to increase.

The Yen's appreciation will also decrease operating profit. However, since there will be no amortization of goodwill under IFRS, operating profit will not fall significantly.

Net income is expected to increase to 31.5 billion yen, although there is some difference between the figure under IFRS and the figure under Japanese GAAP.

Forecast for 2016 by business segment



(100 Millions of Yen)

Sales Revenue (IFRS)

	FY16 Fct
Total	6,575
Printing & Solutions	3,845
Personal & Home	488
Machinery	959
Network & Contents	525
Domino business	614
Others	144

(Ref)Net Sales (J-GAAP)

	FY16 Fct	FY15 Act	Rate of Change	Rate of Change x FX
Total	7,150	7,459	-4.1%	3.3%
Printing & Solutions	4,404	4,768	-7.6%	0.5%
Personal & Home	503	528	-4.7%	3.9%
Machinery	962	997	-3.6%	0.3%
Network & Contents	525	537	-2.3%	-2.0%
Domino business	614	483	27.1%	43.9%
Others	143	146	-1.8%	-1.9%

Business Segment Profit (IFRS)

	FY16 Fct
Total	460
Printing & Solutions	300
Personal & Home	38
Machinery	57
Network & Contents	20
Domino business	40
Others	5

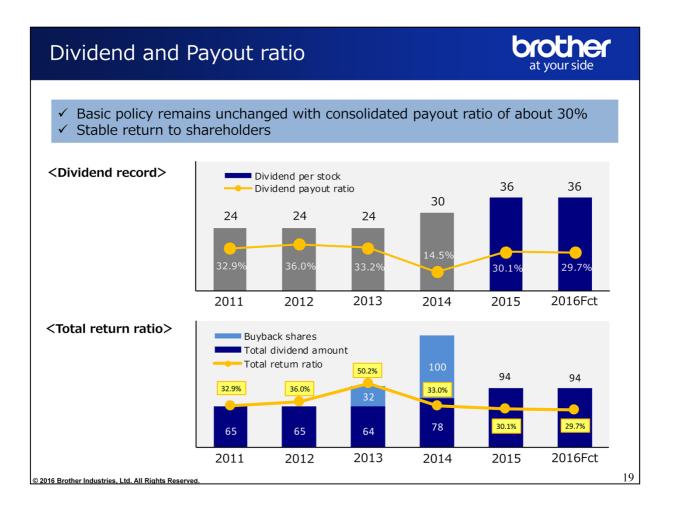
(Ref)Operating Income (J-GAAP)

	FY16 Fct	FY15 Act	Rate of Change
Total	400	473	-15.4%
Printing & Solutions	321	342	-6.2%
Personal & Home	39	48	-18.9%
Machinery	55	112	-51.1%
Network & Contents	9	-3	-
Domino business	-31	-20	-
Others	7	13	-41.9%
Adjustment	-	-20	-

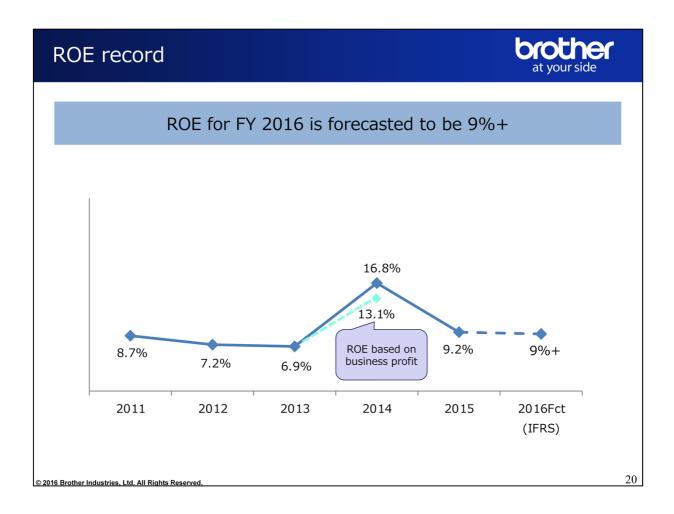
Operating Income (IFRS)

	FY16 Fct
Total	450
Printing & Solutions	294
Personal & Home	37
Machinery	56
Network & Contents	18
Domino business	40
Others	5
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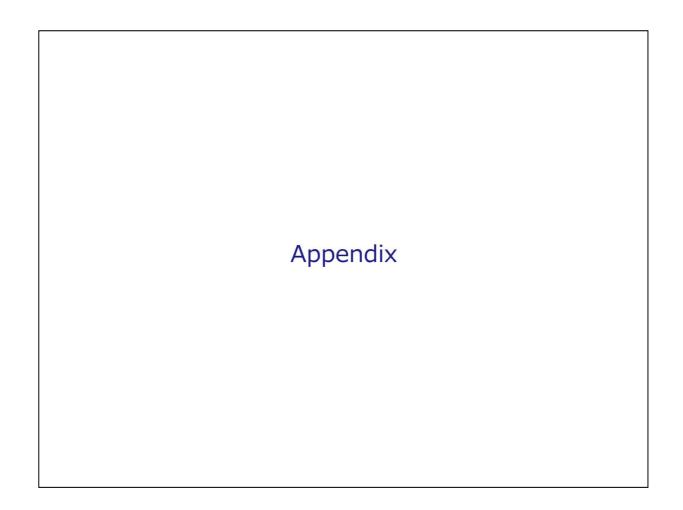


Based on our basic policy, we will pay dividends with a target consolidated dividend payout ratio of 30%.

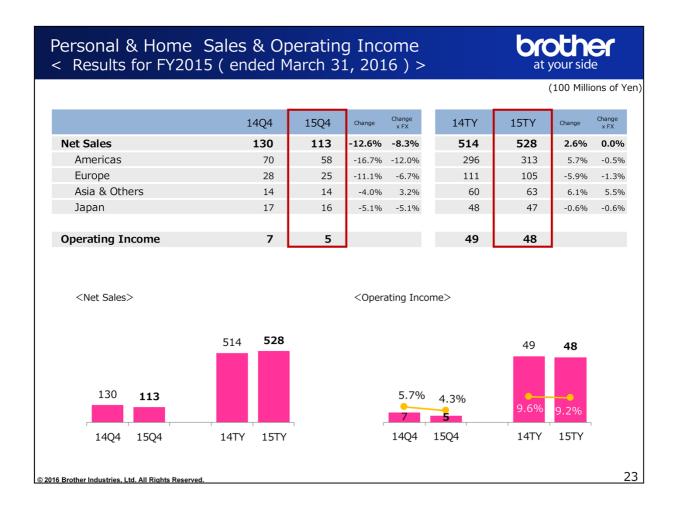


ROE is expected to exceed 9%; the target stated in our midterm business strategy.

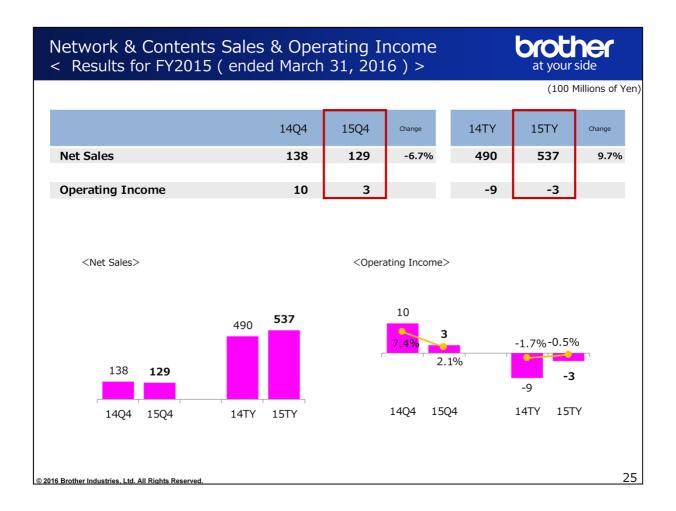
That is all.



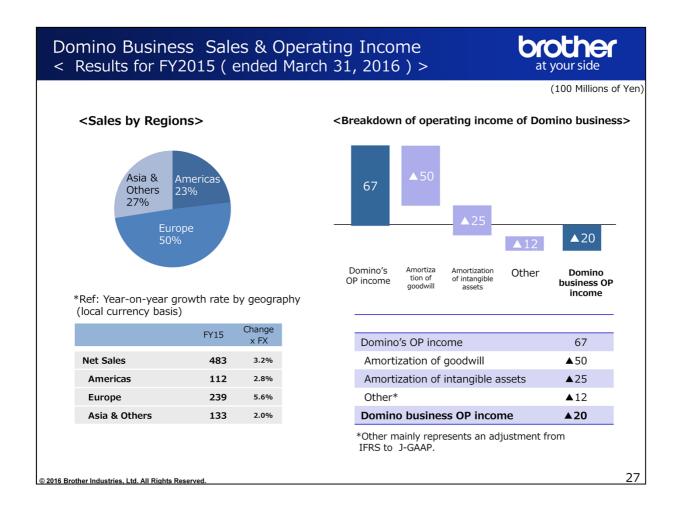
Printing & Solutions Sales & Operating Income < Results for FY2015 (ended March 31, 2016) > (100 Millions of Yen) Change x FX 14Q4 15Q4 14TY 15TY **Net Sales** 1,238 1,135 -8.4% -3.2% 4,743 4,768 -0.6% **Communications & Printing equipme** 1,099 997 -9.3% -4.1% 4,218 4,215 -0.1% -1.0% Americas 446 399 -10.4% -5.1% 1,680 1,733 3.2% -2.1% Europe 376 355 -5.6% -0.2% 1,417 1,367 -3.5% 0.2% Asia & Others 167 133 -20.0% -11.6% 694 645 -7.1% -7.9% 111 109 -1.7% -1.7% 427 470 10.1% 10.1% Japan 139 138 4.3% 2.9% Electronic stationery 525 553 -1.6% 2.8% 253 9.6% 3.0% Americas 68 67 278 42 42 1.2% 6.6% 158 158 0.3% 3.7% Europe Asia & Others 18 16 -9.0% -0.1% 78 77 -1.9% -3.7% 12.0% 13.5% 13.5% 11 12 12.0% 35 40 Japan 54 68 342 Operating Income 357 <Net Sales> <Net Sales> <Operating Income> Communications & Printing equipment Electronic stationery 4,218 **4,215** 357 342 553 525 1,099 997 139 138 68 7.5% 6.0% 14Q4 15Q4 14TY 15TY 14Q4 15Q4 14TY 15TY 14TY 14Q4 15Q4 15TY © 2016 Brother Industries, Ltd. All Rights Reserved.



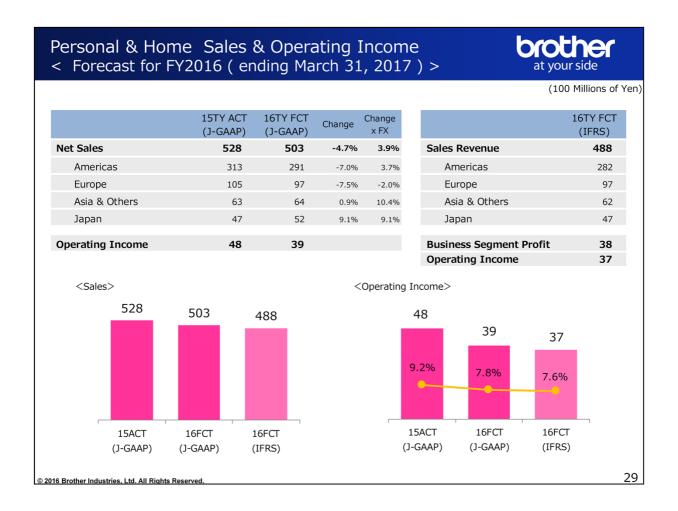
Machinery & Solution Sales & Operating Income < Results for FY2015 (ended March 31, 2016) > (100 Millions of Yen) 14Q4 15Q4 14TY **Net Sales** 273 157 -42.6% -41.2% 1,006 814 -19.1% -22.2% Industrial sewing machines 73 273 308 71 -2.3% 1.4% 12.7% 14 Americas 13 -2.1% 2.0% 54 63 16.8% 7.5% Europe 11 10 -4.2% 0.2% 43 46 7.5% 12.6% Asia & Others 46 46 3.0% 169 192 13.5% 4.9% Japan -34.9% -34.9% 2 1 7 6 -7.8% -7.8% Machine tools 200 506 85 -57.3% -56.7% 733 -30.9% -32.8% 29 Americas 7 6 -7.3% -25 -12.8% -Europe 5 3 23 19 -47.3% -16.9% Asia & Others 171 58 -66.2% -622 392 -37.0% -Japan 17 19 10.3% -59 71 18.8% -**Operating Income** 45 162 104 <Net Sales> <Net Sales> <Operating Income> Industrial sewing machines Machine tools 733 506 162 104 308 273 200 45 71 73 14TY 14Q4 15Q4 14TY 15TY 1404 1504 14Q4 15Q4 14TY 15TY 24 © 2016 Brother Industries, Ltd. All Rights Reserved



Industrial Part Sales & Operating Income < Results for FY2015 (ended March 31, 2016) > (100 Millions of Yen) 14Q4 15Q4 Change 14TY 15TY 45 174 **Net Sales** 47 3.3% 4.3% 183 5.0% 3.4% Americas 5 7 28.3% 31.0% 23 28 23.1% Asia & Others 1 4 182.7% 208.5% 5 15 217.3% 209.3% Japan 39 147 140 36 -6.0% -4.5% Operating Income 3 9 <Net Sales> <Operating Income> 174 183 9 5.6% 45 47 4.8% 14Q4 15Q4 14TY 15TY 15Q4 14TY 15TY 14Q4 26 © 2016 Brother Industries, Ltd. All Rights Reserved.



Printing & Solutions Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) > (100 Millions of Yen) 15TY ACT 16TY FCT 16TY FCT Change (IFRS) (J-GAAP) (J-GAAP) x FX **Net Sales** 4,768 4,404 Sales Revenue 3,845 -7.6% 0.5% 3,389 Communications & Printing eq 4,215 3,878 Communications & Printing eq -8.0% 0.1% 1,733 Americas 1,542 Americas 1,252 -11.0% -0.6% Europe 1,367 1,262 -7.7% Europe 1,124 -1.1% Asia & Others 645 600 -7.0% 3.7% Asia & Others 559 Japan 470 475 Japan 455 1.1% 1.1% **Electronic stationery** 456 **Electronic stationery** 553 525 -4.9% 3.5% 278 259 Americas 213 Americas -6.5% 3.6% Europe 158 150 Europe 138 -5.3% 1.4% Asia & Others 77 73 -5.2% 5.3% Asia & Others 65 Japan 40 43 Japan 40 7.8% 7.8% 300 **Operating Income** 342 321 **Business Segment Profit** 294 **Operating Income** <Sales> <Operating Income> Communications & Printing equipment Electronic stationery 4,215 3,878 3,389 553 525 456 342 321 294 7.2% 7.6% 7.3% 15ACT 16FCT 16FCT 15ACT 16FCT 16FCT 15ACT 16FCT 16FCT (J-GAAP) (IFRS) (J-GAAP) (J-GAAP) (J-GAAP) (IFRS) (J-GAAP) (J-GAAP) (IFRS) 28 © 2016 Brotner industries, Ltd. All Rights Reserved



Machinery Business Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) > (100 Millions of Yen) 15TY ACT 16TY FCT 16TY FCT (J-GAAP) (J-GAAP) (IFRS) Net Sales 997 962 -3.6% 0.3% Sales Revenue 959 Industrial sewing machines 314 308 314 2.2% 0.3% Industrial sewing machines Machine tools -10.7% Machine tools 506 446 -12.0% 443 **Industrial Parts Industrial Parts** 202 183 202 10.1% 12.7% Operating Income 112 55 **Business Segment Profit** 57 **Operating Income** 56 <Sales> <Operating Income> 997 959 962 112 183 **Industrial Parts** 202 202 55 56 Machine Tools 11.3% Industrial sewing 308 314 314 machines 15TY ACT 16TY FCT 16TY FCT 15TY ACT 16TY FCT 16TY FCT (J-GAAP) (J-GAAP) (IFRS) (J-GAAP) (J-GAAP) (IFRS) 30 © 2016 Brother Industries, Ltd. All Rights Reserved

Machinery Business Sales & Operating Income < Forecast for FY2016 (ending March 31, 2017) >



(100 Millions of Yen)

	15TY ACT (J-GAAP)	16TY FCT (J-GAAP)	Change	Change x FX		16TY FCT (IFRS)
Net Sales	997	962	-3.6%	0.3%	Sales Revenue	959
Industrial sewing machines	308	314	2.2%	10.9%	Industrial sewing machines	314
Americas	63	59	-5.0%	5.0%	Americas	59
Europe	46	49	5.7%	12.1%	Europe	49
Asia & Others	192	199	3.6%	12.7%	Asia & Others	199
Japan	6	7	6.1%	6.1%	Japan	7
Machine tools	506	446	-12.0%	-10.7%	Machine tools	443
Americas	25	28	13.6%	-	Americas	28
Europe	19	26	32.3%	-	Europe	26
Asia & Others	392	305	-22.1%	-	Asia & Others	302
Japan	71	87	22.7%	-	Japan	87
Industrial Parts	183	202	10.1%	12.7%	Industrial Parts	202
Americas	28	29	3.8%	13.7%	Americas	29
Europe	-	-	-	-	Europe	-
Asia & Others	15	17	14.3%	27.4%	Asia & Others	17
Japan	140	156	10.9%	10.9%	Japan	156
	112	55			Business Segment Profit	57
Operating Income	112	33			Dusiness segment i font	•

