Fiscal Year 2015 (ending March 31, 2016)

First Half & Second Quarter Results (ended September 30, 2015)

Brother Industries, Ltd. November 2, 2015

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

Consolidated Results for FY2015 (ending March 31, 2016) < FY2015 1H & Q2 >



- ✓ Domino Printing Sciences plc (Domino) became a consolidated subsidiary at the end of Q1. Brother started disclosing Domino's performance as its Domino business segment in Q2.
- ✓ Although all businesses saw weak demand mainly in emerging markets due to severe economic environment, sales in existing businesses excluding the Domino business increased 3.1% on a local currency basis.
- ✓ Costs of acquiring Domino and additional provisions for product warranties decreased profits by 1.8 billion yen and 2.8 billion yen, respectively.

	151H	141H	Rate of Change (w/o forex impact)	-	15Q2	14Q2	Rate of Change (w/o forex impact)
Net Sales	3,711	3,247	14.3% (+8.3%)		1940	1642	18.1% (+12.4%)
Operating Income	249	300	-16.9%		96	135	-28.5%
Operating Income Ratio	6.7%	9.2%			0	0	
Current Profits	252	276	-8.9%		92	128	-28.3%
Extraordinary Income(Loss)	11	160			13	-2	
Income Taxes	126	65			40	49	
Income before minority interests	136	372	-63.3%		65	78	-16.2%
Net Income	134	371	-64.0%		64	77	-16.7%
Exchange Rates							
USD	121.50	103.51			121.91	104.35	
EUR	134.60	139.07			136.00	137.94	

Highlight for 2015 1H



<100 Millions of Yen>

Net Sales

■3,711 (+14.3%)

Increased due to the contribution of consolidated subsidiary Domino and the yen's depreciation against the US dollar.

Operating Income

249 (-16.9%)

Decreased due to costs of acquiring Domino and additional provisions for product warranties.

Current Profits

■ 252 (-8.9%)

Non-operating income (losses) improved by 2.6 billion yen due to foreign exchange gains.

Income Before Tax **■** 263 (-39.9%)

Significantly decreased due to the lack of one-time items, such as a gain of 16.3 billion yen on the sales of property that arose in the prior year.

Net Income

■134 (-64.0%)

Significantly fell due to decreased pre-tax income and tax effect accounting.

Highlight for 2015 1H



<100 Millions of Yen>

P&S

■ Net Sales 2,360/ +8.3% (+1.9%)

Demand was stagnant in emerging markets, such as China, Latin America and Russia. LBP sales remained strong in Japan.

P&H

■ Net Sales 252/ +15.4% (+6.9%)

Sales in North America and Western Europe remained strong due to the launch of new mid-range models.

M&S

■ Net Sales 493/ +5.2% (-1.7%)

Entering Q2, orders of Machine tools weakened. Demand for Industrial sewing machines from the Chinese market remained steady.

N&C

■ Net Sales 271/ +20.4%

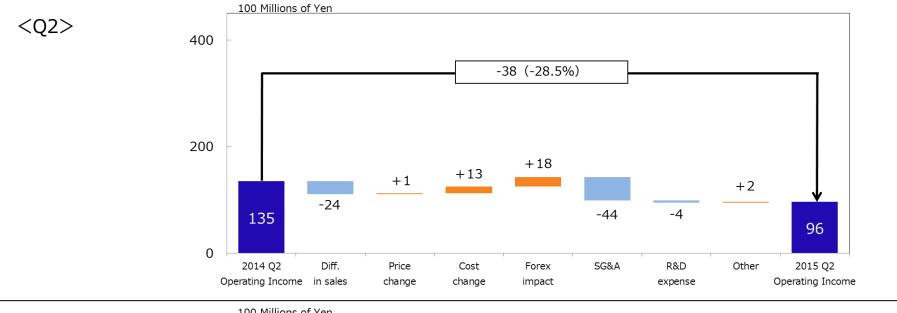
New online karaoke machines were launched. Teichiku Entertainment Inc. and its subsidiary became newly consolidated subsidiaries.

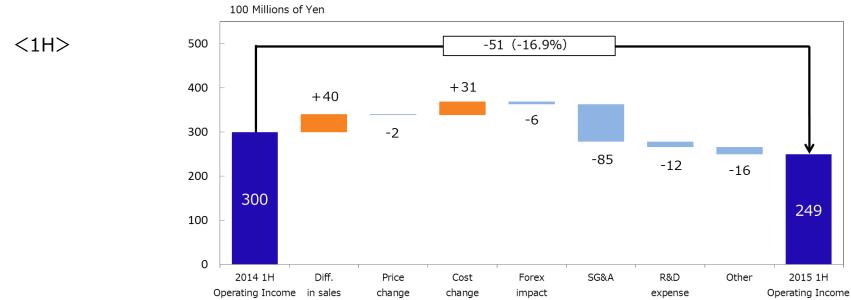
Industrial Part ■ Net Sales 91/ +5.1% (+1.9%)

Steadily increasing sales in each region.

Main Factors for Changes in Operating Income







Consolidated Forecast for 2015 (ending March 31, 2016) brother



- Regarding the P&S business, the forecast for emerging markets, such as China and Latin America, has been mainly revised downward.
- The forecast for Machine tools has been revised downward due to weak orders as a result of China's economic slowdown.
- In addition to the above matters, additional provisions for product warranties in Q2 have been factored into the earnings forecast.

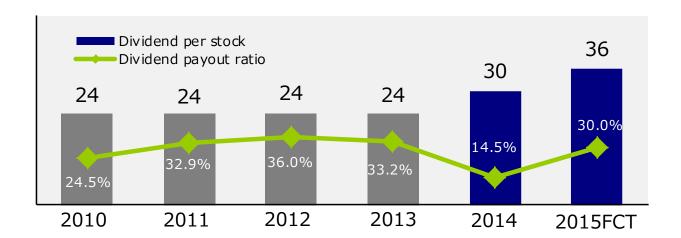
	15TY	Previous forecast	Rate of Change	14TY	Rate of Change (w/o forex impact)
Net Sales	8,000	8,300	-3.6%	7,072	13.1% (+10.9%)
Operating Income	500	580	-13.8%	575	-13.1%
Operating Income Ratio	6.3%	7.0%		8.1%	
Current Profits	485	560	-13.4%	516	-5.9%
Extraordinary Income(Loss)	15	-5		138	
Income Taxes	180	195		116	
Income before minority interests	320	360	-11.1%	538	-40.5%
Net Income	315	355	-11.3%	540	-41.6%
Exchange Rates					_
USD	120.81	120.60		110.03	
EUR	134.78	134.82		138.68	

Dividend and Payout ratio



✓ Despite the downwardly revised earnings forecast, annual dividend is expected to remain unchanged at 36 yen per share.

<Dividend record>



<Total return ratio>





appendix

Consolidated Results for FY2015 Q2 Sales and Operating Income by Business Segment



Sales	14Q2	15Q2	Rate of Change	Rate of Change (w/o forex impact)
Total	1,642	1,940	18.1%	12.4%
Printing & Solutions	1,100	1,191	8.2%	2.1%
Personal & Home	125	142	14.0%	5.6%
Machinery & Solution	219	190	-13.2%	-19.4%
Network & Contents	118	155	31.3%	31.0%
Industrial Part	44	45	3.0%	0.1%
Domino business	-	168	-	-
Other	36	48	33.6%	33.6%

Operating Margin	14Q2	15Q2	Rate of Change
Total	135	96	-28.5%
Printing & Solutions	93	48	-48.8%
Personal & Home	13	19	51.7%
Machinery & Solution	33	21	-38.4%
Network & Contents	-7	1	-
Industrial Part	0	2	-
Domino business	-	2	-
Other	2	5	138.8%

Consolidated Results for FY2015 1H Sales and Operating Income by Business Segment



Sales	141H	151H	Rate of Change	Rate of Change (w/o forex impact)		
Total	3,247	3,711	14.3%	8.3%		
Printing & Solutions	2,178	2,360	8.3%	1.9%		
Personal & Home	218	252	15.4%	6.9%		
Machinery & Solution	469	493	5.2%	-1.7%		
Network & Contents	225	271	20.4%	20.0%		
Industrial Part	86	91	5.1%	1.9%		
Domino business	-	168	-	-		
Other	70	75	7.4%	7.3%		

Operating Margin	141H	151H	Rate of Change
Total	300	249	-16.9%
Printing & Solutions	211	157	-25.6%
Personal & Home	20	26	30.2%
Machinery & Solution	75	79	5.2%
Network & Contents	-16	-7	-
Industrial Part	2	4	89.4%
Domino business	-	2	-
Other	8	-11	-

Consolidated Forecast for FY2015 TY Sales and Operating Income by Business Segment



Sales	14 TY	Previous Forecast	15 TY Forecast	Rate of Change	Rate of Change (w/o forex impact)
Total	7,072	8,300	8,000	13.1%	10.9%
Printing & Solutions	4,743	5,230	5,065	6.8%	4.6%
Personal & Home	514	550	545	5.9%	2.6%
Machinery & Solution	1,006	1,080	983	-2.3%	-5.8%
Network & Contents	490	591	575	17.5%	17.2%
Industrial Part	174	200	195	11.8%	10.0%
Domino business	-	500	500	-	-
Other	145	149	137	-5.7%	-2.8%

Operating Margin	14 TY	Previous Forecast	15 TY Forecast	Rate of Change
Total	575	580	500	-13.1%
Printing & Solutions	357	383	326	-8.7%
Personal & Home	49	53	53	7.5%
Machinery & Solution	162	150	134	-17.4%
Network & Contents	-9	16	12	-
Industrial Part	3	14	10	248.7%
Domino business	-	-27	-27	-
Other	12	-9	-8	-

Printing & Solutions Sales & Operating Income



The full year forecast revised downward due to weak demand in emerging markets.

- Mostly steady sales in developed markets such as North America and Western Europe
- •Sales of IJP with ultra-high yield ink tanks to emerging markets exceeding the previous forecast





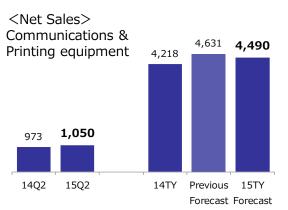


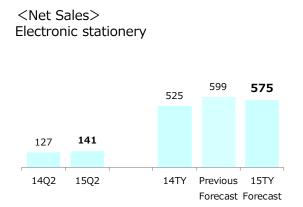




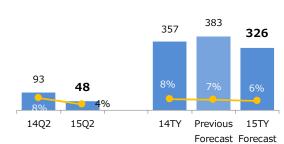
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-	14Q2	15Q2	Change Char		14TY	Previous Forecast	15TY Forecast	Change	Change x FX	
Net Sales	1,100	1,191	8.2% 2.	.1%	4,743	5,230	5,065	6.8%	4.6%	
Communications & Printing equipment	973	1,050	7.9% 2.	.0%	4,218	4,631	4,490	6.4%	4.5%	
Americas	390	451	15.5% 2	2.9%	1,680	1,942	1,845	9.8%	3.7%	
Europe	319	298	-6.8% -6	5.7%	1,417	1,422	1,414	-0.2%	1.5%	
Asia & Others	166	177	6.4% 1	1.1%	694	825	752	8.4%	7.7%	
Japan	97	125	28.2% 28	3.2%	427	442	479	12.1%	12.1%	
Electronic stationery	127	141	10.7% 2.	.7%	525	599	575	9.6%	6.0%	
Americas	62	71	14.5% 0	0.8%	253	298	289	14.1%	6.5%	
Europe	38	38	-0.7% -1	1.1%	158	162	162	2.7%	4.0%	
Asia & Others	19	21	10.2% 2	2.5%	78	94	84	7.2%	4.8%	
Japan	8	11	36.9% 36	5.9%	35	45	40	13.5%	13.5%	
Operating Income	93	48			357	383	326			





<Operating Income>



Personal & Home Sales & Operating Income



Continuing strong sales in North America and Western Europe

- •Increasing sales in North America and Western Europe due to the launch of new mid-range models
- •While sales in Russia were weaker, sales in Western Europe remained strong







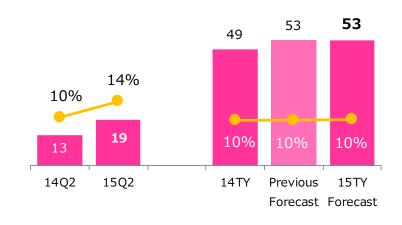


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	14Q2	15Q2	Change Change	14TY	Previous Forecast	15TY Forecast	Change	Change x FX
Net Sales	125	142	14.0% 5.6%	514	550	545	5.9%	2.6%
Americas	75	92	22.6% 9.0%	296	329	330	11.5%	4.7%
Europe	24	23	-2.0% -0.8%	111	109	100	-10.2%	-7.2%
Asia & Others	15	16	7.2% 2.7%	60	74	67	12.4%	11.8%
Japan	11	11	0.0% 0.0%	48	38	48	1.0%	1.0%
Operating Income	13	19		49	53	53		



<Operating Income>



Machinery & Solution Sales & Operating Income



Machine tools forecast revised downward due to economic slowdown in China.

- Sales of Industrial sewing machines in China remain strong due to the launch of new lock stitch sewing machines
- •The forecast for Machine tools has been revised downward due to weaker orders in China

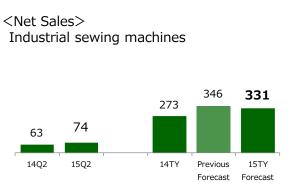


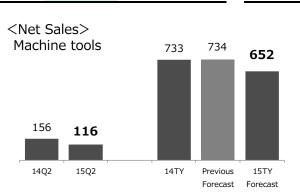


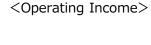




	14Q2	15Q2	Change	Change x FX	14TY	Previous Forecast	15TY Forecast	Change	Change x FX
Net Sales	219	190	-13.2%	-19.4%	1,006	1,080	983	-2.3%	-5.8%
Industrial sewing machines	63	74	17.5%	4.2%	273	346	331	21.2%	13.9%
Americas	13	16	22.2%	5.6%	54	62	61	13.8%	4.0%
Europe	10	11	8.2%	9.9%	43	47	48	11.6%	14.9%
Asia & Others	38	45	19.7%	3.0%	169	230	215	26.9%	17.2%
Japan	2	2	-11.5%	-11.5%	7	7	7	0.9%	0.9%
Machine tools	156	116	-25.7%	-29.0%	733	734	652	-11.1%	-13.1%
Americas	6	7	18.8%	-	29	28	26	-10.3%	-
Europe	7	5	-28.7%	-	23	30	25	9.7%	-
Asia & Others	129	87	-32.5%	-	622	609	529	-14.9%	-
Japan	13	16	20.7%	-	59	67	71	20.0%	-
Operating Income	33	21			162	150	134		









Network & Contents Sales & Operating Income



JOYSOUND new models were announced.

- In July, new online karaoke machines were launched for the first time in three years
- •Finance performance is expected to improve in the second half due to the launch of new products



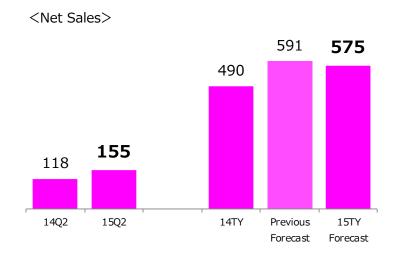


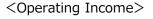


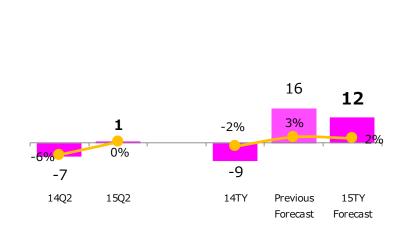


	14Q2	15Q2	Change
Net Sales	118	155	31.3%
Operating Income	-7	1	

14TY	Previous Forecast	15TY Forecast	Change
490	591	575	17.5%
-9	16	12	







Industrial Part Sales & Operating Income



Sales increase of high-efficiency gear motors

- ·Aim to increase sales of IE3 gear motors in Japan.
- ·Aim to grow sales in North America and South Korea.







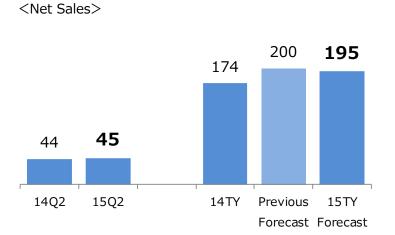




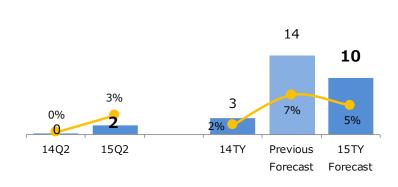
<100 Millions of Yen>

	14Q2	15Q2	Change	Change x FX
Net Sales	44	45	3.0%	0.1%
Americas	5	7	28.4%	9.3%
Asia & Others	1	4	249.6%	228.0%
Japan	38	34	-8.3%	-8.3%
Operating Income	0	2		

14TY	Previous	15TY	Change	Change
	Forecast	Forecast	Glange	x FX
174	200	195	11.8%	10.0%
23	30	30	31.6%	21.2%
5	19	18	287.9%	279.2%
147	151	147	0.0%	-0.2%
3	14	10		



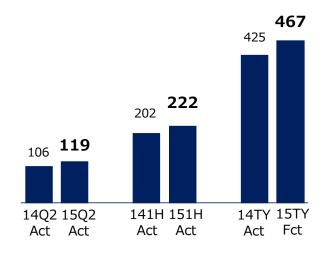
<Operating Income>



R&D expenses / Capital expenditure / Depreciation and amortization / Inventories







Capital expenditure / Depreciation & amortization (100 Millions of Yen)

