Fiscal Year 2017 (ending March 31, 2018)

First Half & Second Quarter Results (ended September 30, 2017)

Brother Industries, Ltd. November 7, 2017

Information on this report, other than historical facts, refers to future prospects and performance, and has been prepared by our Management on the basis of information available at the time of the announcement. This covers various risks, including, but not limited to, economic conditions, customer demand, foreign currency exchange rates, tax rules, regulation and other factors. As a result, actual future performance may differ from any forecasts contained on this report.

Consolidated Results for FY2017 Q2				brother at your side	
	17Q2	16Q2	chenge	Rate of Change (w/o FX)	(100 Millions of Yen
Sales Revenue	1,787	1,527	259	17.0% (+9.7%)	No negative impact of the elimination owing to the change
Business Segment Profit	216	145	71	48.8%	of the evaluation standard for unrealized inventory profit.
BSP Ratio	12.1%	9.5%			• FX impact (TTL: +3.6 billion yen)
Operating Profit	187	151	37	24.2%	USD (0) billion yen EUR 3.2 billion yen
OP Ratio	10.5%	9.9%			
Income before Tax	186	159	27	16.6%	• Impairment loss of exchange contract increased due to
Net Income	135	117	19	16.2%	appreciation of the euro.
Exchange Rates					
USD	111.38	102.91			
EUR	130.45	114.59			
 In the P&S business, sales of LBP Hardware steadily grew on a global basis, as well as sales of the inkjet all-in-one models with ink tanks Sales of machine tools increased significantly due to the increase of sales for the automobile related industry in addition to the impact of receiving large orders for IT-related customers Business segment profit increased significantly in the Machinery business due to strong sales of machine tools Operating profit increased due to a large increase of the business segment profit, despite the increase of impairment loss of exchange contract 					

The sales revenue of the second quarter of FY2017 was 178.7 billion yen, and increased by 25.9 billion yen as compared to the previous year.

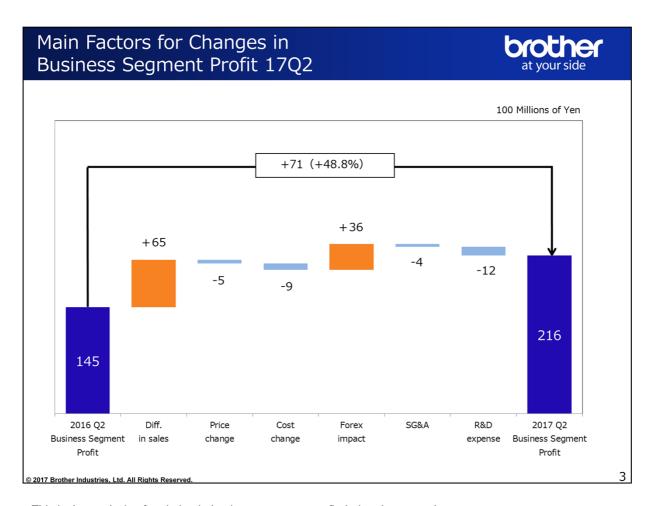
It also increased by approximately 10% in real terms excluding the impact of forex rate, leading the group to have a strong quarter.

Business segment profit was 21.6 billion yen, and increased drastically by 7.1 billion yen as compared to the previous year.

Half of this resulted from the impact of forex rate since there was 3.6 billion yen of increase owing to weakening of the yen. However, significant profit growth in the Machinery business, in which the machine tools business showed strong performance, contributed largely to these results.

We were also able to secure increase of operating profit, despite the fact that impairment loss related to exchange contracts increased as the yen continued to depreciate.

Net income also increased during this second quarter.



This is the analysis of variation in business segment profit during the second quarter.

As indicated, difference in sales and forex impact show significant rise. However, there is no substantial change in other categories.

Of the increase of 6.5 billion yen in sales, approximately 70% resulted from sales increase in the machine tools business.

Detailed results of the Machinery business will be explained on a later page.

Highlight by business segment 17Q2 (100 Millions of Yen) Sales Revenue 17Q2 16Q2 Rate of Change Total 1,787 1,527 17.0% 9.7% 1,004 Printing & Solutions 915 0.9% 9.8% 111 Personal & Home 114 2.6% -5.6% Machinery 344 207 66.5% 61.6% Network & Contents 128 120 6.7% 6.6% 137 Domino business 166 20.5% 11.9% 38 Other 31 -17.2% -17.2% 17Q2 16Q2 **Business Segment Profit** Rate of Change Total 216 145 48.8% Printing & Solutions 135 112 20.8% Personal & Home 6 5 24.1% Machinery 51 10 395.6% Network & Contents 11 6 97.5% 9 Domino business 11 -12.9% Other 4 2 101.6% Adjustment -0 -0 17Q2 Operating Profit 16Q2 Rate of Change Total 187 151 24.2% Printing & Solutions 112 124 -9.6% Personal & Home 5 -10.0% 49 Machinery 12 319.1% Network & Contents 10 -3 Domino business -34.2% 7 11 2 92.8% Other 4 Adjustment -0 -0 Brother Industries, Ltd. All Rights Reserved

This is the highlight of the second-quarter results of the respective segments.

Explanation of details are omitted.

Consolidated Results for FY2017 1H				at your side (100 Millions of You		
	171H	161H	chenge	Rate of Change (w/o FX)	(100 Millions of Fr	
Sales Revenue	3,464	3,103	361	11.6% (+8.3%)	•The elimination of 2.2 billion yen owing to the change of the evaluation standard for	
Business Segment Profit	391	347	44	12.8%	unrealized inventory profit, etc	
BSP Ratio	11.3%	11.2%		•	• FX impact (TTL: +3.6 billion yen) USD (0) billion yen	
Operating Profit	313	362	-49	-13.4%	EUR 2.4 billion yen	
OP Ratio	9.0%	11.7%			Impairment loss of exchan	
Income before Tax	316	371	-55	-14.8%	contract increased due to appreciation of the euro.	
Net Income	227	270	-43	-16.0%		
Exchange Rates						
USD	111.42	106.43				
EUR	126.63	119.12				
✓ In the P&S business, sales of LBP Hard ✓ Sales of machine tools increased signific large orders for IT-related customers ✓ Business segment profit increased signific ✓ Operational profit decreased due to depressed to depressed signification.	cantly due to the inc ficantly in the Machi reciation of the yen of the fact that exch	rease of sales for the nery business due to against the euro, cr	ne automobile r to strong sales eating a tempo vas scheduled t	elated industry ir of machine tools rary increase of it to be reported du	n addition to the impact of receiving mpairment loss related to the uring FY2017, was included in the	

These are the cumulative results of FY 2017 second quarter.

Sales revenue was 346.4 billion yen, and increased by 36.1 billion yen as compared to the previous year.

It also increased by approximately 8% in real terms excluding the impact of forex rate.

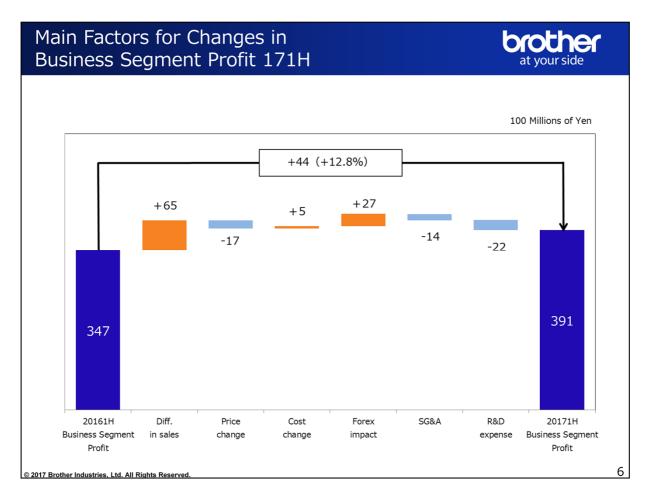
Business segment profit was 39.1 billion yen, and increased by 4.4 billion yen as compared to the previous year.

In addition to profit surge of the Machinery business, in which the machine tools business showed strong performance, an increase of 2.7 billion yen due to a positive impact of forex rate caused by the yen's depreciation also contributed to the growth of business segment profit.

Operating profit was 31.3 billion yen, and decreased by 4.9 billion yen as compared to the previous year.

In FY2016, we reported a foreign exchange gain. However, in FY2017, a foreign exchange loss occurred due to sharp appreciation of the euro.

Also, net income decreased similarly.



This is the analysis of variation in cumulative business segment profit in FY2017 second quarter.

Difference in sales and forex impact show significant amount of increase.

A majority of the decrease of 1.7 billion yen in price change is due to the price adjustment for tendering of products targeting the SMB market in the P&S business.

In relation to the increase of 1.4 billion yen in SG&A, the SG&A of the P&S business decreased as compared to the previous year.

Meanwhile, SG&A increased in the Machinery business and Domino business, which are our growth businesses.

R&D expenses increased as compared to the previous year in the respective businesses.

Highlight by business segment 171H (100 Millions of Yen) FY17 1H FY16 1H Sales Revenue Rate of Change Total 3,464 3,103 11.6% 1,868 Printing & Solutions 1,992 2.0% 6.7% 206 Personal & Home 207 0.6% -4.2% Machinery 635 436 45.5% 43.3% Network & Contents 240 246 -2.3% -2.4% 282 Domino business 330 65 60 -8.5% -8.5% FY17 1H FY16 1H **Business Segment Profit** Rate of Change 391 347 12.8% Printing & Solutions 269 281 -4.4% Personal & Home 5 -6.2% Machinery 76 29 162.3% Network & Contents 10 11 8.6% Domino business 25 19 6 4 60.3% -1 Adjustment -1 Rate of Change Operating Profit FY17 1H FY16 1H Total 313 362 -13.4% Printing & Solutions 203 303 -32.9% Personal & Home 0 5 -103.2% Machinery 75 31 138.4% 9 Network & Contents 0 Domino business 19 19 Other 55.2% Adjustment -1 2017 Brother Industries, Ltd. All Rights Reserved

These are the cumulative results of FY2017 second quarter by business segment.

A detailed explanation is omitted.

Highlight by business segment **Printing & Solutions** Communications & Printing equipment / Electronic stationery (100 Millions of Yen) Communication & Printing equipment 171H Change ·Sales remained strong in North America and Western Europe. Sales Revenue Sales volume of both monochrome and color LBPs surpassed that of the previous year. 1,992 1,868 6.7% 2.0% **Printing & Solutions** Communication & Printing 1,762 1.648 6.9% 2.2% equipment •A new series of color LBP models was released. •The MPS business for monochrome LBPs expanded mainly in Electronic stationery 230 220 4.7% -0.1% Europe **Business Segment Profit** 269 281 -4.4% ◆Emerging nations Sales volume of monochrome laser products increased **Operating Profit** 203 303 -32.9% significantly not only in Asia, but also other areas of the world including Eastern Europe, Russia, and Central and South **♦**11P ·Sales of the models with high-yield ink tank increased strongly by 20% as compared to the previous year. **Electronic stationery** •P-TOUCH CUBE, a label printer that enables editing of labels by Label Printe Color Laser All-in-One using a smartphone app, had strong sales in Japan. MFC-L9570CDW P-TOUCH CUBE

From here to page 12 there are details of the cumulative results of the respective businesses during the second quarter of FY2017.

First, page 8 shows the results of the Printing & Solutions business.

© 2017 Brother Industries, Ltd. All Rights Reserved

Sales of communication and printing equipment increased by 2.2% on the local currency basis.

The breakdown of sales indicates that sales of hardware increased by 11%, however, sales of consumables decreased by 4%.

The decrease of consumables sales during the second quarter and the first half of FY2017 appeared to be caused by the large impact of a recoil reduction which occurred due to strong sales during the second quarter and the first half of FY2016, which resulted from last-minute demand before the price rise of consumables in Europe.

Sales were strong globally in the SOHO market, but mainly in the United States and Western Europe.

In the SMB market, the Brother Group released a new series of high-end color laser products. The MPS business also expanded steadily, mainly for monochrome products, in the SMB market.

Sales of monochrome products continued to remain very strong in emerging nations as well.

As for ink-jet all-in-ones, sales of models with high-yield ink tanks continued to stay strong, mainly in Asia and Central and South America, and increased by 20% as compared to the previous year.

Sales of electronic stationery remained almost at a similar level as the previous year.

Furthermore, sales of P-TOUCH CUBE, a label printer that enables editing of labels by using a smartphone app, had strong sales especially in Japan.

The details concerning business segment profit are as follows.

Business segment profit decreased by approximately 1.2 billion yen.

This is due to the decrease of approximately 1.6 billion yen caused by the price adjustment for expansion of the SMB business, in addition to the decrease of approximately 2.2 billion yen caused by unrealized inventory profit.

Operating profit decreased by approximately 10 billion yen.

This is due to the increase of impairment loss of exchange contract caused by appreciation of the euro.

8



Page 9 explains the detailed results of the Personal & Home business.

Sales decreased by 4.2% on the local currency basis.

In Europe, the sales remains solid due partly to the bottoming in the Russian market. However, weak demand in the Americas led to the decrease in overall sales.

Due to sales decrease, business segment profit declined as well.

Operating profit was almost zero due to the fact that impairment loss related to exchange contracts was reported just as it was in the P&S business.

Highlight by business segment **Machinery** Industrial sewing machines/Machine tools/Industrial Parts (100 Millions of Yen) **Industrial sewing machines** 171H 161H Change ✓ The demand for products targeting the apparel Sales Revenue industry grew steadily in China. 436 45.5% **Machinery Business** 635 43.3% ✓ Demand in the Asian market remains weak ✓ GTX, a new model of a garment printer was released Industrial sewing machines 140 126 10.9% 6.3% for the first time in five years. Machine tools 396 220 80.2% 78.9% Machine tools **Industrial Parts** 99 ✓ Revenue increased drastically owing to special IT **Business Segment Profit** 76 29 162.3% related orders received at the end of the previous **Operating Profit** 75 The volume of orders from automobile-related businesses also continued to remain at a high level. **Industrial Parts** ✓ Sales of both reducers and gears grew steadily inside and outside Japan as the demand expanded. SPEEDIO Garment Printer GTX S500X1 10

Page 10 illustrates the detailed results of the Machinery business.

Sales increased by more than 40% in the entire Machinery business.

Especially, sales in the machine tools business surged by nearly 80% owning partly to large IT-related orders.

As for sales breakdown of the machine tools business, sales for IT-related orders accounted for approximately 55%, and sales for stable orders, such as orders from automobile and general machinery businesses, accounted for 45%.

During the previous term, the IT-related sales accounted for approximately 40% of entire sales.

Although the impact of large orders from IT-related businesses is large, sales for automobile related businesses also increased by more than 30% as compared to the previous year.

Sales of industrial sewing machines increased steadily, as well.

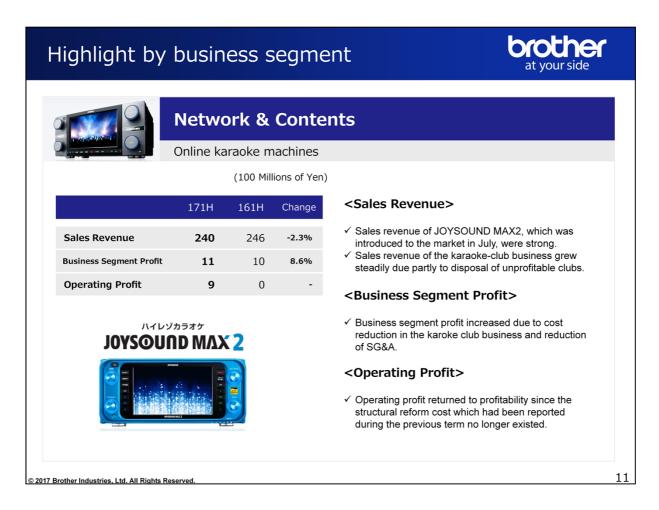
During this term, sales in the Chinese market remained steady. However, demand in Asia was weak, mainly in India and Vietnam.

Also, the Brother Group released a new model of a garment printer, which print directly on garment, for the first time in five years.

To date, we have been receiving a high volume of orders for the new garment printer.

As for industrial parts, sales of reducers and gears stayed strong.

Nissei Corporation also revised its forecast upward during the announcement of its financial results on November 6th, 2017.



The Page 11 indicates the detailed results of the Network & Contents business.

Both sales and business segment profit remained almost at a similar level as compared to the previous year.

Since the structural reform cost which had been reported last year, no longer existed, operating profit increased by the same amount reported as the structural reform cost last year.

The Network & Contents business experienced a long period of instability in financial performance in the past. However, both sales and profit are becoming more structurally stable now due to profitability improvement of karaoke club business, a shift from sales to leasing of hardware, and so forth.



Page 12 shows the detailed results of Domino Business.

Both sales and business segment profit continued to expand in a stable manner.

Operating profit stayed at a similar level as compared to the previous year due partly to the impairment loss caused by depreciation of the pound.

The C&M business grew more than the market growth on a global basis due to reinforcement of sales and servicing systems.

Also, new manufacturing facility for ink production established near Shanghai, China, started its operation in July.

The digital printing equipment business is growing by more than 25% as well, as compared to the previous year due to a global increase in orders as a result of the reinforcement of sales and servicing systems.

Forecast for FY2017



(100 Millions of Yen)

	FY17 Forecast	Previous forecast	Rate of Change	FY16	Rate of Change (w/o forex impact)
Sales Revenue	7,000	6,800	2.9%	6,412	9.2% (+6.3%)
Business Segment Profit	725	660	9.8%	608	19.3%
Business Segment Profit Ratio	10.4%	9.7%		9.5%	
Operating Profit	660	625	5.6%	592	11.6%
Operating Profit Ratio	9.4%	9.2%		9.2%	
Income before Tax	655	620	5.6%	613	6.9%
Net Income	485	460	5.4%	472	2.7%
Adjusted Net Income	485	460	5.4%	430	12.8%
Exchange Rates					
USD	110.97	110.65		109.03	
EUR	127.63	123.43		119.37	

< Main Points for Revised Forecast> Sales Revenue

- •The positive impact of approximately 9 billion yen due to revision of assumed exchange rate.
- •The forecast for strong machine tools business was revised upward by 14 billion yen.

Business Segment Profit

- •The positive impact of approximately 1.5 billion yen due to revision of assumed exchange rate.
- •The P&S business: Revised upward by approximately 3 billion yen in real terms.
- •The P&H business: Revised downward by approximately 1 billion yen in real terms.
- •The Machinery business: Revised upward by approximately 3 billion yen in real terms.

© 2017 Brother Industries, Ltd. All Rights Reserved.

13

Next is the forecast for FY2017.

We revised the full-year forecast for FY2017 upward subsequently to the first guarter.

The forecast for sales revenue is 700 billion yen.

The forecast for business segment profit is 72.5 billion yen.

The forecast for operating profit is 66 billion yen.

The forecast for net income is 48.5 billion yen.

Although the results will be reported in accordance with the IFRS standard, business segment profit and operating profit are expected to be at the highest level in our corporate history.

The main points of the revisions are:

- Revision of assumed exchange rate
- Upward revision of the forecast for the machine tools business.
- Upward revision of the profit forecast for the P&S business.

The forecast of sales revenue was revised upward by 20 billion yen from the previous forecast.

Of this, the impact of forex rate accounts for approximately 9 billion yen, the machine tools business accounts for 14 billion yen, the P&H business accounts for approximately minus 2 billion yen, and others accounts for minus 1 billion yen.

The forecast for machine tools business includes large IT-related orders received and part of the orders we are expected to receive.

The forecast for business segment profit was revised upward by 6.5 billion yen from the previous forecast.

Of this, 1.5 billion yen comes from the upward revision stemming from the impact of forex rate, approximately 3 billion yen from the upward revision of the profit forecast for the P&S business, another approximately 3 billion yen from the upward revision of the forecast for the Machinery business, and minus approximately 1 billion yen from the downward revision of the forecast for the P&H business.

The profit forecast for the P&S business was revised upward in consideration of the fact that cost reduction is being pursued favorably as streamlining of the business is progressing, as well as the strong product sales.

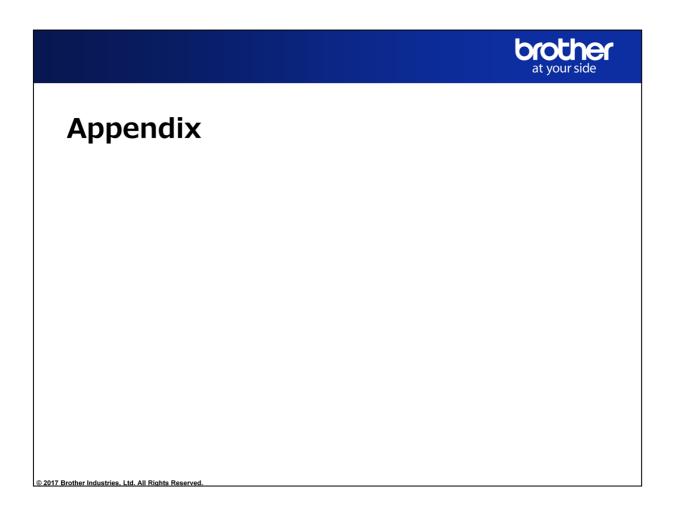
The forecast for the P&H business was revised downward in light of decreased demand in the Americas.

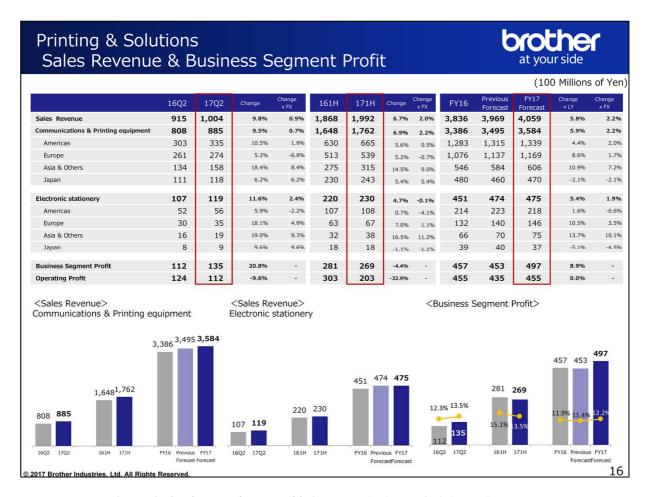
Forecast for 2017 by business segment (100 Millions of Yen) Sales Revenue Rate of Chang FY16 Rate of Change Total 7,000 6,412 6,800 6.3% 2.9% 9.2% Printing & Solutions 4,059 3,969 2.3% 3,836 5.8% 2.2% Personal & Home 454 472 -3.8% 444 2.2% -1.2% Machinery & Solution 1,227 1,082 909 13.4% 34.9% 33.4% 497 Network & Contents 494 497 -0.6% -0.7% -0.7% 594 664 Domino business 670 12.9% 10.6% 0.9% 96 131 Other 116 -17.2% -26.8% -26.8% **Business Segment Profit** FY16 Rate of Change Rate of Change Total 725 660 608 19.3% 9.8% Printing & Solutions 497 453 457 9.7% 8.9% Personal & Home 22 32 20 -31.3% 7.9% Machinery & Solution 127 95 33.7% 62 105.6% Network & Contents 25 25 0.0% 22 12.9% Domino business 48 46 4.3% 14.9% Other 6 9 -33.3% -14.0% Adjustment -2 **Operating Profit** Rate of Change FY16 Rate of Change 660 625 592 5.6% 11.6% Printing & Solutions 455 435 455 -0.0% 4.6% Personal & Home 24 19 -30.9% 13 -45.8% Machinery & Solution 128 95 34.7% 60 114.0% Network & Contents 20 23 -13.0% 9 133.9% 42 42 0.0% 44 -3.8% Other 2 6 -66.7% 7 -73.3% Adjustment -2 14

These are the full-year forecasts by business segment.

A detail explanation is omitted.

This is the end of the detailed briefing of the FY2017 second quarter financial results.





Year-on-year growth rates <u>for hardware and consumable</u> for communications and printing equipment (excluding exchange rate)

	Q2	1H	TY
Hardware	+12%	+11%	+6%
Consumables	- 7%	- 4%	-1 %

Year-on-year growth rates <u>for the printing category</u> for communications and printing equipment (excluding exchange rate)

	Q2	1H	TY	
IJP	Flat	+ 1%	- 1%	
LBP	+1%	+ 2%	+ 3%	

Percentage of consumables in sales revenue for communications and printing equipment

	Q2	1H	TY
Percentage of Consumables	57%	57%	58%

Personal & Home Sales Revenue & Business Segment Profit (100 Millions of Yen) 16Q2 17Q2 Change 171H Change Sales Revenue 111 114 2.6% -5.6% 206 207 0.6% -4.2% 444 2.2% 67 -4.7% -11.6% 119 -2.2% -7.1% 253 248 -1.8% -4.0% Americas 117 262 26 35.9% 19.5% 42 50 19.7% 12.2% 96 100 108 12.5% 4.5% Asia & Others 12 12 27 25 2.0% 55 60 58 8 -11.8% -11.8% 18 15 -14.6% 41 51 40 -0.8% -1.8% Japan -14.6% 22 **Business Segment Profit** 6 24.1% 20 32 7.9% **Operating Profit** 5 -10.0% 5 -0 19 24 13 -30.9% <Sales Revenue> <Business Segment Profit> ⁴⁷² **454** 32 22 206 207 111 114 17Q2 FY16 Previous FY17 Forecast Forecast ForecastForecast 17 © 2017 Brother Industries, Ltd. All Rights Reserved

Machinery Business Sales Revenue & Business Segment Profit (100 Millions of Yen) Change Change 16Q2 17Q2 Sales Revenue 207 344 66.5% 61.6% 436 635 45.5% 43.3% 909 1,082 1,227 34.9% 33.4% 72 10.9% 299 301 Industrial sewing machines 60 19.8% 10.5% 126 140 6.3% 268 12.3% 9.4% Machine tools 101 222 119.1% 115.3% 220 396 80.2% 78.9% 454 582 723 59.4% 58.4% **Industrial Parts** 45 50 11.2% 201 203 8.0% 7.3% **Business Segment Profit** 10 51 395.6% 29 76 162.3% 62 127 105.6% Operating Profit 49 31 75 60 95 128 <Business Segment Profit> <Sales Revenue> 1,227 1,082 203 127 909 201 95 188 635 76 14.7% 436 582 62 344 29 207 8.8% 10 FY16 Previous FY17 17Q2 161H 171H FY16 Previous FY17 16Q2 17Q2 161H 171H 16Q2 Forecast Forecast ForecastForecast 18 © 2017 Brother Industries, Ltd. All Rights Reserved.

Machinery Business brother Sales Revenue & Business Segment Profit (100 Millions of Yen) 16Q2 17Q2 207 344 436 635 1,227 66.5% 61.6% 43.3% 1,076 34.9% 33.4% Sales Revenue 45.5% 909 60 72 10.5% 126 140 268 299 301 9.4% Industrial sewing machines 19.8% 10.9% 6.3% 12.3% 14 15 13.6% 5.2% 27 29 7.0% 1.8% 54 59 14.3% 12.0% Americas 14 22 28 41 53 Europe 54 Asia & Others 36 42 16.3% 8.3% 75 81 7.7% 4.0% 167 181 178 6.7% 5.3% 2 2 3 6 -9.2% -9.2% 3 -2.9% -2.9% 6 7 18.2% 11.0% Machine tools 101 222 119.1% 115.3% 220 396 80.2% 78.9% 454 582 723 59.4% 58.4% 7 6 14 27 30 31 -3.9% 14 -1.0% 15.3% Americas 5 6 16.8% 11 15 21 27 26 23.3% Europe 71 189 160 331 334 448 589 18 20 9.3% 35 36 5.2% 72 76 77 8.5% 9.5% 7.3% **Industrial Parts** 45 50 11.2% 90 99 9.6% 188 195 203 8.0% 6 6 4.4% -3.3% 13 13 -0.4% -5.0% 26 27 27 0.7% Americas 2.6% Europe 43.7% Asia & Others 4 5 34.1% 8 10 25.8% 20.3% 17 19 20 13.9% 39 9.1% 70 36 76 145 149 156 Japan **Business Segment Profit Operating Profit** 12 49 319.1% 31 75 138.4% 60 95 128 114.0% 19 © 2017 Brother Industries, Ltd. All Rights Reserved.

Network & Contents Sales Revenue & Business Segment Profit (100 Millions of Yen) Previous Forecast Change v LY FY16 16Q2 17Q2 171H Change Forecast Sales Revenue 120 128 6.7% 246 240 -2.3% 497 497 494 -0.7% 12.9% **Business Segment Profit** 6 10 11 8.6% 22 25 25 9 133.9% **Operating Profit** -3 10 0 9 23 20 <Business Segment Profit> <Sales Revenue> 497 497 **494** 25 25 22 246 **240** 11 11 10 120 **128** 5.0% 4.0% 4.5% 16Q2 17Q2 161H 171H FY16 Previous FY17 16Q2 17Q2 161H FY16 Previous FY17 ForecastForecast 20 © 2017 Brother Industries, Ltd. All Rights Reserved

Domino Business Sales Revenue & Business Segment Profit (100 Millions of Yen) Change x FX 17Q2 171H Sales Revenue 137 166 20.5% 11.9% 282 330 17.2% 18.8% 670 10.6% 34 42 68 82 150 164 164 77 13.0% 16.5% 12.8% 10.0% Europe 63 134 155 283 321 319 Asia & Others 15.9% 179 16.7% 13.7% 40 47 16.7% 8.1% 80 93 15.7% 161 187 **Business Segment Profit** -12.9% 19 30.8% 42 46 48 14.9% 11 25 **Operating Profit** -34.2% 19 19 1.3% 42 42 -3.8% <Sales Revenue> <Business Segment Profit> 664 670 48 46 594 42 7.8% 25 19 330 5.6% 282 6.9% ₁₃₇ **166** 11 9 FY16 Previous FY17 1602 1702 161H 171H 161H 171H FY16 Previous FY17 1602 1702 ForecastForecast ForecastForecast 21 © 2017 Brother Industries, Ltd. All Rights Reserved

