

Financial Results for Fiscal Year 2017 (ended March 31, 2018)

Brother Industries, Ltd. May 9, 2018

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

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Highlights of Consolidated Results for FY2017



(100 Millions of Yen)

◆ Sales Revenue 7,130 / +11.2%

The P&S Business and Machinery Business drove sales revenue to a record high

- ✓ Sales of printing products hardware were strong globally
- ✓ Sales of machine tools for automobiles, general machinery and IT were strong and reached record highs
- ♦ Business Segment Profit 772 / +27.1%
- **♦** Operating Profit 687 / +16.1%

Machine Tools profit was up sharply and exchange rates had a positive impact, resulting in a record high for profits

✓ The P&S Business segment profit ratio was 12.8% (up approx. 1%), and profitability is steadily improving

♦ Net income* 500 / +5.9%

Net income reached a new record high, with the exception of FY2014 when gains were realized from the sale of assets

* Net Income = Profit for the period attributable to owners of the parent company

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These are the highlights of Brother's financial results for FY2017.

Performance of printing equipment was strong globally, and sales of machine tools reached a record high.

As a result, sales revenues increased 11.2% year-on-year.

With regard to profit, business segment profit and operating profit both reached new record highs. Net income also effectively reached a new record high when one-time profits from gains on the sale of assets in FY2014 are excluded.

Highlights of Consolidated Results for FY2017 (100 Millions of Yen) Previous Rate of Char FY16 FY17 change change forecast 11.2% 7,130 718 130 Sales Revenue 6,412 7,000 (+7.4%)**Business Segment Profit** 608 772 165 27.1% 725 47 Business Segment Profit Ratio 10.8% 9.5% 10.4% Operating Profit 687 27 592 95 16.1% 660 Operating Profit Ratio 9.2% 9.6% 9.4% Income before Tax 697 84 13.7% 42 613 655 Net Income 28 15 500 472 5.9% 485 109.03 110.81 USD 119.37 129,45 127.63 **EUR** Main Factors for Changes in Business Segment Profit **ROE (%)** +97 +18013.9 13.5 -42 -31 772 608 +165 2015 2016 2017 R&D FY2016 Diff. Price Cost Forex SG&A FY2017 iness Segment Business Segm in sales change change expense impact Profit

This slide shows a comparison with performance in the previous fiscal year.

In FY2017, sales revenue increased by 71.8 billion yen or 11.2% to 713.0 billion yen year-on-year. In real terms excluding the effects of exchange rates, sales revenue increased by approximately 47.5 billion yen.

The main factors were strong sales globally of laser all-in-one units and printers for both black-and-white and color devices and solid sales of machine tools to the IT, automotive, and general machinery industries.

Business segment profit increased substantially year-on-year, up 16.5 billion yen to 77.2 billion yen. The value of the yen against the euro decreased by about 10 yen, which had a positive impact of 9.7 billion yen. In addition, profit in the Machinery Business, which had much higher sales revenue, increased substantially, contributing significantly to results.

Operating profit increased by 9.5 billion yen year-on-year to 68.7 billion yen. Valuation losses relating to forward currency exchange contracts increased, and as a result, other revenue and expenses underwent a net decrease of 7.0 billion yen, but operating profit still reached a new record high.

Net income attributable to owners of the parent company increased by 2.8 billion yen year-on-year to 50.0 billion yen.

brother Highlight by business segment (100 Millions of Yen) Sales Revenue FY16 FY17 Rate of Change Rate of Change Total 6,412 7,130 11.2% 7.4% 7,000 1.9% Printing & Solutions 3,836 4,122 7.4% 2.9% 4,059 1.5% Personal & Home 444 445 0.1% -4.1% 454 -2.1% Machinery 909 1,273 40.0% 37.8% 1,227 3.7% Network & Contents 497 491 -1.4% -1.4% 494 -0.7% Domino business 594 684 15.2% 10.0% 670 2.1% 131 116 -11.4% -11.4% 21.1% Other 96 **Business Segment Profit** FY16 FY17 Rate of Change Rate of Change Total 608 772 27.1% 725 6.5% Printing & Solutions 457 529 15.9% 497 6.4% 20 Personal & Home 20 -2.8% 22 -10.0% Machinery 62 144 133.5% 127 13.6% Network & Contents 22 27 20.3% 25 6.5% Domino business 42 46 11.1% 48 -3.3% 5.6% 6 22.7% Adjustment -2 -1 Operating Profit FY16 FY17 Rate of Change Rate of Chang 660 Total 592 687 16.1% 4.0% Printing & Solutions 474 4.0% 19 -44.1% Personal & Home 11 13 -19.2% 60 141 136.3% 128 10.4% Network & Contents 13 57.2% 20 -32.9% -4.8% 44 40 42 Domino business -8.4% 9 20.2% 2 350.5% -2 Adjustment -1 © 2018 Brother Industries, Ltd. All Rights Reserved.

These are the results in each segment.

Highlight for FY2017 Q4 (100 Millions of Yen) 16Q4 17Q4 change 8.8% 1,788 Sales Revenue 1,643 145 (+7.0%) **Business Segment Profit** 114 157 44 38.3% Business Segment Profit Ratio 6.9% 8.8% Operating Profit 118 156 38 31.8% Operating Profit Ratio 7.2% 8.7% Income before Tax 124 159 36 28.7% Net Income 112 30.4% 26 86 113.76 108.85 LISD EUR 120.81 132.96 Main Factors for Changes in Business Segment Profit +48 -16 157 +44 114 16Q4 Diff. Cost R&D 17Q4 change change Profit 6

Sales revenue in the 4th quarter of FY2017 was 178.8 billion yen, up 14.5 billion yen or 8.8% year-on-vear.

In real terms excluding the effects of exchange rates, sales revenue increased by approximately 11.6 billion yen.

Similar to the results for the entire fiscal year, the main factors were strong sales globally of laser all-in-one units and printers for both black-and-white and color devices and solid sales of machine tools to the IT, automotive, and general machinery industries.

Business segment profit was up 4.4 billion yen year-on-year to 15.7 billion yen.

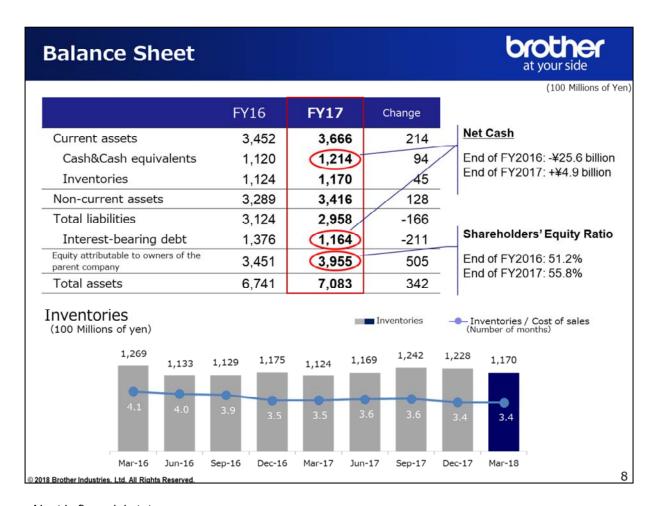
The value of the yen against the euro decreased by about 12 yen, and exchange rates had a positive impact of approximately 3.0 billion yen. In addition, revenue was up in the Machinery Business, contributing significantly to results.

Operating profit increased by 3.8 billion yen year-on-year to 15.6 billion yen.

Net income attributable to owners of the parent company increased by 2.6 billion yen year-on-year to 11.2 billion yen.

Highlight by business segment (100 Millions of Yen) Sales Revenue 16Q4 17Q4 Rate of Change Total 1,643 1,788 8.8% 7.0% Printing & Solutions 985 1,023 2.3% 3.9% Personal & Home 102 101 -1.2% -1.3% 246 Machinery 332 35.1% 34.5% 122 Network & Contents 120 -2.0% -2.0% Domino business 157 183 16.8% 9.3% Other 31 29 -6.6% -6.6% **Business Segment Profit** 16Q4 17Q4 Rate of Change Total 114 157 38.3% Printing & Solutions 77 104 34.5% Personal & Home -3.2% 4 4 Machinery 20 30 49.8% Network & Contents 3 5 56.8% 14 73.5% Domino business 8 -88.3% Adjustment -0 -0 Operating Profit 16Q4 17Q4 Rate of Change Total 118 156 31.8% Printing & Solutions 120 26.9% Personal & Home 3 -74.9% 1 Machinery 15 29 98.5% Network & Contents 0 -6 160.4% Domino business 4 12 Other -17.4% Adjustment -0 -0 © 2018 Brother Industries, Ltd. All Rights Reserved.

These are the results in each segment.



Next is financial status.

In FY2017, total assets increased by 34.2 billion yen year-on-year to 708.3 billion yen.

Shareholders' equity was 395.5 billion yen, and the shareholders' equity ratio was 55.8%, an increase of 4.6% year-on-year.

In addition, efforts to reduce interest-bearing liabilities made progress, and as of the end of FY2017, net cash was once again positive.

Inventories remained at stable levels.

Highlights of Consolidated forecast for FY2018



(100 Millions of Yen)

♦ Sales Revenue 6,900 / -3.2%

IT-related orders are undetermined, and with the negative impact of exchange rates and the effects of application of IFRS 15, sales revenue is expected to decrease

◆ Business Segment Profit 710 / -8.1%

Due to the effects of lower revenue from machine tools and the negative impact of exchange rates, business segment profit is expected to decrease

◆ Operating Profit 700 / +1.9%

With a record high for profits, operating profit is expected to increase 1.9% YoY

♦ Net income* 520 / +4.0%

Due to the effects of lower corporate taxes in the U.S. and other factors, record high profits are forecast

* Net Income = Profit for the period attributable to owners of the parent company

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This is an explanation of the main points of the forecast of results for FY2018.

As you can see, sales revenue is expected to decline, but both operating profit and net income attributable to owners of the parent company are projected to increase.

Highlights of Consolidated forecast for FY2018



(100 Millions of Yen)

	FY17	FY18	change	Rate of Change (w/o FX)
Sales Revenue	7,130	6,900	-230	-3.2% (-1.6%)
Business Segment Profit	772	710	-62	-8.1%
Business Segment Profit Ratio	10.8%	10.3%		
Operating Profit	687	700	13	1.9%
Operating Profit Ratio	9.6%	10.1%		
Income before Tax	697	700	3	0.5%
Net Income	500	520	20	4.0%
USD	110.81	107.00		
EUR	129.45	128.00		

Effect of Application of IFRS 15 (Approx. ¥5.4 billion decrease in revenue)

Payments to customers that contribute to higher sales by customers (sales promotion expenses, etc.) will, in principle, be treated as "deductions from sales." Many expenses that in the past were reported as advertising and publicity expenses or sales promotion expenses will be **deducted from sales revenue**.

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Sales revenue is expected to decrease by 23.0 billion yen to 690 billion yen.

Business segment profit is expected to decrease by 6.2 billion yen to 71.0 billion yen.

Net income attributable to owners of the parent company is projected to increase by 2.0 billion yen to 52.0 billion yen.

The three main factors of the decrease in sales revenues are as follows:

IT-related orders are undetermined, and revenue from machine tools is expected to decrease;

The exchange rate assumption sets the value of the yen higher than results in FY2017, and the negative effects of this are incorporated into the forecasts; and

As a result of IFRS 15 coming into effect, expenses that in the past were reported as SG&A expenses will become deductions from sales.

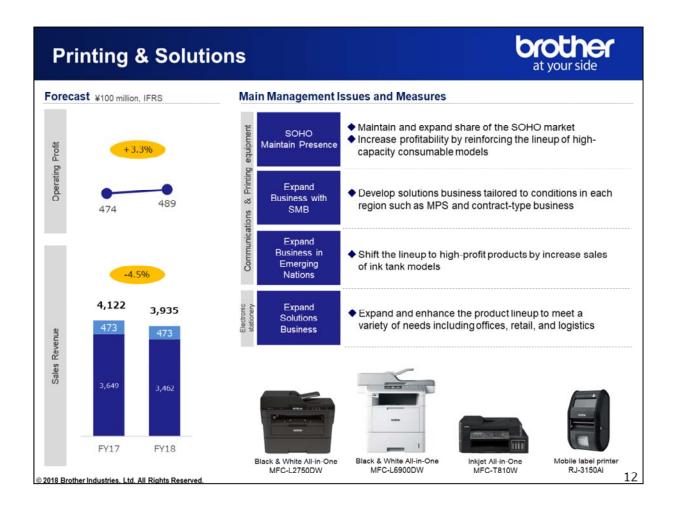
Business segment profit is projected to decrease by approximately 2.0 billion yen as a result of lower sales revenue in the Machinery Business due to lower sales revenue from machine tools as well as negative effects from exchange rates.

Operating profit is expected to increase as a result of a year-on-year decrease in other non-operating profit.

As a result, net income attributable to owners of the parent company is expected to increase.

Highlight by business segment (100 Millions of Yen) Sales Revenue FY18 FY17 Rate of Change 7,130 Total 6,900 -3.2% -1.6% 3,935 Printing & Solutions 4,122 -4.5% -2.2% Personal & Home 445 449 1.0% 4.4% Machinery 1,273 1,153 -8.3% -9.4% Network & Contents 491 490 -0.1% -0.1% 684 7.5% 5.5% Domino business 735 Other 116 138 18.7% 18.6% **Business Segment Profit** FY17 FY18 Rate of Change Total 772 710 -8.1% Printing & Solutions -5.8% 529 498 Personal & Home 20 30 51.4% Machinery 144 116 -19.6% -9.9% Network & Contents 27 24 Domino business 46 40 -13.8% 2 -72.8% Adjustment -1 Operating Profit FY17 Rate of Change Total 687 700 1.9% Printing & Solutions 474 489 3.3% 185.3% Personal & Home 11 30 141 117 -17.2% Network & Contents 56.3% 13 21 Domino business 40 40 0.0% Other 3 -66.7% -1 Adjustment © 2018 Brother Industries, Ltd. All Rights Reserved

These are the forecasts for each segment.



Next are the main points for this fiscal year in each segment.

In the P&S Business, we will maintain and expand profitability and undertake the measures you see here.

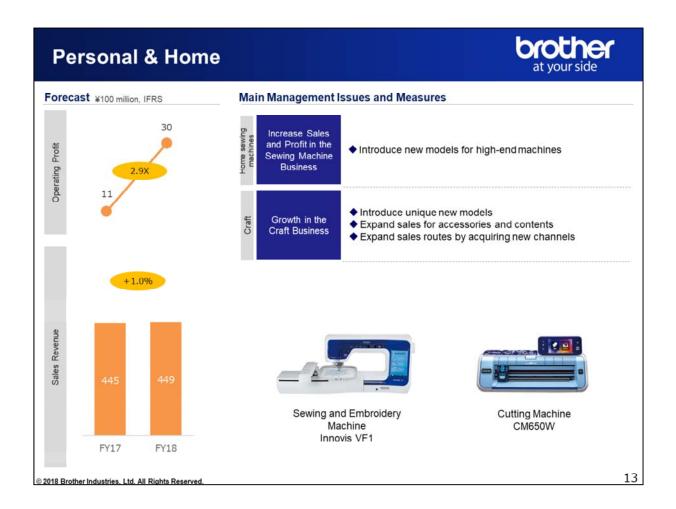
First, in the SOHO market, we will use the competitiveness of new black-and-white laser products introduced in January 2018 to maintain and expand market share. With regard to inkjet products, we will shift to more profitable models with the aim of increasing profitability.

In the SMB segment, we will aim to achieve growth through measures tailored to each region and channel such as distributed solutions that utilize the characteristics of compact LBP.

In emerging nations, we will shift towards a more profitable product lineup by expanding sales of ink tank models.

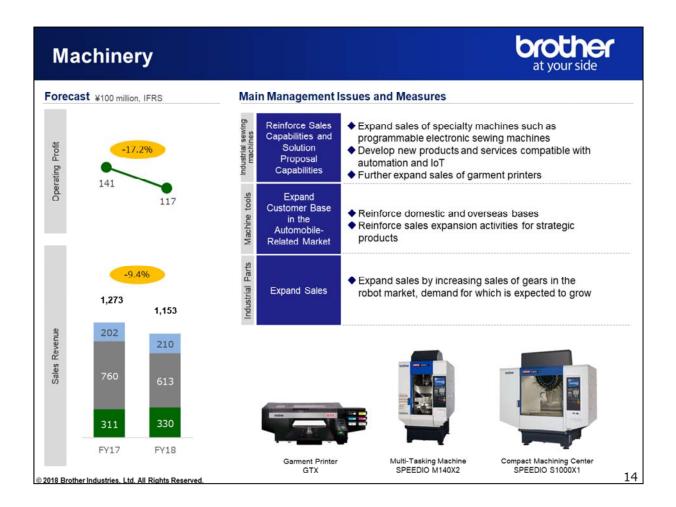
With regard to electronic stationery, we will expand the solution business by increasing business applications such as retail and logistics.

As a result of these measures, sales revenue is expected to decline slightly, but operating profit will likely increase.



In the P&H Business, we will bolster competitiveness in the high-end machine market, one of Brother's strengths, to increase revenue and profit.

In the craft business, we aim to achieve stable growth by introducing new products and acquiring new channels.



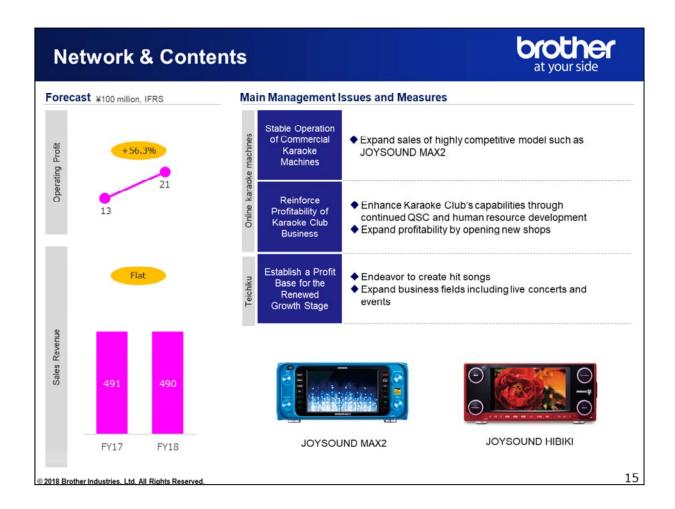
In the Machinery Business, IT-related orders are undetermined, and as a result, sales revenue from machine tools is expected to decline, and the business as a whole is also expected to report lower revenue and profit.

In the Industrial Sewing Machines business, we will increase sales of single needle machines, demand for which remains strong, and reinforce support for automatic machines, specialty machines, and the Internet of Things (IoT).

With regard to machine tools, we will continue efforts to expand sales to automobile-related customers.

In the IT-related business, the outlook is uncertain at this time, and as a result, the IT business is included in only a portion of the forecasts, and we will continue to closely monitor demand trends.

We will also seek to increase sales of industrial parts by increasing sales of gears to the robot market, demand for which is expected to grow, and through other means.



In the N&C Business, we aim to maintain stable sales and profits through stable operation of commercial karaoke machines and increased profitability achieved by continuing to improve Karaoke Clubs.

In FY2018, sales revenue is expected to remain nearly flat from the previous year, but with the elimination of impairment losses reported in FY2017, operating profit is expected to increase.

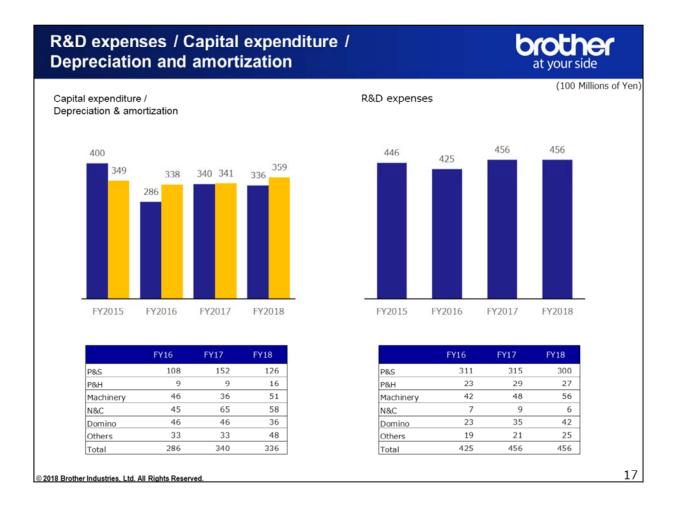


In the Domino Business, we will continue to reinforce sales and service structures for coding and marking equipment with the aim of achieving growth that exceeds the rate of growth in the global market.

We also aim to strengthen development by enhancing efficiencies through the frontloading of our development schedule and collaborations with Brother Industries development resources to achieve the five-year plan we devised internally.

With regard to digital printing, we will reinforce sales and service structures and enhance development projects in order to introduce highly competitive products.

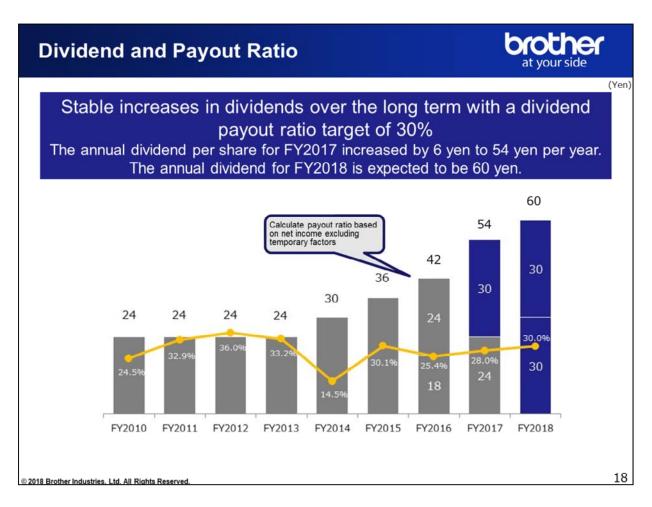
In the profit front, we expect to be on a par with the previous fiscal year, reflecting in part depreciation of the newly established plants in Liverpool (UK) and China, as well as frontloaded development. However, given market growth expectations, we plan to implement growth strategies that focus on the long term to achieve profit growth that outperforms market growth.



Capital investment is expected to be 33.6 billion yen, down 4.0 billion yen compared to FY2017, primarily due to a decrease in die investment in the P&S business.

Depreciation expenses are expected to increase by 1.8 billion yen year-on-year to 35.9 billion yen as a result of effects from the increase in capital investment in FY2017.

Research and development expenses are expected to be 45.6 billion yen, the same as in FY2017.



The year-end dividend for FY2017 was revised upward to reflect an increase of 6 yen to 30 yen per share, compared with our previous dividend plan.

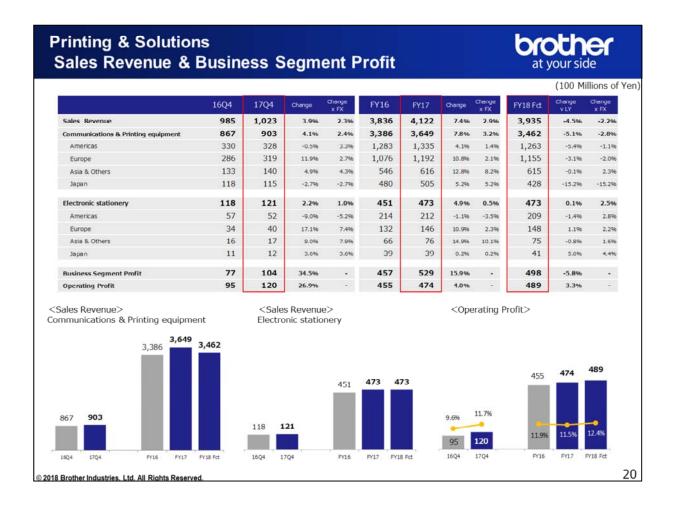
In FY2018, we aim to achieve a consolidated dividend payout ratio of 30% and plan to increase the dividend by 6 yen from FY2017 to a total of 60 yen per share.



Appendix:

Business Segment Information

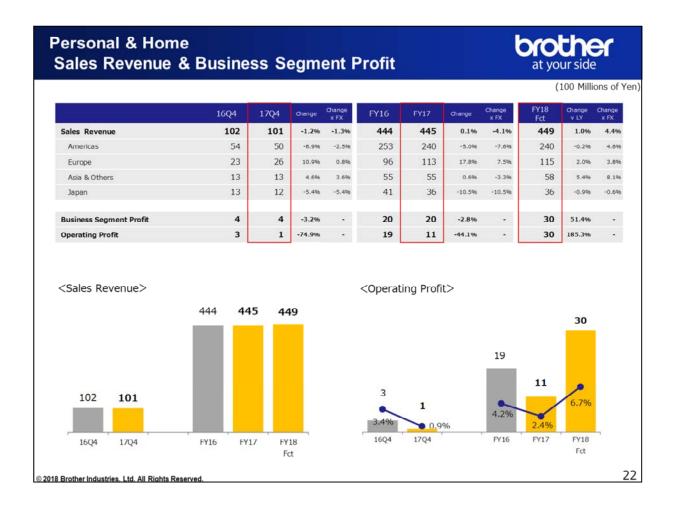
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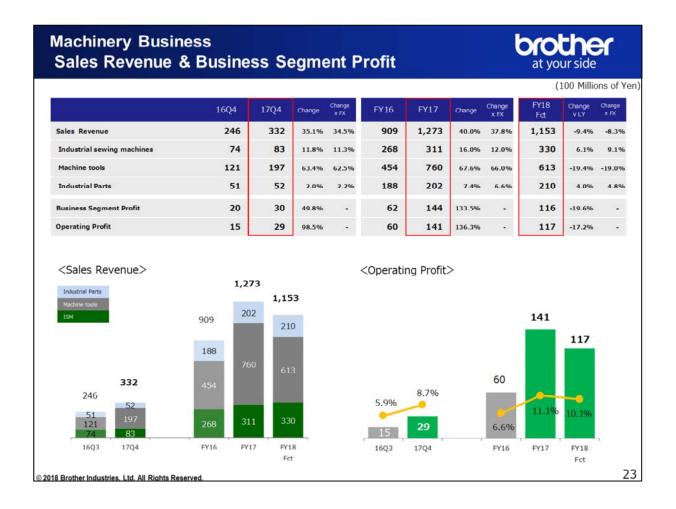


Sales Revenue Growth Rate / Consumable Ratio / Growth Rate of hardware



	17Q1	17Q2	17Q3	17Q4	FY2017	FY2018
LBP						
Sales revenue growth rate (JPY)						
Hardware	13%	24%	23%	11%	17%	-8%
Consumable	-1%	2%	9%	1%	3%	-3%
Sales revenue growth rate (LC)						
Hardware	12%	15%	15%	10%	13%	-6%
Consumable	-2%	-8%	2%	-1%	-2%	0%
IJP						
Sales revenue growth rate (JPY)						
Hardware	3%	15%	3%	-1%	4%	-1%
Consumable	4%	3%	13%	3%	6%	-6%
Sales revenue growth rate (LC)						
Hardware	3%	6%	-3%	-2%	1%	1%
Consumable	4%	-5%	6%	1%	1%	-5%
Cosumable Ratio	57%	57%	56%	58%	57%	58%
Growth rate of Hardware						
LBP	13%	9%	10%	3%	9%	-
IJP	-7%	-5%	-9%	3%	-5%	-





Machinery Business brother Sales Revenue & Business Segment Profit (100 Millions of Yen) 17Q4 Sales Revenue 246 332 35.1% 34.5% 909 1,273 40.0% 1,153 74 Industrial sewing machines 83 268 311 330 13 15 Americas 54 64 15.2% 20.0% 17.5% 14.8% 6.8% 11.0% 68 10 17 41 63 Europe 80.3% 63.9% 51.1% 38.4% 2.8% 4.3% 167 191 10.5% -3.496 7.3% 1 44.3% 44.3% 6 17.2% -1.4% 121 Machine tools 197 63.4% 62.5% 454 760 67.6% 66.0% 613 -19.4% -19.0% 6 10 27 33 38 16.4% Americas 65.6% 21.2% 10 30 Asia & Others 90 152 69.2% 334 608 82.2% 442 -27.4% 25 72 89 100 Japan 35.1% 12.5% Industrial Parts 51 52 2.2% 188 202 210 4.0% 4.8% 2.0% 7.4% 6.6% 7 26 25 10.6% 6 -17.8% -14.2% -5.5% -7.6% 26 6.8% 5 2,4% 13.6% 15,9% Asia & Others 5 17 20 13.2% 23 5.9% 18,9% 145 39 41 157 160 Japan 5.2% 5.2% 8.4% 8,4% 2.3% 2.4% **Business Segment Profit** 20 62 **Operating Profit** 15 29 60 141 136.3% 117 -17.2% 24 © 2018 Brother Industries, Ltd. All Rights Reserved

