Fiscal Year 2016 (ending March 31, 2017)

Third Quarter Results (ended December 31, 2016)

# Brother Industries, Ltd. February 8, 2017

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

		FY2016	_		<u> </u>	ur side 0 Millions of
	16Q3 YTD	15Q3 YTD	Rate of Change (w/o forex impact)	16Q3	15Q3	Rate of Change (w/o forex impact)
Sales Revenue	4,769	5,228	-8.8% (+2.7%)	1,666	1,813	-8.1% (+2.9%)
Business Segment Profit	494	452	9.3%	147	182	-18.8%
Business Segment Profit Ratio	10.4%	8.6%		8.8%	10.0%	
Operating Profit	473	515	-8.2%	112	213	-47.5%
Operating Profit Ratio	9.9%	9.9%		6.7%	11.7%	
Income before Tax	489	505	-3.3%	118	212	-44.4%
Net Income	387	363	6.7%	117	151	-22.9%
Exchange Rates						
USD	107.88	121.49		108.72	121.07	
EUR	119.13	133.67		117.70	132.37	
<main for="" fy2016="" points="" q3=""> Sales Revenue: Although sales decreased on a yen basis due to a steady growth of the P&amp;S business mainly for ha Business Segment Profit: Business segment profit decreased due to a 3.8 b Operating Profit: Operating profit decreased significantly due to reagainst the assumed exchange rate.</main>	irdware in respective	we regions and stea	dy growth of the m	achine tools busine	ss and Domino bu	siness.

This is the outline of Brother's financial results for the third quarter of FY2016.

Sales revenue decreased by 8.1% or 14.7 billion yen, to 166.6 billion yen on a yen basis. However, in real terms, sales revenue increased by 2.9%, if the negative impact of the yen's appreciation, which resulted in about 20 billion yen of decrease, is excluded.

The business segment profit decreased by 18.8% or 3.5 billion yen, to 14.7 billion yen. However, in real terms, it was almost the same level as the previous year, if the negative impact of the yen's appreciation, which caused a decrease of about 3.8 billion yen, is excluded.

Operating profit decreased by 47.5% or 10.1 billion yen, to 11.2 billion yen.

This is due mainly to deterioration of foreign exchange profit by 5.2 billion yen in addition to decrease of the business segment profit by 3.5 billion yen.

The quarterly profit for the period attributable to owners of the parent company (hereafter referred to as net income) decreased by 22.9% or 3.4 billion yen, to 11.7 billion yen.

As a result of the positive impact of tax effect accounting stemming from the acquisition of Xing Inc. as a 100% subsidiary of Brother, as stated in the Notice of Acquisition of 100% Ownership of XING Inc. through Share Exchange released on December 26th last year, the level of net income became higher than when the standard tax rate is used .

## brother Highlight by business segment < FY2016 Q3 ( 3-month results ) > (100 Millions of Yen) 15Q3 Sales Revenue 16Q3 Rate of Change Total 1,666 1,813 -8.1% 2.9% 1,108 Printing & Solutions 984 -11.2% -1.0% 156 Personal & Home 136 -12.9% -3.2% 209 Machinery 227 8.8% 17.0% Network & Contents 130 137 -4.9% -4.5% Domino business 155 164 -5.6% 27.6% Other 35 -13.7% -13.8% Rate of Change **Business Segment Profit** 16Q3 15Q3 Total 182 147 -18.8% Printing & Solutions 98 123 -20.6% Personal & Home 12 19 -38.3% Machinery 13 19 -34.4% Network & Contents 9 25.6% Domino business 15 10 43.5% Other -36.9% 2 4 Adjustment 0 0 Operating Profit 16Q3 15Q3 Rate of Change 112 213 -47.5% Printing & Solutions 151 -61.8% 58 Personal & Home 10 -46.9% 19 Machinery 23 -40.6% 14

8

20

2

0

5

3

0

52.9%

83.8%

-37.9%

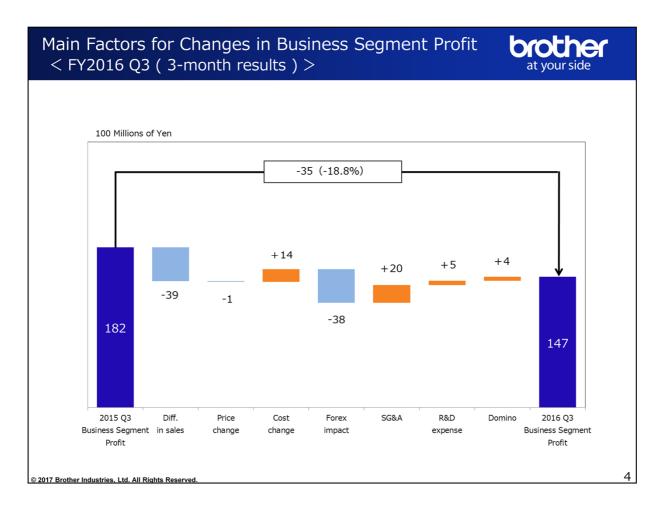
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Network & Contents

Domino business

Adjustment

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These are the main factors for changes in the business segment profit for the FY2016 third quarter.

The profit decreased by 3.4 billion yen as compared to the same period last year.

The breakdown of minus 3.9 billion yen in the difference in sales is as follows:

A decrease of 2.6 billion yen in the P&S business

A decrease of 400 million yen in the P&H business

An increase of 500 million yen in the Machinery business

A decrease of 900 million yen in the N&C business

A decrease of 600 million yen in the other businesses

As for the P&S business, the increase in the eliminated amount of unrealized inventory profit resulting from the yen's depreciation as compared to the end of September was the cause of about 3 billion yen of profit decrease.

The P&S business largely contributed to a cost reduction of 1.4 billion yen.

Of the decrease of 3.8 billion yen owning to the impact of forex fluctuation, 3 billion yen is related to the P&S business, 500 million yen to the Machinery business, and 300 million yen to the P&H business.

Of the 2 billion yen increase in SG&A, the P&S business accounted for slightly more than 50%, while the N&C business accounted for the rest.

While R&D expenses decreased by 500 million yen for the entire group, expenses for the P&S business, which is positioned as the business for profitability enhancement, decreased by about 1 billion yen. Meanwhile, R&D expenses in growth businesses, such as the P&H business and the Machinery business, increased by 200 to 300 million yen.

The figure for Domino in this graph indicates a change associated with the Domino business.

# brother Highlight by business segment < FY2016 Q3 ( 9-month results ) > (100 Millions of Yen) Sales Revenue 16Q3 YTD 15Q3 YTD Rate of Change 4,769 5,228 -8.8% 2.7% Printing & Solutions 2,851 3,177 -10.3% 2.0% Personal & Home 342 403 -15.1% -3.5% Machinery 791 664 -16.1% -9.5% Network & Contents 410 375 -8.5% -8.2% 332 Domino business 436 Other 100 115 -13.1% -13.1% 16Q3 YTD **Business Segment Profit** 15Q3 YTD Rate of Change 9.3% Printing & Solutions 379 266 42.5% Personal & Home 16 44 -63.5% Machinery 105 42 -60.2% Network & Contents 15 19 24.0% Domino business 34 30 Other 6 11 -43.2% Adjustment -2 -90.5% **Operating Profit** 16Q3 YTD 15Q3 YTD Rate of Change

473

360

15

45

39

7

-2

515

314

46

108

13

29

25

-19

-8.2%

14.9%

-66.5%

-58.0%

-36.2%

-73.5%

-90.5%

5

Total

Printing & Solutions

Network & Contents

Personal & Home

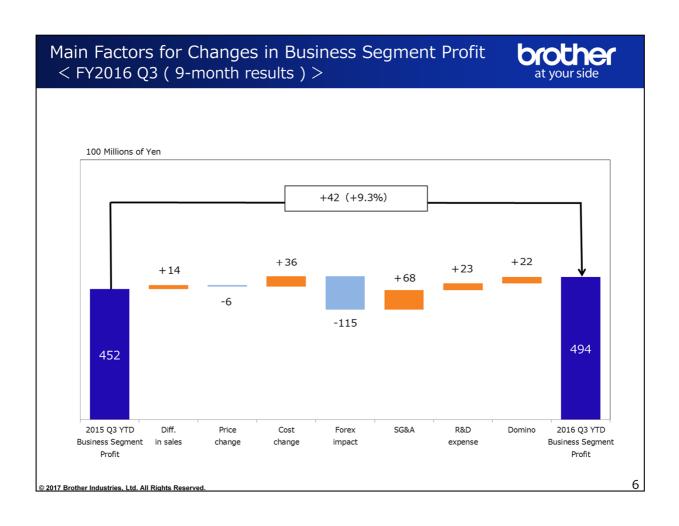
Domino business

Machinery

Adjustment

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Other



# Forecast for FY2016 (100 Millions of Yen) Previous Rate of Rate of Change (w/o forex impact) **FY16** FY15 Change forecast -6.2% Sales Revenue 6,400 6,300 1.6% 6,821 (+3.6%)9.1% 9.2% **Business Segment Profit** 600 550 549 **Business Segment Profit Ratio** 9.4% 8.7% 8.1% 3.6% 586 **Operating Profit** 570 550 -2.8% Operating Profit Ratio 8.6% 8.9% 8.7% Income before Tax 570 550 3.6% 572 -0.3% 430 390 10.3% 412 Net Income 4.3% Exchange Rates 109.64 105.47 120.16 USD 117.09 119.54 132.36 **EUR** <Main Points for the Revised Forecast> Revised upward by 10 billion yen due mainly to the revisal of the assumed exchange rate (\$1=105JPY to 115JPY, €1=115JPY to 120JPY). **Business Segment Profit:** Revised upward by 5 billion yen after progress on the improvement of profitability of the P&S business was mainly taken into consideration. Revised upward by 4 billion yen due to the impact of tax effect accounting resulting from the acquisition of Xing Inc. as a 100% subsidiary of Brother in addition to an upward revision of pre-tax income 017 Brother Industries, Ltd. All Rights Reserved

Next is the revisal of business forecast.

The forecast for sales revenue was revised upward by 10 billion yen to 640 billion yen from the previous forecast. Almost all of the revisions were made as a result of revising the assumed exchange rate toward a weaker yen.

The assumed rate of US dollars was revised from \$1=105 JPY to 115 JPY and that of Euro from €1=115 JPY to 120 JPY.

The forecast for the business segment profit was revised upward by 5 billion yen to 60 billion yen from the previous forecast.

Of the 5 billion yen, slightly less than 1.5 billion yen was attributable to the impact of the forex rate change. The remaining 30 plus billion yen was revised upward mainly as a result of considering improvement of profitability of the P&S business.

The chart indicates that we revised operating profit by 2 billion yen. This is mainly due to inclusion of losses related to foreign exchange contracts derived from revision of assumed end-of-term exchange rate of euro to yen from €1=115 JPY to 120 JPY.

As for net income, the forecast was revised by 4 billion yen to 43 billion yen from the previous forecast due partly to the impact of tax effect accounting resulting from the acquisition of Xing Inc. as a 100% subsidiary of Brother, which was reported in the third quarter financial results.

# Forecast for 2016 by business segment



(	(100)	Millions	of Yen

Sales Revenue	FY16 Forecast	Previous Forecast	Rate of Change	FY15	Rate of Change	Rate of Change (w/o forex impact)
Total	6,400	6,300	1.6%	6,821	-6.2%	3.6%
Printing & Solutions	3,829	3,716	3.0%	4,150	-7.7%	2.4%
Personal & Home	459	461	-0.4%	510	-10.0%	-0.3%
Machinery & Solution	901	902	-0.1%	993	-9.3%	-3.5%
Network & Contents	498	502	-0.8%	539	-7.6%	-7.4%
Domino business	581	571	1.7%	483	20.2%	48.1%
Other	132	148	-10.9%	146	0.8%	-7.5%

Business Segment Profit	FY16 Forecast	Previous Forecast	Rate of Change	FY15	Rate of Change
Total	600	550	9.1%	549	9.2%
Printing & Solutions	462	420	10.0%	336	37.7%
Personal & Home	25	25	0.0%	48	-47.4%
Machinery & Solution	51	46	10.9%	114	-55.3%
Network & Contents	19	18	5.6%	22	-12.7%
Domino business	38	37	2.7%	38	-
Other	5	4	25.0%	12	-57.7%
Adjustment	-	-	-	-20	-

Operating Profit	FY16 Forecast	Previous Forecast	Rate of Change	FY15	Rate of Change
Total	570	550	3.6%	586	-2.8%
Printing & Solutions	442	433	2.1%	390	13.3%
Personal & Home	25	25	0.0%	49	-48.7%
Machinery & Solution	50	48	4.2%	114	-56.1%
Network & Contents	6	4	50.0%	-5	-
Domino business	42	36	16.7%	35	-
Other	5	4	25.0%	23	-78.2%
Adjustment	-	-	-	-20	-

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											(100	Millions	of Y
	15Q3	16Q3	Change	Change x FX	15Q3 YTD	16Q3 YTD	Change	Change x FX	15TY	Previous Forecast	16TY Forecast	Change	Change x FX
Sales Revenue	1,108	984	-11.2%	-1.0%	3,177	2,851	-10.3%	2.0%	4,150	3,716	3,829	-7.7%	2.4
Communications & Printing equipment	984	871	-11.5%	-1.4%	2,813	2,519	-10.5%	1.7%	3,666	3,280	3,383	-7.7%	2.4
Americas	368	323	-12.0%	-0.7%	1,079	953	-11.7%	2.2%	1,393	1,238	1,285	-7.7%	3.3
Europe	337	278	-17.6%	-5.4%	908	791	-12.9%	1.0%	1,221	1,054	1,076	-11.9%	0.3
Asia & Others	145	138	-5.3%	6.2%	476	413	-13.2%	0.8%	600	532	543	-9.4%	1.9
Japan	134	132	-1.3%	-1.3%	350	362	3.4%	3.4%	453	456	479	5.7%	5.8
Electronic stationery	124	113	-9.1%	1.7%	364	333	-8.7%	4.1%	484	436	446	-7.8%	2.5
Americas	59	51	-13.8%	-3.5%	176	158	-10.2%	3.0%	230	207	213	-7.5%	2.8
Europe	38	35	-8.9%	4.4%	108	97	-10.1%	3.9%	147	128	131	-11.1%	0.9
Asia & Others	19	18	-7.0%	5.0%	54	50	-7.4%	8.1%	69	63	65	-5.4%	7.0
Japan	8	10	19.1%	19.1%	26	28	4.7%	4.7%	38	38	37	-1.7%	-1.0
Business Segment Profit	123	98	-20.6%	-	266	379	42.5%	-	336	420	462	37.7%	-
0	151	58	-61.8%	177	314	360	14.9%	3.0	390	433	442	13.3%	-
operating Profit													
Operating Profit Scales Revenue> Communications & Printing equipment 3 2,813 2,519	uipment 3,666 3,280	Ele	Sales Re ectronic			484	436 <b>44</b> 6		erating P	rofit> 36 314	s <b>o</b> 39	433	442

The financial results of the third quarter of FY2016 indicate that sales revenue of communications and printing equipment in Europe decreased by 5.4%.

This is mainly due to a recoil reduction caused by front-loading of sell-ins in the second quarter that had taken place before the price increase of consumables was carried out in October 2016 in Europe. Excluding such a factor, we think that sales revenue basically increased in all of the respective regions.

Year-on-year growth rates for hardware and consumable for communications and printing equipment (excluding exchange rate)

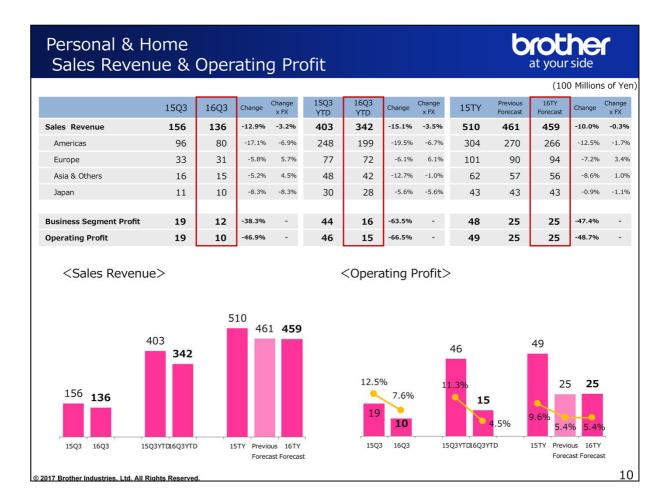
	16Q3(3-months)	16Q3 YTD	16 TY
Hardware	+5%	+5%	+6%
Consumable	- 6%	- 1%	0%

Year-on-year growth rates for the printing category for communications and printing equipment (excluding exchange rate)

	16Q3(3-months)	16Q3 YTD	16 TY
IJP	Flat	+2%	+1%
LBP	- 2%	+2%	+3%

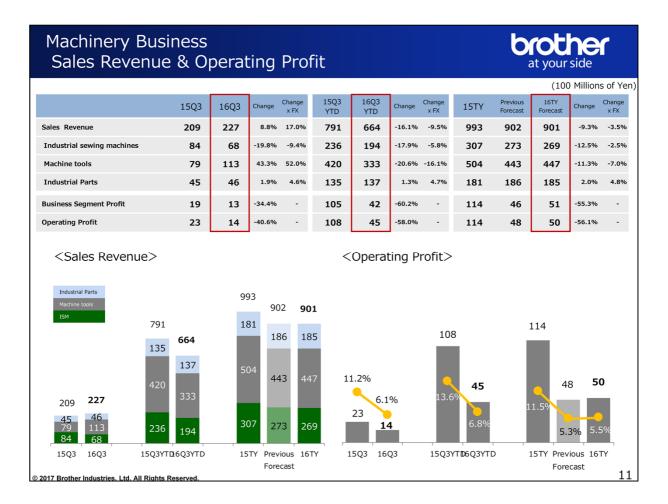
Percentage of consumables in sales revenue for communications and printing equipment

	16Q3(3-months)	16Q3 YTD	16 TY
Percentage of Consumables	58%	59%	60%



During the third quarter of FY2016, sales revenue in the Americas decreased by 6.9%, creating a drop in the overall sales revenue of the group.

The reason for the decline in the Americas was caused by weak sales in retail channels. Sales revenue of high-price-range products was close to what we had planned.



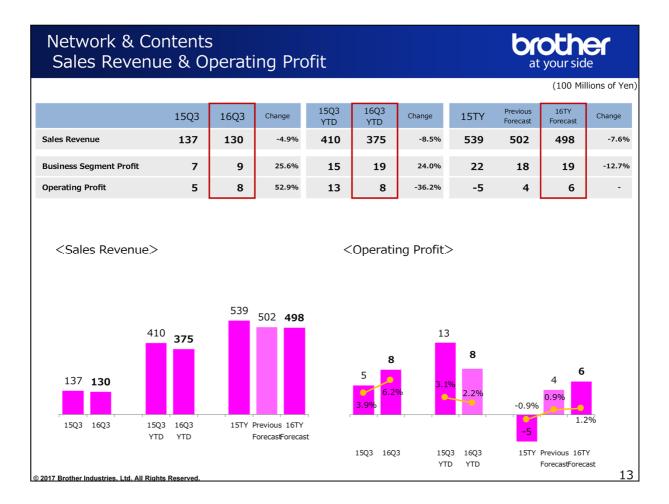
Sales revenue of industrial sewing machines decreased due to sales decline in Asia in addition to the impact of the yen's appreciation.

Sales revenue of machine tools increased significantly in rebound from the vast drop in the previous year.

Since October 2016, the number of orders has been continuing to recover.

Sales revenue of industrial parts is stable in respective regions.

### **Machinery Business** brother Sales Revenue & Operating Profit (100 Millions of Yen) 16Q3 15TY Sales Revenue 209 227 17.0% 791 664 -9.5% 993 902 901 -3.5% 273 Americas 17 14 -15.2% -5.0% 49 41 -16.8% -4.7% 63 53 -11.3% -1.4% 56 13 10 -21.5% -12.0% 36 32 -11.0% -6.3% 4.2% Europe 0.6% 46 46 43 Asia & Others 53 42 -20.6% -9.5% 146 117 -20.2% -7.5% 192 168 164 -14.9% -4.6% 2 1 -26.6% 5 4 -13.2% -13.2% 6 7 3.8% -0.2% Japan 79 113 420 333 504 443 447 -11.3% Machine tools 7 18 21 12.3% 25 29 27 7.5% 4 3.4% 17 19 22 5.7% Europe 15 -11.1% 20 334 51 83 244 -26.9% 392 305 327 -16.6% Asia & Others 63.0% 18 19 2.2% 51 54 5.9% 68 88 73 7.3% Japan 45 46 135 137 181 186 185 Industrial Parts 6 -10.7% 21 19 28 26 4.9% 26.4% 3 4 40.8% 11 12 22.5% 15 16 11.9% Asia & Others 23.6% 5.0% 16 102 35 36 106 3.4% 139 144 142 2.2% 2.5% Japan 4.5% 4.5% 3.4% **Business Segment Profit** 19 13 105 42 114 46 51 -34.4% -60.2% -55.3% 14 45 50 **Operating Profit** 23 -40.6% 108 114 56 12



Sales revenue of the network and contents business decreased during the third quarter of FY2016 as compared to the previous year, which was right after the release of new products. However, the results were almost as expected, and sales revenue increased steadily overall.

Profit increased due to efforts such as cost reduction and enhanced profitability in the Karaoke club business, as well as the effect of structural reform.

								(100	Millions
	15Q3	16Q3	Change	Change x FX	15TY	Previous Forecast	16TY Forecast	Change	Change x FX
Sales Revenue	164	155	-5.6%	27.2%	483	571	581	-	-
Americas	36	42	15.2%	55.2%	112	135	144	-	-
Europe	84	75	-11.3%	19.5%	239	278	281	-	-
Asia & Others	44	38	-11.8%	18.8%	133	158	157	-	-
<b>Business Segment Profit</b>	10	15	43.5%	-	38	37	38	-	-
Operating Profit	11	20	83.8%	-	35	36	42	-	-
* The growth rates are shown				are not snot	VII DCCGGGC	they are no	t comparat	ole to each	other.
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3	·	ound basis				ofit>	35	36	
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3	_5	_			13.0	ofit>	·	36	

Sales decreased on a yen basis, however, they increased drastically on a pound basis due to the depreciation of the pound against major currencies. Sales are increasing firmly, especially in the aftermarket such as consumables. Sales are also increasing by around 5% on a local currency basis.

Business segment profit increased by about 40% to 1.5 billion yen. Despite the 500 million yen of negative impact of forex, business segment profit increased due to increased gross profit stemming from sales growth.

