## Financial Results for Fiscal Year 2016 (ended March 31, 2017)

# Brother Industries, Ltd. May 9, 2017

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.



- √ Highlight for FY2016
- ✓ Forecast for FY2017
- ✓ Changing the target figure of CS B 2018
- √ Shareholder Return



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## Highlight for FY2016



(100 Millions of Yen)

	FY16	FY15	Rate of Change (w/o forex impact)	FY16 Q4	FY15 Q4	Rate of Change (w/o forex impact)
Sales Revenue	6,412	6,821	-6.0% (+3.8%)	1,643	1,593	3.2% (+7.7%)
Business Segment Profit	608	549	10.6%	114	97	16.8%
Business Segment Profit Ratio	9.5%	8.1%		6.9%	6.1%	
Operating Profit	592	586	0.9%	118	71	66.4%
Operating Profit Ratio	9.2%	8.6%		7.2%	4.5%	
Income before Tax	613	572	7.1%	124	67	85.7%
Net Income	472	412	14.6%	86	50	72.0%
ROE	13.9%	12.1%		-		=1
Exchange Rates						
USD	109.03	120.16		113.76	116.95	
EUR	119.37	132.36		120.81	128.94	

<sup>✓</sup> Despite the solid global growth of the P&S business, sales decreased on the yen basis due to a large negative impact of yen's appreciation.

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First, this is the outline of Brother's financial results for FY2016 which ended in March 2017.

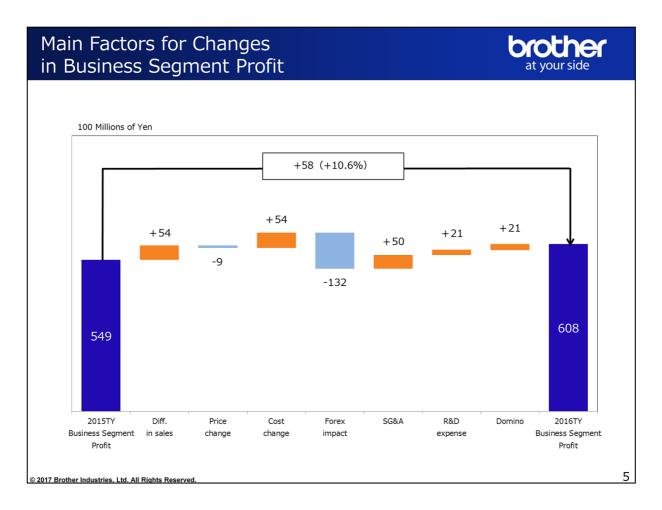
Sales revenue decreased by 6.0% or 40.9 billion yen, to 641.2 billion yen on a yen basis. However, in real terms, sales revenue increased by 3.8% or 26.1 billion yen, if the negative impact of the yen's appreciation, which resulted in about 67 billion yen of decrease, is excluded.

The business segment profit increased by 10.6% or 5.8 billion yen, to 60.8 billion yen.

Net income increased by 14.6% or 6.0 billion yen, to 47.2 billion yen.

Net income increased by slightly less than 2.0 billion yen in real terms due to an impact of tax effect accounting, etc., which boosted profit by 4.2 billion yen.

<sup>✓</sup> Profit increased significantly in real terms as a result of the efforts made according to the new mid-term strategy to enhance profitability of the P&S business, despite a 13.2-bilion yen negative impact of yen's appreciation in the business segment profit.



These are the main factors for changes in the business segment profit for the FY2016.

Profit increased by 5.8 billion yen as compared to the same period last year.

The increase of 5.4 billion yen in sales is attributable to positive factors, such as an increase in sales volume and shifting our focus to models with higher profitability in the P&S Business. Sales decrease in the P&H Business, Machinery Business and N&C Business are negative factors that affected the result.

The cost reduction of 5.4 billion yen is owed mainly to cost-cutting effort in the P&S Business.

Of the decrease of 13.2 billion yen owning to the impact of forex fluctuation, the majority is due to the impact of an approximate 13-yen appreciation of yen against the euro.

Of the 5 billion yen increase in SG&A, the P&S Business and N&C Business (the businesses of profitability enhancement) accounted for the majority of it.

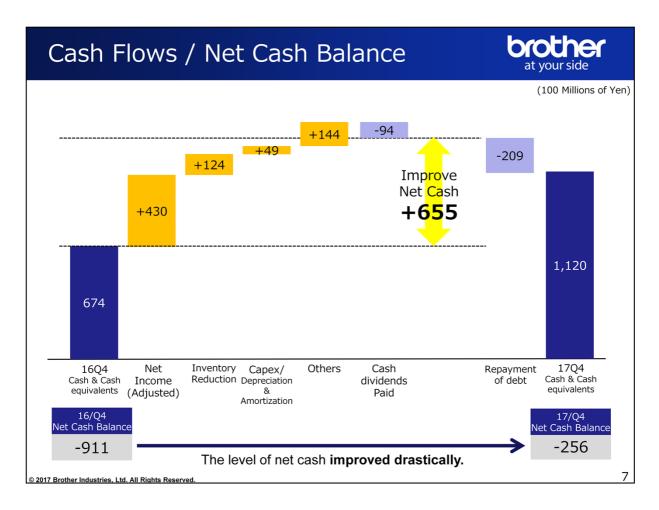
The increase of 2.1 billion yen in R&D expenses resulted mainly from the reduction in the P&S Business and N&C Business.

The increase of 2.1 billion yen for Domino in this graph indicates a change associated with the Domino business.

This is also due to the fact that the cost for acquisition of Domino's shares, which had been reported last year, no longer existed (approximately 1.7 billion yen).

#### Highlight by business segment (100 Millions of Yen) Sales Revenue Rate of Change FY16 FY15 Total 6,412 6,821 -6.0% 3.8% Printing & Solutions 3,836 4,150 2.6% -7.6% 444 510 -3.2% Personal & Home -12.9% Machinery 909 993 -8.4% -2.4% Network & Contents 497 539 -7.7% -7.5% 483 Domino business 594 -10.0% Other 131 146 -10.1% **Business Segment Profit** FY16 FY15 Rate of Change Total 608 549 10.6% Printing & Solutions 457 336 36.1% Personal & Home 20 48 -57.1% 114 Machinery 62 -45.9% Network & Contents 22 22 1.7% Domino business 42 38 Other 12 -40.9% Adjustment -2 -20 -89.9% Rate of Change **Operating Profit** FY16 FY15 Total 592 586 0.9% 390 Printing & Solutions 455 16.7% Personal & Home 19 49 -61.4% Machinery 60 114 -47.4% Network & Contents 9 -5 Domino business 44 35 Other 7 23 -67.3% Adjustment -2 -20 -89.9% 6

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This chart indicates cash flow/net cash balance.

In FY2016, we were able to improve the level of net cash drastically due to inventory liquidation and restraint on capital investment, in addition to profits exceeding the estimate.

### Main achievements in FY2016



### **■** Printing & Solutions

•Renewed high-speed and highly durable models of monochrome LBPs







HL-L6400DW

V MFC-L5755DW

MFC-L6900DW

Received the Line of the Year, which is given to a company that released the best product lineup of the year, in the monochrome printer/all-in-one category from Buyers Laboratory (BLI), a US independent review organization





s given to a

Machinery

operation(August)

Domino Business

 New products were released as part of our lineup of CIJs, Domino's flagship products (November)

·Kariya Factory (the sixth factory) launched its



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This is the summary of the main achievements made during the first half of FY2016.

As for monochrome laser products, which are Brother's core products, we have completed most of the model changes to high-speed and highly durable models globally. White-colored body products especially have doubled in durability in comparison to previous models, and have potential to become the core products leading sales expansion in the SMB market.

In the Machinery business, the new facility built within the Kariya Factory started its operation.

Unfortunately, factory utilization is not high due to a decline in IT demand. However, it serves as an essential infrastructure for further business expansion through improvement of the ratio of in-house parts production, reduction of the number of external warehouses, and expansion of a production space in a given place.

In the Domino Business, we introduced new products to our lineup of CIJs, Domino's core Products.

### Highlight by business segment **Printing & Solutions** Communications & Printing equipment / Electronic stationery (100 Millions of Yen) <Sales Revenue> FY16 FY15 Change (Communications & Printing equipment) Sales Revenue Sales volume of both monochrome and color LBPs **Printing & Solutions** 3,836 4,150 -7.6% 2.6% surpassed that of the previous year due to increased sales of the models targeting the SOHO market. As for IJP, our focus was shifted to highly profitable Communication & Printing 3,386 3,666 equipment Electronic stationery 451 484 -6.9% 3.6% (Electronic stationery) **Business Segment Profit** 457 336 36.1% Sales steadily increased in the labeling and mobile **Operating Profit** 455 390 Sales of PT-P300BT, a label printer for smartphones, were strong in Japan <Operating Profit> Operating profit increased largely as a result of pursing improvement of model mix, controlling of promotional expenses, and reducing of fixed cost in accordance with the strategy for profitability enhancement.

well.

The profitability of IJPs improved due to an increase of highly profitable models

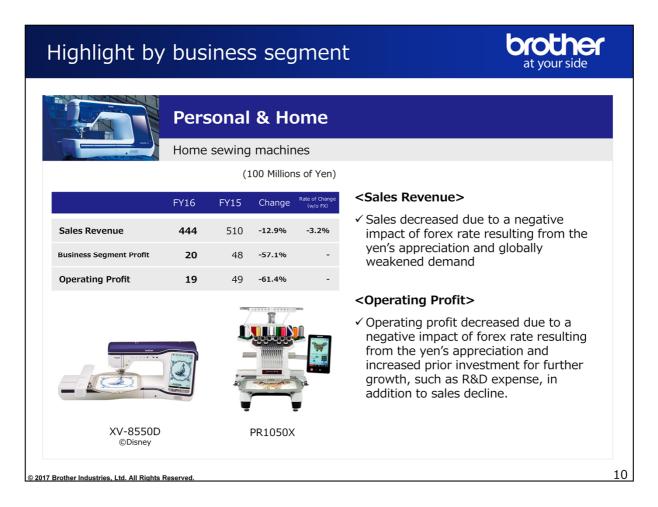
Steady sales increase of consumables contributed as

This is the highlight of the Printing & Solutions Business.

Label Printer PT-P300BT

Black & White All-in-One MFC-L6900DW

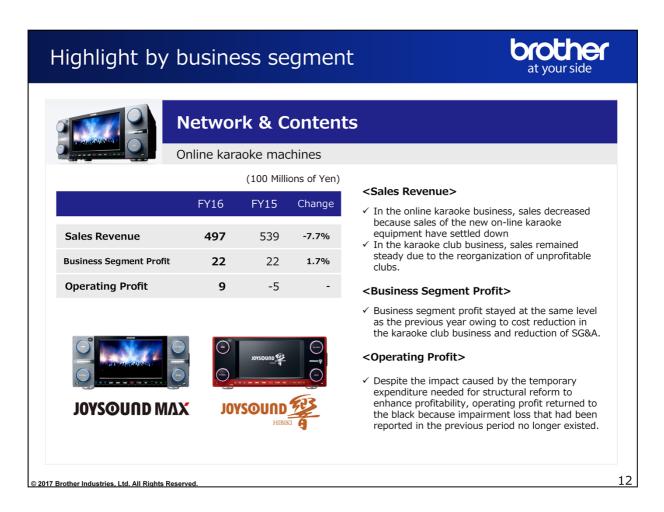
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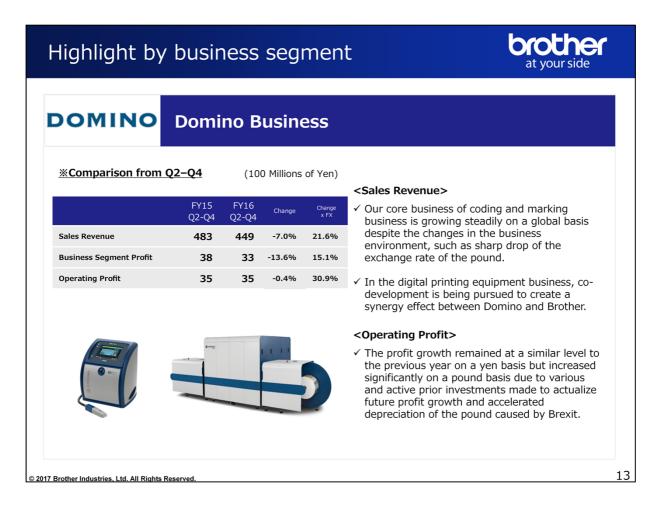
This is the highlight of the Personal & Home Business.



This is the highlight of the Machinery Business.

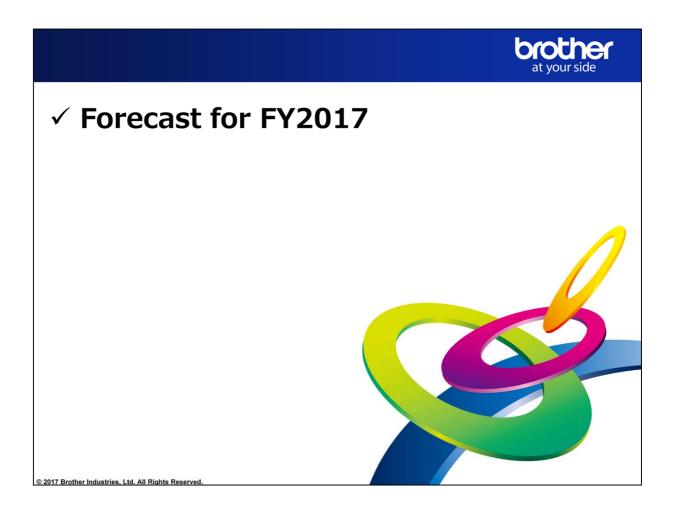


This is the highlight of the Network & Contents Business.



This is the highlight of Domino Business.

We included the results from FY2015Q2 through FY2015Q4 and FY2016Q2 through FY2016 Q4 for comparison.



### Forecast for FY2017 (100 Millions of Yen) **FY17** FY16 **Forecast** 2.2% Sales Revenue 6,550 6,412 (+4.2%)**Business Segment Profit** 600 608 -1.2% **Business Segment Profit Ratio** 9.2% 9.5% Operating Profit 600 592 1.4% Operating Profit Ratio 9.2% 9.2% Income before Tax 595 613 -2.9% 472 -9.0% Net Income 430 Adjusted Net Income 430 430 0.0% 12.5% ROE (Adjusted) 12.7% **Exchange Rates** USD 108.00 109.03 EUR 116.00 119.37 Although a negative impact of the yen's appreciation is anticipated, sales are expected to increase as the growth businesses, such as the machinery business and Domino business, lead the sales growth. Both business segment profit and operating profit are expected to increase in real terms, excluding a negative impact of forex rate due to the yen's appreciation Current profit is expected to be at a similar level as the previous year, when compared on a real-term basis excluding the special factors reported in the previous year \*①The impact of tax effect accounting resulting from the acquisition of Xing Inc. as a 100% subsidiary of Brother in the previous fiscal year. ② Gain on valuation of interest-rate swaps of the dollar-based debt payable 15 © 2017 Brother Industries, Ltd. All Rights Reserved

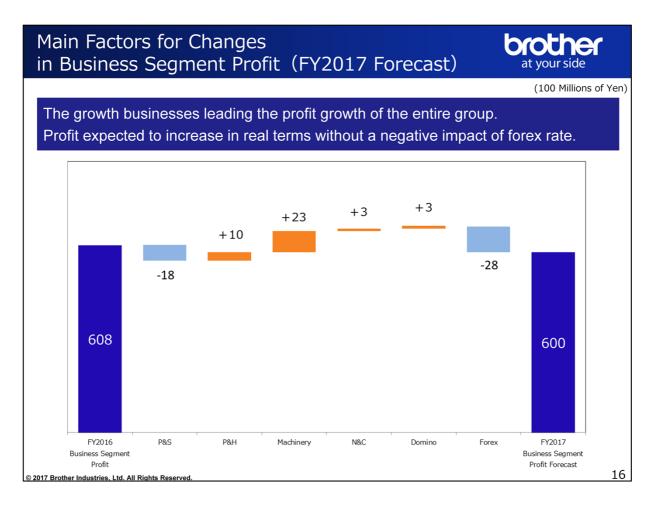
This is the outline of the forecast for FY2017.

Sales revenue is expected to increase by 2.2%, or 13.8 billion yen, to 655 billion yen on a yen basis. However, this includes the negative impact of the yen's appreciation, which is a decrease of about 13 billion yen. Therefore, in real terms, sales revenue is expected to increase by 4.2% or 26.7 billion yen.

Business segment profit is expected to decrease by 1.2%, or 800 million yen, to 60 billion yen.

Net income is expected to decrease by 9.0%, or 4.2 billion yen, to 43 billion yen.

However, in real terms, net income is expected to remain flat due to the factors that boosted the revenue by about 4.2 billion yen in FY 2016, which resulted from tax effect accounting and so forth.



These are the main factors for changes in business segment profit for FY2017

In the P&S Business, cost increase associated with releasing of new products is expected.

An increase in business segment profit is expected in the P&H Business, Machinery Business, N&C Business and Domino Business respectively.

A decrease of 2.8 billion yen owing to a negative impact of forex fluctuation is expected for the entire group.

If the forex fluctuation stays at a similar level as FY2016, it will result in an increase of profit in real terms.

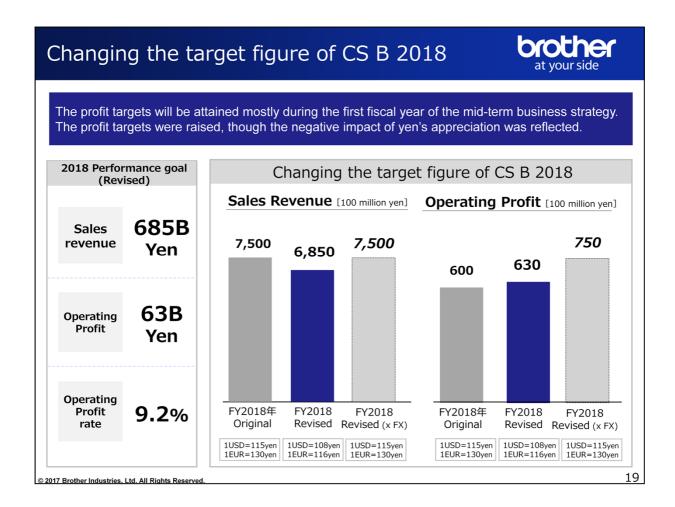
#### Forecast for 2017 by business segment (100 Millions of Yen) Sales Revenue FY17 Rate of Change FY16 6,412 Total 6,550 2.2% 4.2% 3,836 Printing & Solutions 3,779 -1.5% 0.2% Personal & Home 492 444 10.8% 11.9% 909 Machinery 1,026 12.8% 13.5% Network & Contents 500 497 0.5% 0.6% 594 628 Domino business 5.8% 11.3% 131 125 -4.7% 11.4% **Business Segment Profit** FY17 FY16 Rate of Change Total 600 608 -1.2% Printing & Solutions 416 457 -8.9% Personal & Home 29 20 42.2% Machinery 82 62 32.7% Network & Contents 25 22 12.9% Domino business 43 42 2.9% Other 5 7 -28.3% Adjustment -2 Operating Profit Rate of Change FY17 FY16 Total 600 592 1.4% Printing & Solutions 425 455 -6.6% Personal & Home 23 19 22.3% Machinery 83 60 38.8% Network & Contents 22 9 157.3% Domino business 41 44 -6.1% Other 7 6 -20.0% Adjustment -2 2017 Brother Industries, Ltd. All Rights Reserved



# ✓ Changing the target figure of CS B 2018



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Considering the financial results of FY2016, we changed the targets of our mid-term business strategy, CS B2018.

We lowered the target for sales revenue by 65 billion yen from the original, as we revised the assumed exchange rate toward a stronger yen in accordance with the actual situation. However, we raised the target for operating profit from the original due mainly to the results of profitability improvement in the P&S Business.

In the case that we decided against revisal of the assumed exchange rate, the target for sales revenue will remain at 750 billion yen without any change, and the target for operating profit will be revised upward by 15 billion yen to 75 billion yen.

## Changing the target figure of CS B 2018

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(100 Millions of Yen)

Operating profit ratio remains more than 9% steadily Sales growth continues due to strengthening of the growth businesses

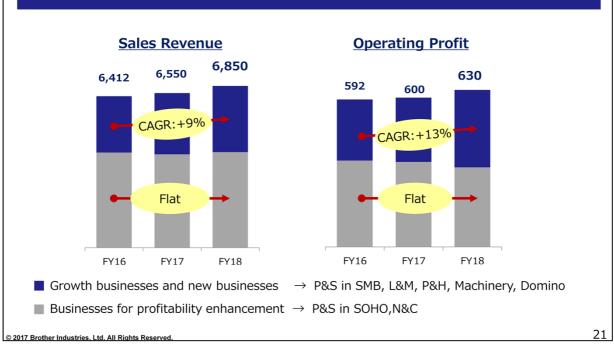
	FY16	FY17	FY18	16 v 17	17 v 18
Sales Revenue	6,412	6,550	6,850	2.2%	4.6%
Business Segment Profit	608	600	650	-1.2%	8.3%
Business Segment Profit Ratio	9.5%	9.2%	9.5%		
Operating Profit	592	600	630	1.4%	5.0%
Operating Profit Ratio	9.2%	9.2%	9.2%		
Net Income	472	430	450	-9.0%	4.7%
Adjusted Net Income	430	430	450	0.0%	4.7%
Exchange Rates					
USD	109.03	108.00	108.00		
EUR	119.37	116.00	116.00		

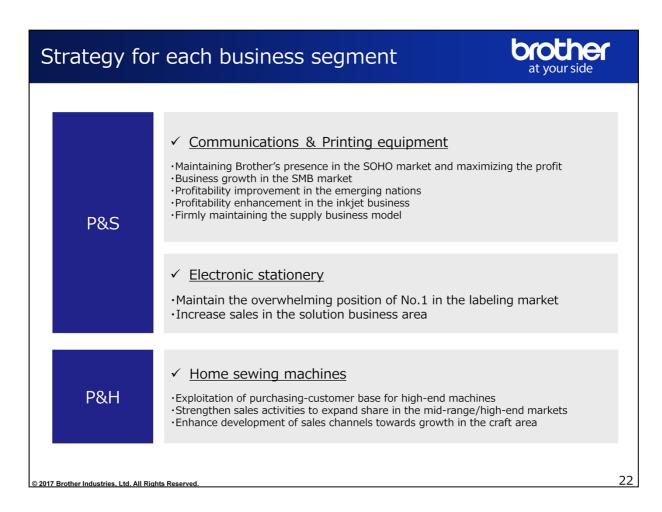
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## Changing the target figure of CS B 2018

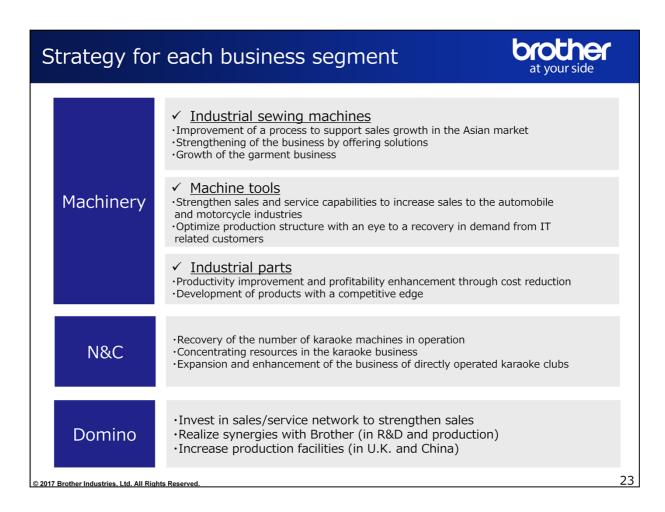


The business for profitability enhancement is expanding the growth businesses to complete business reform, while propping up group-wide performance.





These are the strategies of the respective business segments.



These are the strategies of the respective business segments.



## Cancellation of Treasury Shares



Cancellation of the majority of treasury shares with the intent of eliminating concerns about future shares dilution.

Type of shares to be cancelled

Common shares of Brother Industries, Ltd.

Number of shares to be cancelled

15,315,336 shares (5.52% of the total number of shares outstanding prior to cancellation)

Scheduled date of cancellation

May 31st, 2017

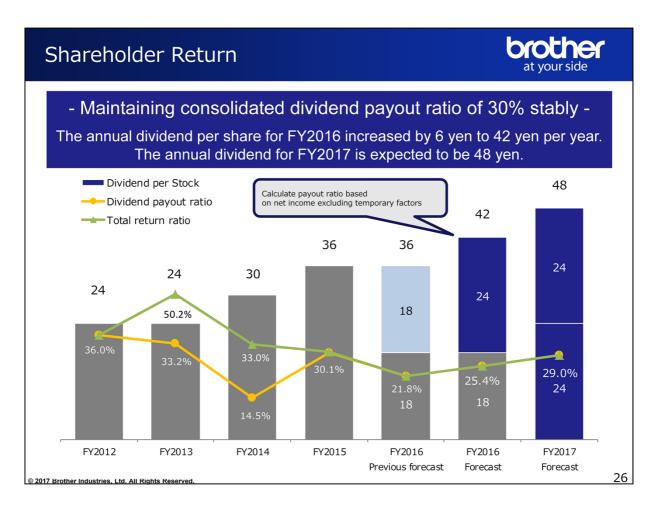
Total number of issued shares after cancellation

262,220,530 shares

(Before cancellation: 277,535,866 shares)

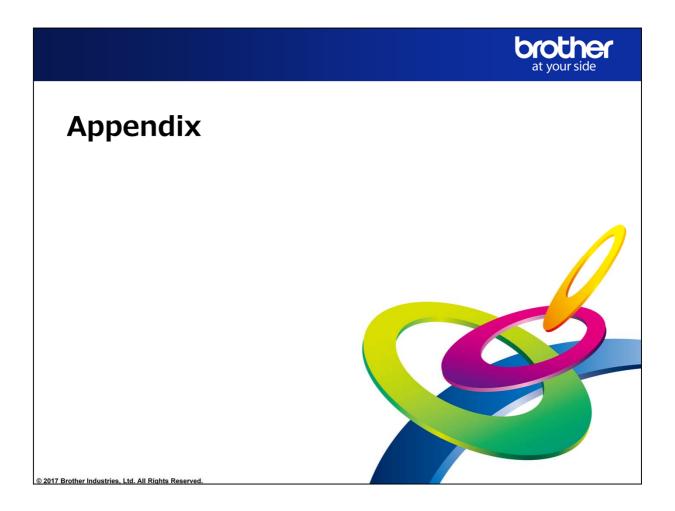
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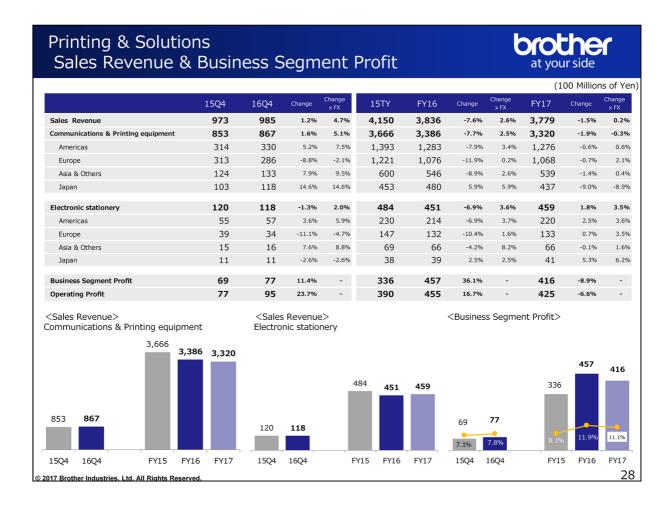
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The year-end dividend for FY2016 will be increased by 6 yen to 24 yen per share. Thus, the annual dividend will become 42 yen.

In FY2017, we will increase the annual dividend by 6 yen from FY2016, to 48 yen per share in line with the suggested consolidated dividend payout ratio of 30 percent.





Year-on-year growth rates <u>for hardware and consumable</u> for communications and printing equipment (excluding exchange rate)

	16Q4	16TY	17TY
Hardware	+12%	+6%	0%
Consumables	+1%	0%	0%

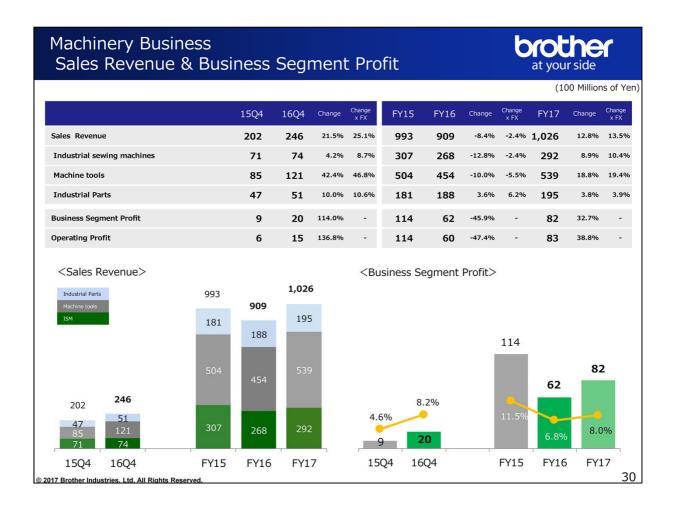
Year-on-year growth rates <u>for the printing category</u> for communications and printing equipment (excluding exchange rate)

	<b>16Q4</b>	16TY	17TY
IJP	+ 5 %	+ 3 %	-4%
LBP	+6%	+ 3 %	+1%

Percentage of consumables in sales revenue for communications and printing equipment

	16Q4	16TY	17TY
Percentage of Consumables	60%	59%	59%

### Personal & Home Sales Revenue & Business Segment Profit (100 Millions of Yen) 15Q4 16Q4 FY16 107 102 -4.7% -1.9% 510 444 -12.9% -3.2% 492 10.8% 11.9% Sales Revenue 54 -4.4% -2.3% 304 253 -16.7% 7.5% -3.6% 2.6% 101 96 -2.1% 0.5% Europe -5.5% 5.3% 7.8% 9.5% Asia & Others 13 13 -4.7% -2.9% 62 55 -11.0% -1.4% 59 Japan 13 43 41 65.5% 42.2% 25.4% -57.1% 29 **Business Segment Profit** 48 20 **Operating Profit** 49 19 23 22.3% <Sales Revenue> <Business Segment Profit> 510 492 444 48 29 20 107 102 4.2% 9.3% 15Q4 16Q4 FY15 FY16 FY17 16Q4 FY15 FY16 15Q4 FY17 29



## Machinery Business Sales Revenue & Business Segment Profit



1	(100)	Millions	of Yen

	15Q4	16Q4	Change	Change x FX	FY15	FY16	Change	Change x FX	FY17	Change	Change x FX
Sales Revenue	202	246	21.5%	25.1%	993	909	-8.4%	-2.4%	1,026	12.8%	13.5%
Industrial sewing machines	71	74	4.2%	8.7%	307	268	-12.8%	-2.4%	292	8.9%	10.4%
Americas	13	13	-1.2%	1.4%	63	54	-13.5%	-3.4%	60	11.1%	11.79
Europe	10	10	-7.3%	-1.5%	46	41	-10.2%	0.1%	46	12.0%	14.89
Asia & Others	46	50	8.3%	13.1%	192	167	-13.4%	-2.5%	179	7.6%	8.99
Japan	1	1	10.1%	10.1%	6	6	-8.7%	-8.7%	6	5.2%	8.99
Machine tools	85	121	42.4%	46.8%	504	454	-10.0%	-5.5%	539	18.8%	19.4%
Americas	6	6	-5.8%	-	25	27	7.8%	-	32	20.0%	-
Europe	3	6	129.8%	-	19	21	8.0%	-	25	20.7%	-
Asia & Others	58	90	55.4%	-	392	334	-14.7%	-	397	19.0%	-
Japan	18	19	4.8%	-	68	72	5.1%	-	84	17.2%	-
Industrial Parts	47	51	10.0%	10.6%	181	188	3.6%	6.2%	195	3.8%	3.9%
Americas	7	7	5.6%	8.5%	28	26	-6.7%	3.2%	27	3.6%	4.59
Europe	-	-	-	-	-	-	-	-	-	-	-
Asia & Others	3	5	60.6%	62.9%	15	17	17.1%	31.3%	19	8.0%	11.09
Japan	37	39	6.4%	6.4%	139	145	4.2%	4.2%	149	3.3%	3.09
Business Segment Profit	9	20	114.0%	-	114	62	-45.9%	-	82	32.7%	-
Operating Profit	6	15	136.8%	-	114	60	-47.4%	-	83	38.8%	-

### **Network & Contents** Sales Revenue & Business Segment Profit (100 Millions of Yen) 15Q4 16Q4 15TY Change FY16 FY17 Change Sales Revenue 129 122 -5.2% 539 497 -7.7% 500 0.5% **Business Segment Profit** -49.0% 1.7% 12.9% **Operating Profit** 157.3% -18 -5 <Business Segment Profit> <Sales Revenue> 539 497 500 25 22 22 5.0% 4.5% 129 7 4.0% 122 5.2% 15Q4 16Q4 FY15 FY16 FY17 FY15 15Q4 16Q4 FY16 FY17 32

## **Domino Business** Sales Revenue & Business Segment Profit



(100 Millions of Yen)

	15Q4	16Q4	Change	Change x FX	FY15	FY16	Change	Change x FX	FY17	Change	Change x FX
Sales Revenue	151	157	4.2%	23.8%	483	594	-	-	628	5.8%	10.9%
Americas	37	41	10.0%	30.7%	112	150	-	-	154	2.6%	7.3%
Europe	74	74	0.3%	19.1%	239	283	-	-	304	7.5%	12.8%
Asia & Others	40	42	6.1%	26.0%	133	161	-	-	170	5.9%	11.0%
<b>Business Segment Profit</b>	9	8	-8.1%	7.8%	38	42	-	-	43	2.9%	7.0%
Operating Profit	6	4	-31.0%	-9.6%	35	44	-	-	41	-6.1%	-2.3%

<sup>\*</sup>The FY 2015 figures are the results for the nine months from the 2nd quarter when Domino became a consolidated company. \*The growth rates are shown on a British pound basis.

