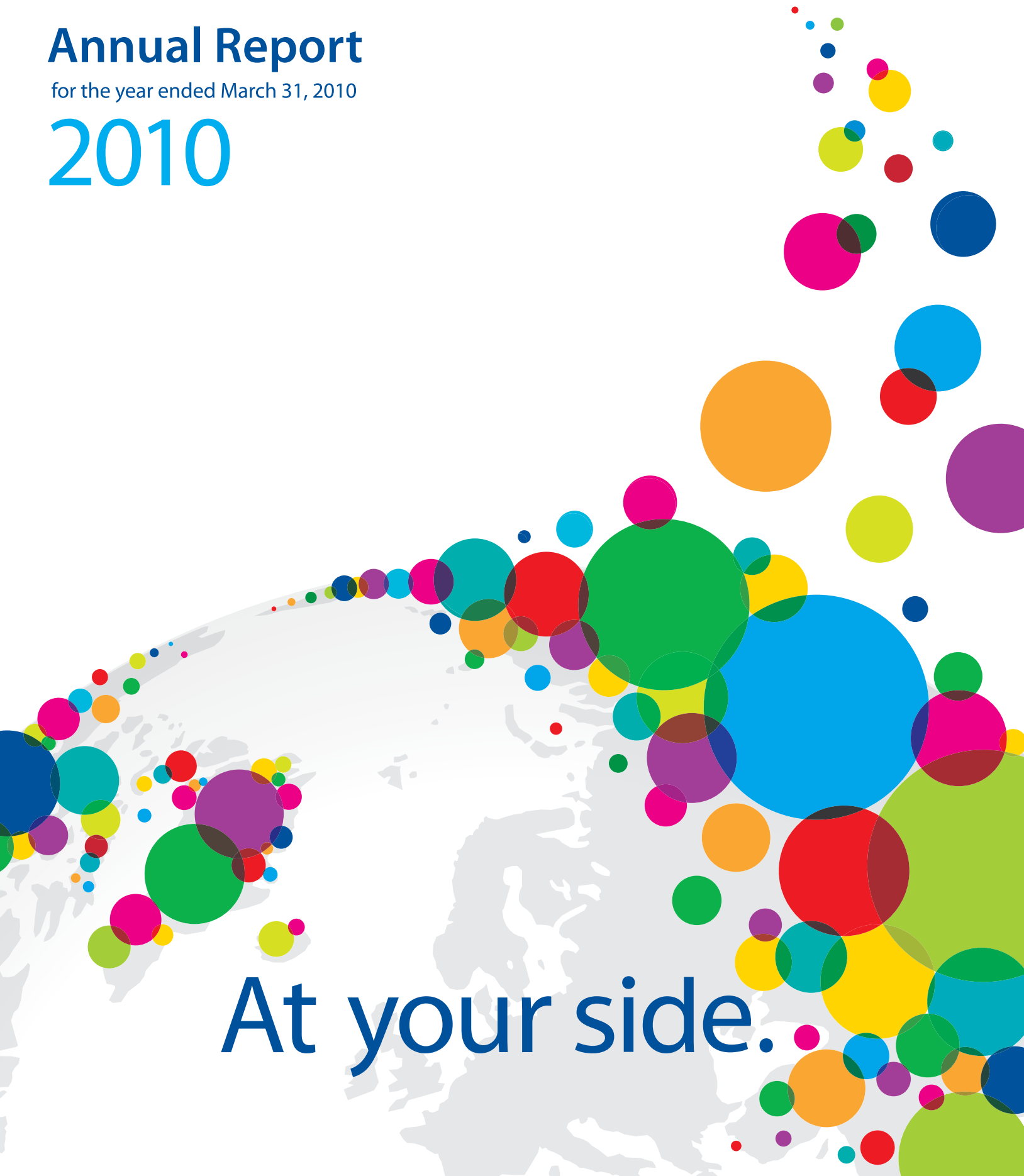


# Annual Report

for the year ended March 31, 2010

# 2010



At your side.

# Brother at a Glance

The Brother Group started in 1908 as the Yasui Sewing Machine Co., which operated a repair business for sewing machines. Brother Industries, Ltd., was established in 1934 as an enterprise to manufacture and distribute sewing machines. Today, its line of products includes not only sewing machines for home and industrial use, but also machine tools and information and communications equipment such as printers, facsimiles and All-in-Ones. Brother has also expanded its business operations overseas. Currently, it has 16 production facilities and 51 sales companies in 44 countries and regions.

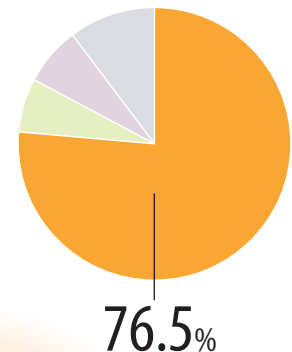
(As of June 30, 2010)

## P&S PRINTING AND SOLUTIONS

The Printing and Solutions (P&S) business is committed to the advancement of printing technologies and “work style innovation.” Its product range includes a variety of printing technology-based products: high-speed, high-quality printers, facsimiles, All-in-Ones featuring multiple capabilities including printing, copying, scanning in one unit, and labeling systems.

The P&S offers business solutions designed to fit perfectly in the SOHO (Small Office Home Office) environment and in departmental work groups in larger companies, designing products that help streamline workflow and improve efficiency and convenience.

● Net Sales by Business Segment (FY2009)



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### Forward-Looking Statements

Any statements regarding our future business performances, plans and strategies in this annual report that are not historical facts are forward-looking statements based on information available to management at the time or on management's beliefs. Such forward-looking statements are not guarantees of future performance of the Company and involve risks and uncertainties, and actual results may differ materially from those in the forward-looking statements as a result of various factors.



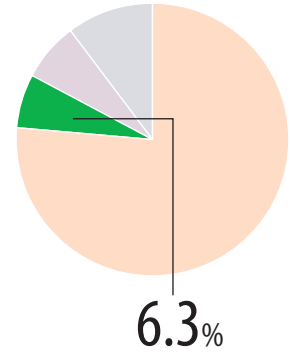
# P&H PERSONAL AND HOME

The Personal and Home (P&H) category encompasses all of Brother’s sewing products and services including home sewing and embroidery machines. Its mission is to offer the customer Brother sewing and embroidery products that are fun, easy to use and can provide a myriad of ways to enhance their creativity.

The P&H product line offers a wide range of products, from conventional home sewing machines to very advanced computer-Internet-connected sewing machines with extensive possibilities for creative sewing and embroidery.



● Net Sales by Business Segment (FY2009)



# M&S MACHINERY AND SOLUTION

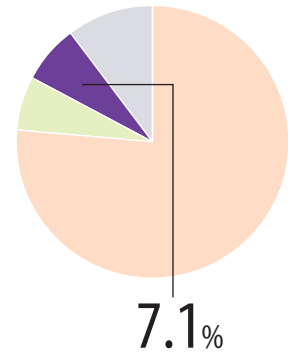
The Machinery and Solution (M&S) business offers customers “solutions” that meet or exceed the needs of their production sites through industrial sewing machines and machine tools.

Brother’s industrial sewing machines are energy saving and offer a rich array of features such as ease of use and high-quality sewing capabilities; Brother’s product line has been a big contributor in helping to establish trust with its customers.

The machine tools section provides machines that specialize in cutting small parts for automobiles, hard disc drives, and mobile phones. Along with its customer-oriented support system, the machine tools section serves its customers as a “One to One Solution Adviser,” helping them improve productivity and create products with added value.



● Net Sales by Business Segment (FY2009)



	Millions of Yen Fiscal years ended March 31					2010
	2005	2006*	2007	2008	2009	
<b>Results of Operations:</b>						
Net sales	¥ 438,540	¥ 579,180	¥ 562,273	¥ 566,379	¥ 482,205	¥ <b>446,269</b>
Operating income	33,447	45,004	51,255	53,503	19,901	<b>26,637</b>
Income before income taxes and minority interests	29,724	42,328	45,788	46,282	23,613	<b>26,234</b>
Net income	20,401	24,644	28,875	27,110	15,262	<b>19,629</b>
Depreciation and amortization	14,212	16,811	18,442	22,227	23,094	<b>21,028</b>
Capital expenditures	18,878	18,710	28,962	31,605	27,169	<b>17,482</b>
Research and development costs	21,991	25,248	28,454	34,117	36,859	<b>34,779</b>

### Per Common Share (yen):

Net income	¥ 73.55	¥ 89.03	¥ 104.82	¥ 98.46	¥ 56.79	¥ <b>73.34</b>
Equity	542.56	657.05	763.94	785.13	735.26	<b>792.95</b>
Cash dividends	10.00	13.00	20.00	22.00	26.00**	<b>18.00</b>

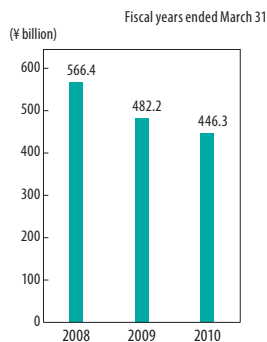
### Financial Position at Year-End:

Total equity	¥ 149,921	¥ 181,114	¥ 213,664	¥ 219,223	¥ 199,371	¥ <b>213,532</b>
Total assets	343,896	348,218	399,109	392,259	337,667	<b>365,991</b>

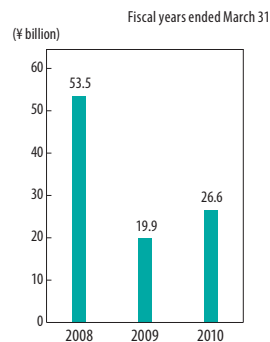
\*The fiscal year ended March 31, 2006 includes a three-month transition period for some subsidiaries.

\*\*Includes commemorative dividends of ¥2 per share to mark the 100th anniversary of the Company's founding.

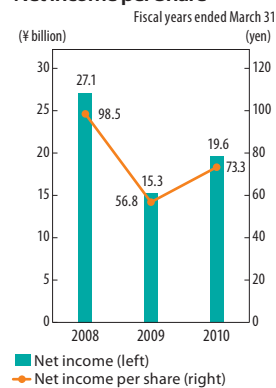
#### ● Net Sales



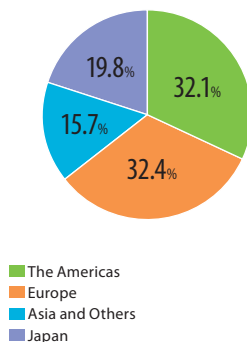
#### ● Operating Income



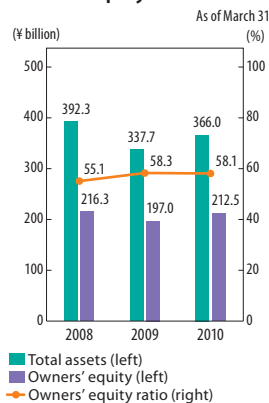
#### ● Net Income Net Income per Share



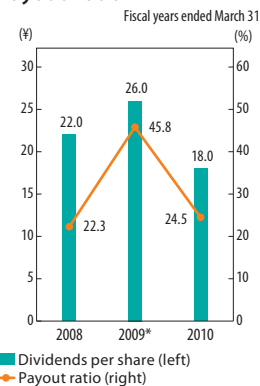
#### ● Net Sales by Market (FY2009)



#### ● Total Assets & Owners' Equity Owners' Equity Ratio



#### ● Dividends per Share Payout Ratio



\* Includes commemorative dividends of ¥2 per share to mark the 100th anniversary of the Company's founding.

# At your side.

## Message from the Management



Representative Director &  
President  
Toshikazu Koike

### ● A Look Back at Fiscal 2009

During fiscal 2009, ended March 31, 2010, the Brother Group faced a challenging operating environment aggravated by consumers' staunch intention to save and a stronger yen, despite signs of recovery in the second half of the fiscal year spurred by economic stimulus measures in various countries.

Given these conditions, as well as the negative effect of exchange rates owing to the stronger yen and the influence of the economic recession, Brother Group net sales declined 7.5%, to ¥446,269 million, in fiscal 2009. However, groupwide initiatives to improve profitability through cost reductions and other measures resulted in operating income of ¥26,637 million, up 33.8%, and net income of ¥19,629 million, up 28.6% over the previous year.

### ● Fiscal 2010 Strategy

Aiming for further growth, the Brother Group formulated a mid- to long-term corporate vision—Global Vision 21—in which we define three objectives for the Group.

#### Global Vision 21

1. To become a leading global company with high profitability
2. To become a world-class manufacturer by developing outstanding proprietary technologies
3. To embody Brother's motto, "At your side," throughout our corporate culture

From the autumn of 2008, the economic environment surrounding the Brother Group has changed significantly as a result of the global recession sparked by financial crisis. Since then, despite signs of economic recovery, the economic environment remains opaque. In fiscal 2010, we will continue to execute the strategies formulated last year to ensure profits and liquidity. When economic conditions become more favorable, we can smoothly transition back to a growth trajectory, strengthening our global management infrastructure and implementing effective measures for our future growth through careful examination of R&D investments, alliance and M&A opportunities to achieve the objectives defined in Global Vision 21.

# Priority Issues

Continue strengthening global business infrastructure to achieve Global Vision 21

## Printing Business

### Strengthen Business Infrastructure Focused on Future Growth

In our mainstay Printing business, we continue to reinforce our “Brother Means Color” market positioning and to strengthen business infrastructure focused on future growth. Rather than pursuing rapid business expansion, we will focus on a balance of profits and growth. While strengthening our business infrastructure, we will provide our customers with higher value through the creation of more attractive products that meet consumer needs.

#### Laser Business\*

- Expand black-and-white laser product line in emerging markets
- Expand color laser product sales in developed markets while maintaining black-and-white laser product positioning

#### Inkjet Business

- Focus efforts on high value-added/ business models centered around the A3 inkjet model

#### Electronic Stationery Business

- Cultivate demand for office applications and specialized applications for vertical markets
- Strengthen solution - providing capability

\* including LED

## Home Sewing Machines Business

### Contribute to Earnings

In the Home Sewing Machines business, we attempt to strengthen the stable profit base for continued earnings contributions.

## Industrial Sewing Machines and Machine Tools Businesses

### Achieve Profitability

The Industrial Sewing Machines and Machine Tools businesses saw a clear trend toward market recovery in the second half of fiscal 2009. Seizing this opportunity, we concentrated all available forces on our target markets in Asia, centering on China, where we are pursuing cost reductions and targeting profitability.

The Industrial Sewing Machines business is moving forward with profit base strengthening efforts, including the realignment of production sites. The Machine Tools business is strengthening its manufacturing base in response to rapid market recovery, as well as enhancing its customer support framework.

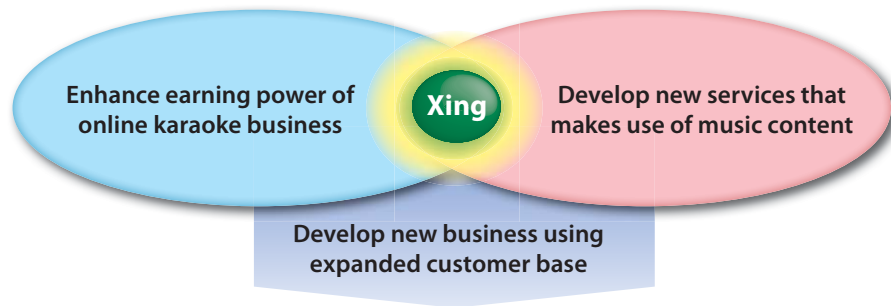


## Network and Contents Business

### Maximize the Effects of M&A Integration at an Early Stage

In the Network and Contents business, the immediate task is early realization of the integration effect of the January 2010 buyout of BMB Corp., and M&A activity conducted with subsidiary XING Inc.

In July 2010, both companies merged as existing subsidiary XING. Through this merger, we will conduct organizational restructuring, the integration of various systems, raise business efficiency and enhance the earnings base to maintain the company's leading position in the karaoke market. Furthermore, we will develop new businesses by strengthening content development capacity and making use of the expanded customer base.



## Network Imaging Device Business

### Create New Customer Value

In the Network Imaging Device business, following the 2009 release of the Brother Document Viewer, a paper-like display, we are engaged in initiatives that add new value by providing solutions and expanding our applications lineup.

## Management Infrastructure

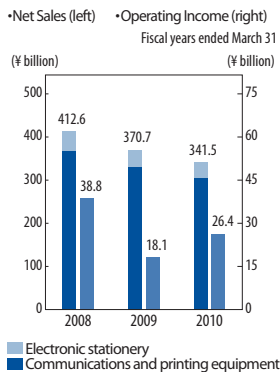
### Strengthen Global Management Infrastructure

We are taking steps to strengthen the management infrastructure of the entire group through the promotion of globalization of development, production, sales & marketing and various other functions.



# R eview of Operations

## Printing and Solutions (P&S) Business



**Net sales: ¥341,470 million (down 7.9% YoY)**

### Communications and printing equipment

The negative effect of exchange rates, severe market conditions in the first half of fiscal 2009 and lower sales primarily in Europe resulted in a 7.7% overall decrease in net sales, to ¥304,022 million.

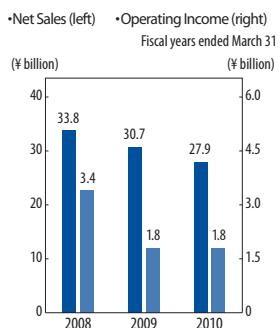
### Electronic stationery

Lower sales, primarily in Europe and the United States, and the negative effect of exchange rates resulted in a 9.3% decrease in net sales, to ¥37,448 million.

**Operating income: ¥26,428 million**

Despite the negative effect of exchange rates, we improved profitability by revising the sales composition and reducing costs. These efforts contributed to a significant increase in operating income, which was ¥26,428 million, 45.6% higher than the previous year.

## Personal and Home (P&H) Business



**Net sales: ¥27,948 million**

The negative effect of exchange rates and lower sales, primarily in Europe, resulted in an 8.9% decline in net sales, to ¥27,948 million.

**Operating income: ¥1,797 million**

Despite lower sales and the negative effect of exchange rates, the effect of improved profitability through decreased selling, general and administrative expenses and cost reductions contributed to a 1.8% overall increase in operating income, to ¥1,797 million.

## Product Line-up

### Printing and Solutions



#### MFC-6490CW Color Inkjet All-in-One

The MFC-6490CW is the first Brother color inkjet all-in-one device to integrate copy, scanning and facsimile functions and handle up to ledger-size paper (11x17 inches). This efficient, high-end color inkjet Multi-Function Center®, which can be used with a wireless network, adds significant value to small and home offices.



#### MFC-9840CDW Color Laser All-in-One

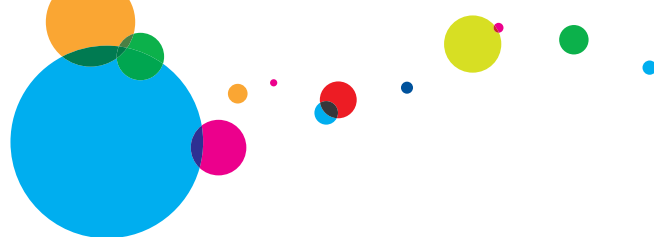
The MFC-9840CDW is the first digital Multi-Function Center® to come equipped with Brother's proprietary color laser engine. The device features print speeds of up to 21 pages per minute of either color or black-and-white. This model delivers brilliant color laser printing, and its all-in-one capabilities make it perfect for desktop and small-office use.



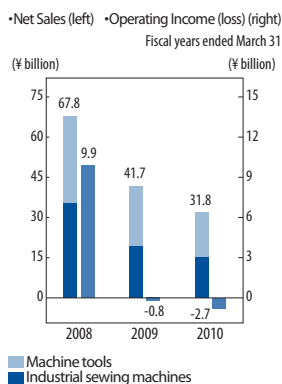
#### PT-1290 Labeling System

The PT-1290 allows users to get more creative with their labeling. A "Deco Mode" key gives users easy access to 15 unique pre-designed formats for creating decorative labels. With its great-looking design and array of features, the PT-1290 is a perfect handheld solution for virtually any home office.





## Machinery and Solution (M&S) Business



**Net sales: ¥31,791 million (down 23.7% YoY)**

### Industrial sewing machines

Although the demand for capital investment in the sewing industry showed signs of recovery starting in the second half of fiscal 2009, net sales were ¥16,599 million, down 13.1% compared to the previous year.

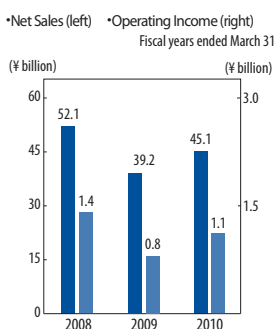
### Machine tools

Although the demand for capital investment recovered rapidly in the second half of fiscal 2009, net sales declined 32.7% from the previous year, to ¥15,192 million.

**Operating loss: ¥2,673 million**

Despite improved profitability through cost reductions and other measures, sales in fiscal 2009 were significantly lower than the previous year, resulting in an operating loss. (The operating loss was ¥845 million in the previous year.)

## Others



**Net sales: ¥45,060 million**

Boosted by increased sales in the online karaoke business through the acquisition of the BMB Corp., net sales were ¥45,060 million, an increase of 15.0% compared to last year.

**Operating income: ¥1,085 million**

As a result of decreased selling, general and administrative expenses, operating income was ¥1,085 million, an increase of 30.4% compared to the previous fiscal year.

## Personal and Home



### PR-650 Embroidery Machine

The PR-650, a six-needle, single-head embroidery machine, incorporates the user-friendly functions of a home-use Brother machine with the versatility, speed and professional finish of a commercial model. The PR-650 is a perfect choice for people who are starting out or expanding their home-based embroidery businesses.

## Machinery and Solution



### KE-430F Electronic Direct-Drive Lockstitch Bar Tacker

From foundation garments to denim wear, the industrial-grade KE-430F provides attractive stitches with consistent finishing and thread trimming. The direct-drive mechanism greatly reduces power transmission loss, resulting in energy efficiency and improved productivity.

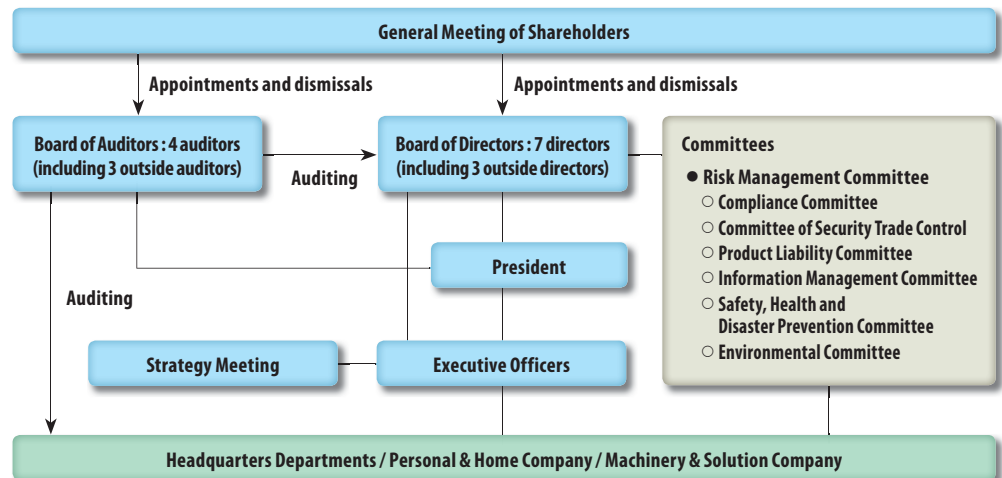


### TC-S2D CNC Tapping Center

This numerically controlled machine tool is used for machining parts for automobiles, two-wheeled vehicles and IT-related products and parts. Its remodeled revolving mechanism for magazine tool installation makes it possible to exchange tools in far less time than with previous models, thus improving productivity.

Brother Industries, Ltd., has a system of statutory auditors who oversee the executive operations of the Board of Directors. In addition to the Board of Directors, the Board of Auditors and accounting auditors, the Company has a Strategy Meeting, which is attended by executive officers and maintains an internal audit division and various committees to enhance the internal control and risk management structure. The Company also has a corporate executive officer system.

### Governance Structure (As of June 23, 2010)



\* For details, please see Board of Directors, Auditors and Executive Officers on page 48.

### ● Corporate Mechanism and Internal Control System

The Board of Directors comprises seven members (including three outside directors) and meets regularly each month and in special situations as necessary to determine important management issues and to oversee the executive operations.

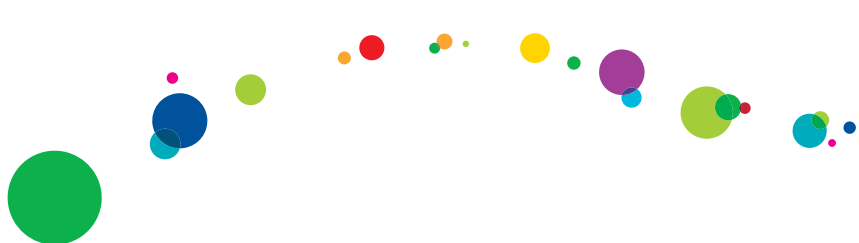
Brother has established a corporate executive officer system that separates business operations and supervising in an attempt to strengthen governance and facilitate quick decision-making. Executive directors are selected by the Board of Directors from among directors and employees and are assigned posts in departments where they are responsible for business operations. Certain executive directors are chosen as executive officers, and devise strategies and provide guidance with their supervised departments of operations. The Strategy Meeting, attended by executive officers, meets twice per month and as necessary in special situations. The representative director and president chairs this meeting, which plans strategies for the Group and deliberates matters related to the execution of business operations.

To prevent and resolve problems, lawyers within and outside of Japan provide advice as necessary.

### ● Risk Management Structure

As part of the Group's risk management structure, to identify, evaluate and appropriately respond to important risks affecting the Brother Group, the Risk Management Committee, with the representative director and president as the committee's chairman, acts as an independent management control organization that implements internal controls and crisis management.

Subordinate to the Risk Management Committee are six committees—the Compliance Committee; Committee of Security Trade Control; Product Liability Committee; Information Management Committee; Safety, Health and Disaster Prevention Committee; and Environmental Committee—that manage specific risks and link into the overall Group management structure.



### Compliance Committee

The Compliance Committee conducts compliance education designed to inform employees about laws and regulations as well as enlighten them about business ethics.

The committee also acts as a channel for compliance consultation to prevent violations.

### Committee of Security Trade Control

The Committee of Security Trade Control ensures that export trade is conducted in accordance with laws and regulations, overseeing appropriate export transactions and managing technological offerings. The committee convenes to deliberate legal revisions and other important items. The committee also conducts semiannual internal audits and provides direction and training for Group companies. Through such efforts, the committee works to sustain and improve the management level of the overall Brother Group.

### Product Liability Committee

The Product Liability Committee makes an effort to ensure the manufacturing of safe products, as well as to take swift and appropriate action in the event of product-related accidents. The committee meets as necessary and disseminates product safety information to the Group.

### Information Management Committee

The Information Management Committee works to curtail the risk of information leaks, developing appropriate policies to protect information retained by the Company on customers and other aspects of its business.

### Safety, Health and Disaster Prevention Committee

The Safety, Health and Disaster Prevention Committee maintains the safety and health of employees and aims to prevent accidents and minimize injury from natural disasters.

The committee formulates an annual plan, decides various policies and conducts educational activities.

### Environmental Committee

The Environmental Committee deliberates and determines measures related to environmental issues that must be dealt with by the whole Brother Group.

### ● Auditor Inspection and Internal Auditing

The Board of Auditors has four auditors, including three outside auditors. These auditors, following the auditing standards defined by the Board of Auditors, attend and provide opinions at Board of Directors and other important meetings. They exchange ideas with the internal auditing department and, with their four auditing staff members, investigate business affairs and financial conditions, and oversee the execution of duties by the managing director.

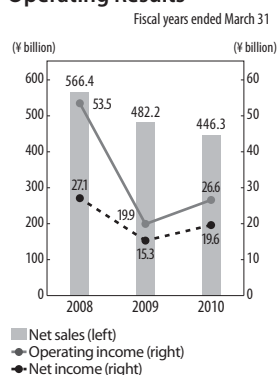
Having established an internal auditing function, the internal auditing staff (eight members) under the direction of the representative director and president, inspect risk-related conditions affecting the headquarters, internal and Group companies and report directly to the representative director and president as well as to the corporate auditors.

### ● Outside Directors

The Company has appointed three outside directors. These three outside directors conduct their operations from a standpoint of independence from the Company's management cadre. The Company recognizes that these outside directors have no interests that conflict with the interests of general shareholders.

# M Management's Discussion and Analysis

## ● Operating Results



## ● Business Overview

Looking back at the state of the economy during the period under review, the Brother Group continued to face a fluid operating environment, one that was aggravated by consumers' staunch intention to save and a stronger yen, despite signs of recovery in the second half of the fiscal year spurred by economic stimulus measures in various countries.

Given these conditions, as well as the negative effect of exchange rates owing to the stronger yen and the influence of the economic recession on consolidated operating performance, Brother Group net sales declined 7.5%, to ¥446,269 million in fiscal 2009, primarily because of lower sales in the Machinery and Solution business. Although affected by negative exchange rates and decreased sales in the Machinery and Solution business, operating income increased 33.8%, to ¥26,637 million, buoyed by the effect of improved profitability through cost reductions and other measures. Foreign exchange gain included in other income (expenses) on forward exchange contracts declined year-on-year, and while a loss on transfer to defined contribution pension plan was recorded, there was no write-down of investment securities. Income taxes decreased as a result of tax effect accounting, resulting in a 28.6% increase in net income, to ¥19,629 million.

Note: The operating results for fiscal 2009 are based on exchange rates of \$1 = ¥93 and €1 = ¥131.

## ● Performance by Business Segment (excluding inter-segment sales)

For business segment details, please see the Review of Operations on pages 6–7.

## ● Performance by Area (including inter-segment sales)

### Japan

**Net sales: ¥320,770 million (down 11.1% YoY)**

The negative effect of exchange rates owing to the stronger yen, a decline in communications and printing equipment sales and worsening machine tool market conditions in the first half resulted in lower net sales.

**Operating income: ¥4,209 million (up 13.8% YoY)**

Despite a decline in net sales and the negative effect of exchange rates owing to the stronger yen, we improved profitability by reducing costs and revising Printing and Solutions business sales composition, resulting in an overall increase in income.

### The Americas

**Net sales: ¥144,831 million (down 9.7% YoY)**

Sales of communications and printing equipment and industrial sewing machines decreased and the impact of a stronger yen caused revenues to fall.

**Operating income: ¥2,617 million (up 27.6% YoY)**

Although affected by flagging sales, income grew mainly as a result of a decrease in selling, general and administrative expenses.

### Europe

**Net sales: ¥145,870 million (down 13.9% YoY)**

Revenue fell on lower sales of communications and printing equipment and the negative effect of exchange rates.

**Operating income: ¥11,543 million (up 45.0% YoY)**

Despite the effect of lower sales, selling, general and administrative expenses decreased, resulting in an overall increase in income.

### Asia and Others

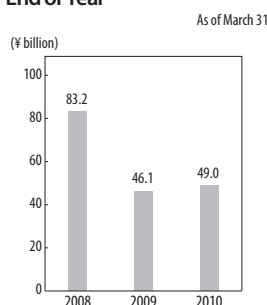
**Net sales: ¥206,933 million (down 11.3% YoY)**

Net sales were lower due to sluggish sales of communications and printing equipment and the negative effect of exchange rates.

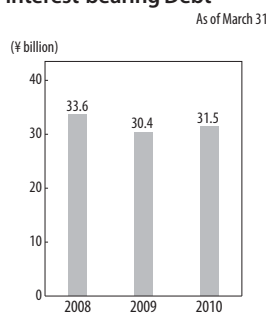
**Operating income: ¥6,831 million (up 196.2% YoY)**

The effect of improved profitability, including cost reductions at manufacturing facilities and fluctuations in sales composition contributed to increased income.

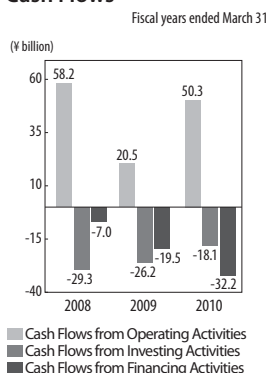
## ● Cash and Cash Equivalents, End of Year



## ● Interest-bearing Debt



## ● Cash Flows



## ● Fund Procurement, Liquidity and Cash Flows

The Brother Group's financial policies ensure flexible and efficient funding and maintain an appropriate level of liquidity for current and future operating activities. We have created a cash management system to optimize the groupwide use of cash held by individual companies. We also maintain open lines of credit with several banking institutions to complement existing liquidity on hand. Through these measures, we have been working to establish a system to correct the uneven distribution of funds and minimize the overall borrowing needs of the Group.

### Liquidity Management

The Group's liquidity on hand consists of cash and cash equivalents and the unused portion of open commitment lines of credit. As of March 31, 2010, cash and cash equivalents totaled ¥49,031 million.

The Group maintains commitment lines of credit with several financial institutions. The entire amount of the Group's total ¥30,000 million in open lines of credit was unused, as of March 31, 2010. This total plus cash and cash equivalents was ¥79,031 million at fiscal year-end. Taking into consideration seasonal funding requirements, debt payable within one year and business environment risks, the Group believes it has sufficient liquidity on hand to support operations for one year.

### Fund Procurement

As a rule, working capital and other short-term funding is debt payable within one year that is funded with local currency. The basic policy on long-term funding for manufacturing facilities is that funds should come from internal reserves, long-term fixed-rate debt and corporate bonds.

As of March 31, 2010, short-term borrowings were ¥6,337 million, primarily denominated in yen. Unsecured long-term debt totaled ¥5,107 million, with fixed-rate debt procured in yen. Corporate bonds totaled ¥15,500 million.

As of March 31, 2010, Rating and Investment Information, Inc., assigned the Group's long-term bonds and issuer credit "A" ratings and its commercial paper an "a-1" rating. We consider consistent ratings important in maintaining access to credit and capital markets.

The Brother Group believes that it has sufficient cash for working capital, capital investment and R&D investment to maintain growth through cash flows from operating activities; liquidity on hand, including open lines of credit; and a sound corporate financial structure.

### Cash Flows

#### Cash flows from operating activities

Net cash provided by operating activities was ¥50,348 million, ¥29,828 million more than the ¥20,520 million provided in the previous year. This was primarily due to an increase in income before income taxes and minority interests, an increase in trade notes and accounts payable and a decrease in inventories.

#### Cash flows from investing activities

Net cash used in investing activities was ¥18,061 million, ¥8,157 million less than the ¥26,218 million used in the previous year, reflecting a decrease in disbursement for purchases of property, plant and equipment.

#### Cash flows from financing activities

Net cash used in financing activities was ¥32,173 million, ¥12,651 million more than the ¥19,522 million used in the previous year. On the basis of cash flow, the total amount of decrease in short-term borrowings, net, and repayments of long-term debt resulted in ¥26,965 million in disbursements, ¥24,255 million more than in the previous year. Cash dividends paid used ¥5,375 million, ¥1,426 million less than one year earlier.

As a result of these activities, as well as the exchange rate fluctuations affecting the yen conversion value of cash and cash equivalents of overseas consolidated subsidiaries, cash and cash equivalents as of March 31, 2010, amounted to ¥49,031 million, up ¥2,903 million from one year earlier.



## ● Outlook for Fiscal 2010

Despite some signs of recovery, in fiscal 2010 the Brother Group expects the overall operating environment to remain uncertain, as consumers continue to curtail spending and yen appreciation continues.

Exchange rate trends are likely to have a negative effect on Brother Group sales. Nevertheless, the Group expects net sales to increase year on year and anticipates higher sales from the online karaoke business as a result of the BMB Corp. acquisition, as well as stronger performance from the Machinery and Solution business, owing to a market recovery. Regardless of the negative effect of exchange rates and rising materials costs, the Group expects operating income to rise, thanks to higher revenue from the Machinery and Solution business. Meanwhile, in fiscal 2010 the Group does not expect foreign exchange gains to provide the same level of contribution to other income, nor does it expect to receive the same benefits to income taxes from tax-effect accounting as it enjoyed in fiscal 2009. Therefore, the Group forecasts a decrease in net income.

Note: The above forecast assumes exchange rates of \$1 = ¥91 and €1 = ¥117.

## ● Business and Other Risk

The following items may impact Group businesses, operating performance and financial conditions. Forward-looking statements reflect the Group's judgment as of March 31, 2010.

### *(1) Market Competition*

In printing and other operations, the Brother Group cultivates business in many markets where it faces stiff competition. Competitors could allocate more management resources to their business than the Group does, new competitors could enter the market and competition could intensify as a result of alliances or collaboration among competitors. As a result, the Group may be unable to maintain its current market share, adversely affecting Group performance.

### *(2) Acquisition of Human Resources*

The Brother Group places a special emphasis on research and development, aiming to differentiate its products from its competitors' through the accumulation of technology and expertise. However, competition for human resources is rising. In the event that ongoing recruitment and employment of skilled human resources becomes more difficult, the Group may become unable to deploy sufficient human resources in research and development, which could lower the competitiveness of its products, adversely affecting Group performance.

### *(3) Intellectual Property Rights*

Revenue derived from patent licenses and other intellectual property rights, as well as payments related to the use of patents, could cause fluctuations in Group performance. There are limits to the degree to which proprietary technology acquired through research and development can be protected, and the potential exists for third parties to violate intellectual property rights and manufacture and sell counterfeit products. Other companies may file lawsuits against the Group with regard to intellectual property rights, which could affect Group performance.

### *(4) Product Quality Control*

To provide high-quality, attractive products, the Group has established a production management system with rigorous product quality control standards. However, not all products are free from defects, and there is no guarantee that no problems will arise as a result of product safety or quality issues. In the event that significant problems arise, substantial costs may be incurred, brand image and reputation may deteriorate, and customer willingness to purchase Group products may fall, adversely affecting Group performance.

### *(5) Exchange and Interest Rates*

The Brother Group conducts a high percentage of its manufacturing and sales overseas, and exchange rate fluctuations could affect foreign currency transactions. To reduce this risk and improve the link between foreign currency transaction receipts and payments, the Group utilizes forward exchange contracts and other instruments to reduce short-term risk. However, currency appreciation in China, Southeast Asia or other regions where the Group operates major production facilities could cause procurement and production costs to rise, and medium- to long-term exchange rate fluctuations could affect its financial condition. To reduce interest rate fluctuation risk, the Group endeavors to raise funds at fixed interest rates, and employs interest rate swaps and other financial instruments. Nevertheless, higher market interest rates could raise fund procurement costs.

#### **(6) Raw Materials Cost Increases**

Higher prices on resins, steel plates and other raw materials push up the cost of manufacturing Group products. The Group may be unable to pass on such rises through higher product prices, or to fully absorb higher costs by reducing expenses or boosting efficiencies, all of which have the potential to impact future earnings.

#### **(7) Statutory Regulations**

The Group conducts its business according to the laws and regulations of each country in which it operates. In addition to strengthening the internal controls that ensure compliance throughout the Group, the Group has created a risk management system. If an event arises where the Group is unable to comply with regulations, Group business activities may be restricted, which may result in cost increases.

#### **(8) Information Network**

The Brother Group employs a network to manage information related to production and sales management, as well as financial matters. The Group expects its information storage and equipment maintenance systems to be fully effective. However, network disconnections and system stoppages may adversely affect business activities. Furthermore, although the Group takes ample precautions to prevent infections from computer viruses and hackers, in the event of infiltration or attacks from the outside, depending on the scale of the interruption, business activities may be adversely affected.

Reflecting its internal controls, while maintaining and enhancing the reliability of financial information, the Group is also involved in ongoing quality improvements in development, maintenance and operation from the perspective of overall IT controls. However, in the event that procedural guidelines are not followed, a situation may arise where the Group is unable to guarantee the reliability of its financial information.

#### **(9) Information Security**

The Brother Group, having established the Information Management Committee and defined regulations for the management of information, has created information security operation rules for ongoing information risk management activities. The Group makes a thorough effort to prevent the leakage of personal and confidential information through internal training based on these operational rules. It controls access to personal information and maintain an access log to avoid the mishandling of this information. However, if personal information is leaked nevertheless, the Group may lose the confidence of its customers and its brand image may suffer, which could adversely affect Group business activities and performance.

In addition, to provide comprehensive customer services, the Group established websites that provide customers with product information and support. It makes an effort to maintain an adequate level of security on this website, but in the event of an unforeseen attack from the outside, website content falsification or the addition of links to fraudulent websites may adversely affect its business activities.

#### **(10) Future Business Developments and Forecasts**

To expand its operations by growing existing businesses and developing new business, the Brother Group engages in research and development and strategic investment, including M&A.

The launch of new businesses may involve risk inherent to that particular business, which may adversely affect overall performance.

Also, M&A and other activity may entail unforeseen costs involved with the merging of operations that prevent the realization of initially forecasted returns on investment, which could adversely affect Group performance and financial conditions.

#### **(11) Natural Disasters and Other Threats**

The majority of Group production and sales facilities is located overseas. Its main production facilities are in China, Malaysia and Vietnam, and the Group continues to establish sales facilities in countries throughout the world. To mitigate damage from natural disasters at these facilities, the Group has formulated response procedures in the event of fire, earthquakes, typhoons and other disasters. However, unforeseen events (such as war, terrorism or outbreaks of infectious diseases) may cause social unrest that can damage production and sales, which could adversely affect Group performance. At Group headquarters in Japan, the Group has established a crisis management system assuming a major earthquake in the Tokai or Tonankai regions. However, there is a possibility of damage resulting from an earthquake that exceeds the anticipated severity of these predictions.



# Consolidated Balance Sheets

Brother Industries, Ltd. and Consolidated Subsidiaries  
March 31, 2010 and 2009

	Millions of Yen		Thousands of U.S. Dollars (Note 1)
	2010	2009	2010
<b>ASSETS</b>			
<b>CURRENT ASSETS:</b>			
Cash and cash equivalents (Note 14)	¥ 49,031	¥ 46,128	\$ 527,215
Time deposits	1,228	407	13,204
Marketable securities (Notes 3 and 14)	300	301	3,226
Receivables (Note 14):			
Trade notes and accounts	69,932	64,262	751,957
Unconsolidated subsidiaries and associated companies	1,723	1,986	18,527
Allowance for doubtful accounts	(2,727)	(1,946)	(29,323)
	<b>68,928</b>	<b>64,302</b>	<b>741,161</b>
Inventories (Note 4)	64,740	71,991	696,129
Deferred tax assets (Note 11)	9,221	7,166	99,151
Other current assets	16,630	16,844	178,817
<b>Total current assets</b>	<b>210,078</b>	<b>207,139</b>	<b>2,258,903</b>
<b>PROPERTY, PLANT AND EQUIPMENT:</b>			
Land (Notes 5, 6 and 7)	12,895	12,277	138,656
Buildings and structures (Notes 5, 6 and 7)	78,230	70,957	841,183
Machinery and vehicles (Note 5)	33,735	32,998	362,742
Furniture and fixtures (Note 5)	82,581	77,136	887,968
Lease assets (Note 13)	889	—	9,559
Construction in progress	213	341	2,290
<b>Total</b>	<b>208,543</b>	<b>193,709</b>	<b>2,242,398</b>
Accumulated depreciation	(135,994)	(123,007)	(1,462,301)
<b>Net property, plant and equipment</b>	<b>72,549</b>	<b>70,702</b>	<b>780,097</b>
<b>INVESTMENTS AND OTHER ASSETS:</b>			
Investment securities (Notes 3, 7 and 14)	14,431	9,910	155,172
Investments in unconsolidated subsidiaries and associated companies (Note 14)	15,838	14,820	170,301
Goodwill (Note 5)	9,148	1,024	98,366
Deferred tax assets (Note 11)	2,907	2,190	31,258
Prepaid pension cost (Note 8)	13,406	10,787	144,150
Other investments and assets	41,713	28,819	448,527
Allowance for doubtful accounts	(14,079)	(7,724)	(151,387)
<b>Total investments and other assets</b>	<b>83,364</b>	<b>59,826</b>	<b>896,387</b>
<b>TOTAL</b>	<b>¥ 365,991</b>	<b>¥ 337,667</b>	<b>\$ 3,935,387</b>



	Millions of Yen		Thousands of U.S. Dollars (Note 1)
	2010	2009	2010
<b>LIABILITIES AND EQUITY</b>			
<b>CURRENT LIABILITIES:</b>			
Short-term borrowings (Notes 7 and 14)	¥ 6,337	¥ 9,858	\$ 68,140
Current portion of long-term debt (Notes 7 and 14)	6,952	49	74,752
Payables (Note 14):			
Trade notes and accounts	32,116	23,084	345,333
Unconsolidated subsidiaries and associated companies	2,116	1,560	22,753
Other	13,671	9,528	147,000
	47,903	34,172	515,086
Income taxes payable (Note 14)	4,368	2,701	46,968
Accrued expenses	40,490	47,500	435,376
Deferred tax liabilities (Note 11)	37	81	398
Other current liabilities (Note 7)	6,587	5,709	70,828
Total current liabilities	112,674	100,070	1,211,548
<b>LONG-TERM LIABILITIES:</b>			
Long-term debt (Notes 7 and 14)	18,185	20,504	195,538
Liability for retirement benefits (Note 8)	7,188	6,145	77,290
Deferred tax liabilities (Note 11)	5,901	4,327	63,452
Other long-term liabilities	8,511	7,250	91,516
Total long-term liabilities	39,785	38,226	427,796
<b>CONTINGENT LIABILITIES (Note 17)</b>			
<b>EQUITY (Note 9):</b>			
Common stock, no par value:			
Authorized: 600,000,000 shares			
Issued: 277,535,866 shares in 2010 and 2009	19,210	19,210	206,559
Capital surplus	16,149	16,134	173,645
Stock acquisition rights (Note 10)	287	195	3,086
Retained earnings (Note 19)	211,647	197,083	2,275,774
Unrealized gain (loss) on available-for-sale securities	3,098	(30)	33,312
Deferred gain under hedge accounting	1,101	3,114	11,839
Foreign currency translation adjustments	(27,280)	(27,048)	(293,333)
Treasury stock, at cost			
2010 - 9,901,661 shares			
2009 - 9,886,894 shares	(11,702)	(11,672)	(125,828)
Total	212,510	196,986	2,285,054
Minority interests	1,022	2,385	10,989
Total equity	213,532	199,371	2,296,043
<b>TOTAL</b>	¥ 365,991	¥ 337,667	\$ 3,935,387

See notes to consolidated financial statements.



# Consolidated Statements of Income

Brother Industries, Ltd. and Consolidated Subsidiaries  
Years ended March 31, 2010 and 2009

	Millions of Yen		Thousands of U.S. Dollars (Note 1)
	2010	2009	2010
<b>NET SALES</b>	¥ 446,269	¥ 482,205	\$ 4,798,591
<b>COST OF SALES (Note 12)</b>	247,185	280,224	2,657,903
Gross profit	199,084	201,981	2,140,688
<b>SELLING, GENERAL AND ADMINISTRATIVE EXPENSES (Note 12)</b>	172,447	182,080	1,854,269
Operating income	26,637	19,901	286,419
<b>OTHER INCOME (EXPENSES):</b>			
Interest and dividend income	1,122	2,357	12,065
Interest expense	(791)	(868)	(8,505)
Sales discount	(2,281)	(2,590)	(24,527)
Gain on sales and disposals of property, plant and equipment, net	654	2,356	7,032
Write-down of investment securities	—	(2,971)	—
Foreign exchange gain	3,981	7,981	42,806
Loss on impairment of long-lived assets (Notes 2(8) and 5)	(315)	(2,535)	(3,387)
Reversal of bad debt allowance	88	530	946
Loss on transfer to defined contribution pension plan (Note 2(15))	(2,985)	—	(32,097)
Other, net	124	(548)	1,334
Other (expenses) income, net	(403)	3,712	(4,333)
<b>INCOME BEFORE INCOME TAXES AND MINORITY INTERESTS</b>	26,234	23,613	282,086
<b>INCOME TAXES (Note 11):</b>			
Current	7,463	6,382	80,247
Deferred	(785)	2,519	(8,441)
Total income taxes	6,678	8,901	71,806
<b>MINORITY INTERESTS IN NET INCOME</b>	(73)	(550)	(785)
<b>NET INCOME</b>	¥ 19,629	¥ 15,262	\$ 211,065
<b>PER SHARE OF COMMON STOCK (Note 16):</b>			
	Yen		U.S. Dollars
Basic net income	¥ 73.34	¥ 56.79	\$ 0.789
Diluted net income	73.28	56.76	0.788
Cash dividends applicable to the year	18.00	26.00	0.194

See notes to consolidated financial statements.



# Consolidated Statements of Changes in Equity

Brother Industries, Ltd. and Consolidated Subsidiaries  
Years ended March 31, 2010 and 2009

	Thousands	Millions of Yen										
	Number of Shares of Common Stock Outstanding	Common Stock	Capital Surplus	Stock Acquisition Rights	Retained Earnings	Unrealized Gain (Loss) on Available-for-sale Securities	Deferred Gain (Loss) Under Hedge Accounting	Foreign Currency Translation Adjustments	Treasury Stock	Total	Minority Interests	Total Equity
<b>BALANCE, APRIL 1, 2008</b>	275,338	¥ 19,210	¥ 16,134	¥ 122	¥ 188,294	¥ 949	¥ 911	¥ (7,749)	¥ (1,574)	¥ 216,297	¥ 2,926	¥ 219,223
Adjustment of retained earnings due to the adoption of PITF No. 18 (Note 2(3))	—	—	—	—	327	—	—	—	—	327	—	327
Net income	—	—	—	—	15,262	—	—	—	—	15,262	—	15,262
Cash dividends, ¥ 25.00 per share	—	—	—	—	(6,800)	—	—	—	—	(6,800)	—	(6,800)
Acquisition of treasury stock	(7,696)	—	—	—	—	—	—	—	(10,104)	(10,104)	—	(10,104)
Sale of treasury stock	7	—	(0)	—	—	—	—	—	6	6	—	6
Net increase in stock acquisition rights	—	—	—	73	—	—	—	—	—	73	—	73
Net decrease in unrealized gain on available-for-sale securities	—	—	—	—	—	(979)	—	—	—	(979)	—	(979)
Net increase in deferred gain under hedge accounting	—	—	—	—	—	—	2,203	—	—	2,203	—	2,203
Net change in foreign currency translation adjustments	—	—	—	—	—	—	—	(19,299)	—	(19,299)	—	(19,299)
Net decrease in minority interests	—	—	—	—	—	—	—	—	—	—	(541)	(541)
<b>BALANCE, MARCH 31, 2009</b>	267,649	19,210	16,134	195	197,083	(30)	3,114	(27,048)	(11,672)	196,986	2,385	199,371
Adjustment of retained earnings due to change in scope of consolidation	—	—	—	—	310	—	—	—	—	310	—	310
Net income	—	—	—	—	19,629	—	—	—	—	19,629	—	19,629
Cash dividends, ¥ 20.00 per share	—	—	—	—	(5,375)	—	—	—	—	(5,375)	—	(5,375)
Acquisition of treasury stock	(39)	—	—	—	—	—	—	—	(40)	(40)	—	(40)
Sale of treasury stock	24	—	15	—	—	—	—	—	10	25	—	25
Net increase in stock acquisition rights	—	—	—	92	—	—	—	—	—	92	—	92
Net increase in unrealized gain on available-for-sale securities	—	—	—	—	—	3,128	—	—	—	3,128	—	3,128
Net decrease in deferred gain under hedge accounting	—	—	—	—	—	—	(2,013)	—	—	(2,013)	—	(2,013)
Net change in foreign currency translation adjustments	—	—	—	—	—	—	—	(232)	—	(232)	—	(232)
Net decrease in minority interests	—	—	—	—	—	—	—	—	—	—	(1,363)	(1,363)
<b>BALANCE, MARCH 31, 2010</b>	267,634	¥ 19,210	¥ 16,149	¥ 287	¥ 211,647	¥ 3,098	¥ 1,101	¥ (27,280)	¥ (11,702)	¥ 212,510	¥ 1,022	¥ 213,532

	Thousands of U.S. Dollars (Note 1)											
	Common Stock	Capital Surplus	Stock Acquisition Rights	Retained Earnings	Unrealized Gain (Loss) on Available-for-sale Securities	Deferred Gain (Loss) Under Hedge Accounting	Foreign Currency Translation Adjustments	Treasury Stock	Total	Minority Interests	Total Equity	
<b>BALANCE, MARCH 31, 2009</b>	\$ 206,559	\$ 173,484	\$ 2,097	\$ 2,119,172	\$ (322)	\$ 33,484	\$ (290,838)	\$ (125,506)	\$ 2,118,130	\$ 25,645	\$ 2,143,775	
Adjustment of retained earnings due to change in scope of consolidation	—	—	—	3,333	—	—	—	—	3,333	—	3,333	
Net income	—	—	—	211,065	—	—	—	—	211,065	—	211,065	
Cash dividends, \$ 0.2151 per share	—	—	—	(57,796)	—	—	—	—	(57,796)	—	(57,796)	
Acquisition of treasury stock	—	—	—	—	—	—	—	(430)	(430)	—	(430)	
Sale of treasury stock	—	161	—	—	—	—	—	108	269	—	269	
Net increase in stock acquisition rights	—	—	989	—	—	—	—	—	989	—	989	
Net increase in unrealized gain on available-for-sale securities	—	—	—	—	33,634	—	—	—	33,634	—	33,634	
Net decrease in deferred gain under hedge accounting	—	—	—	—	—	(21,645)	—	—	(21,645)	—	(21,645)	
Net change in foreign currency translation adjustments	—	—	—	—	—	—	(2,495)	—	(2,495)	—	(2,495)	
Net decrease in minority interests	—	—	—	—	—	—	—	—	—	(14,656)	(14,656)	
<b>BALANCE, MARCH 31, 2010</b>	\$ 206,559	\$ 173,645	\$ 3,086	\$ 2,275,774	\$ 33,312	\$ 11,839	\$ (293,333)	\$ (125,828)	\$ 2,285,054	\$ 10,989	\$ 2,296,043	

See notes to consolidated financial statements.



# Consolidated Statements of Cash Flows

Brother Industries, Ltd. and Consolidated Subsidiaries  
Years ended March 31, 2010 and 2009

	Millions of Yen		Thousands of U.S. Dollars (Note 1)
	2010	2009	2010
<b>OPERATING ACTIVITIES:</b>			
Income before income taxes and minority interests	¥ 26,234	¥ 23,613	\$ 282,086
Adjustments for:			
Income taxes - paid	(6,508)	(10,126)	(69,978)
Depreciation and amortization	21,028	23,094	226,108
Loss on impairment of long-lived assets	315	2,535	3,387
Amortization of goodwill	709	802	7,624
Gain on sales and disposals of property, plant and equipment, net	(654)	(2,356)	(7,032)
Foreign exchange loss	459	3,317	4,935
Loss on transfer to defined contribution pension plan	2,985	—	32,097
Changes in assets and liabilities:			
Increase in trade notes and accounts receivable	(450)	(300)	(4,839)
Decrease (increase) in inventories	9,092	(8,717)	97,763
Increase (decrease) in trade notes and accounts payable	6,793	(5,143)	73,043
Decrease in accrued expenses	(11,006)	(1,039)	(118,344)
Increase (decrease) in liability for retirement benefits	1,301	(424)	13,989
Increase in allowance for doubtful accounts	1,249	450	13,430
Increase (decrease) in liability for warranty reserve	3,278	(614)	35,247
Other - net	(4,477)	(4,572)	(48,140)
Total adjustments	24,114	(3,093)	259,290
Net cash provided by operating activities	50,348	20,520	541,376
<b>INVESTING ACTIVITIES:</b>			
Proceeds from sales of property, plant and equipment	2,664	5,632	28,645
Proceeds from sales of investment securities	0	782	0
Proceeds from collection of loans	—	68	—
Disbursement for purchases of property, plant and equipment	(12,805)	(20,835)	(137,688)
Disbursement for purchases of investment securities	(146)	(2,818)	(1,570)
Disbursement for purchases of intangible assets	(5,483)	(7,122)	(58,957)
Disbursement for purchases of affiliates' shares	(1,863)	(617)	(20,032)
Disbursement for purchases of investment in affiliates	(1,705)	—	(18,333)
Disbursement for purchase of business	—	(1,202)	—
Proceeds from acquisition of shares with the change in scope of consolidation	1,124	—	12,086
Other - net	153	(106)	1,645
Net cash used in investing activities	(18,061)	(26,218)	(194,204)
<b>FORWARD</b>	¥ 32,287	¥ (5,698)	\$ 347,172

	Millions of Yen		Thousands of U.S. Dollars (Note 1)
	2010	2009	2010
<b>FORWARD</b>	¥ 32,287	¥ (5,698)	\$ 347,172
<b>FINANCING ACTIVITIES:</b>			
Decrease in short-term borrowings, net	(26,917)	(2,272)	(289,430)
Repayments of long-term debt	(48)	(438)	(516)
Cash dividends paid	(5,375)	(6,801)	(57,796)
Increase in treasury stock, net	(34)	(10,011)	(366)
Other - net	201	—	2,161
Net cash used in financing activities	(32,173)	(19,522)	(345,947)
<b>EFFECT OF FOREIGN CURRENCY EXCHANGE RATE CHANGES ON CASH AND CASH EQUIVALENTS</b>	1,769	(11,871)	19,022
<b>NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS</b>	1,883	(37,091)	20,247
<b>CASH AND CASH EQUIVALENTS OF NEWLY CONSOLIDATED SUBSIDIARIES, BEGINNING OF YEAR</b>	1,020	—	10,968
<b>CASH AND CASH EQUIVALENTS, BEGINNING OF YEAR</b>	46,128	83,219	496,000
<b>CASH AND CASH EQUIVALENTS, END OF YEAR</b>	¥ 49,031	¥ 46,128	\$ 527,215

#### Additional information

Assets and liabilities increased due to acquisition of shares of newly consolidated subsidiaries

Assets	¥ 30,882	—	\$ 332,064
Liabilities	(37,967)	—	(408,247)
Cash paid for the capital	158	—	1,699
Goodwill	7,243	—	77,882

See notes to consolidated financial statements.



# Notes to Consolidated Financial Statements

Brother Industries, Ltd. and Consolidated Subsidiaries  
For the Years ended March 31, 2010 and 2009

## 1. Basis of Presenting Consolidated Financial Statements

The accompanying consolidated financial statements have been prepared in accordance with the provisions set forth in the Japanese Financial Instruments and Exchange Act and its related accounting regulations and in conformity with accounting principles generally accepted in Japan ("Japanese GAAP"), which are different in certain respects as to application and disclosure requirements of International Financial Reporting Standards.

In preparing these consolidated financial statements, certain reclassifications and rearrangements have been made to the consolidated financial statements issued domestically in order to present them in a form which is more familiar to readers outside Japan. In addition, certain reclassifications have been made in the 2009 consolidated financial statements to conform to the classifications used in 2010.

The consolidated financial statements are stated in Japanese yen, the currency of the country in which BROTHER INDUSTRIES, LTD. (the "Company") is incorporated and operates. The translations of Japanese yen amounts into U.S. dollar amounts are included solely for the convenience of readers outside Japan and have been made at the rate of ¥93 to \$1, the approximate rate of exchange at March 31, 2010. Such translations should not be construed as representations that the Japanese yen amounts could be converted into U.S. dollars at that or any other rate.

## 2. Summary of Significant Accounting Policies

### (1) Consolidation

The Company has 89 (77 in 2009) subsidiaries at March 31, 2010. The accompanying consolidated financial statements as of March 31, 2010 include the accounts of the Company and its significant 56 (53 in 2009) subsidiaries (together, the "Group"). The remaining 33 unconsolidated subsidiaries' combined assets, net sales, net income and retained earnings in the aggregate are not significant in relation to those of the consolidated financial statements of the Group.

Details of significant consolidated subsidiaries at March 31, 2010 are listed as follows:

	Equity ownership percentage at March 31, 2010		Capital in thousands of local currency
	Directly	Indirectly	
Brother International Corporation (Japan)	100.0 %	—	¥630,000
Brother Real Estate, Ltd.	100.0	—	¥300,000
Xing Inc.	89.0	—	¥2,122,649
BMB Corp.	—	100.0 %	¥11,638,484
Standard Corp.	—	100.0	¥90,000
Brother Sales, Ltd.	100.0	—	¥3,500,000
Bellezza Club Japan Inc.	100.0	—	¥90,250
Brother International Corporation (U.S.A.)	100.0	—	US\$7,034
Brother International Corporation (Canada) Ltd.	—	100.0	C\$11,592
Brother International De Mexico, S.A. De C.V.	—	100.0	MEX\$75,260
Brother Industries (U.S.A.) Inc.	—	100.0	US\$14,000
Brother International Corporation Do Brazil, Ltda.	—	100.0	R\$49,645
Brother International De Chile, Ltda.	—	100.0	CH\$2,801,966
Brother International Europe Ltd.	—	100.0	Stg.£26,500
Brother Holding (Europe) Ltd.	100.0	—	Stg.£87,013
Brother U.K. Ltd.	—	100.0	Stg.£17,400
Brother Internationale Industriemachinen GmbH	—	100.0	EURO9,000
Brother France SAS.	—	100.0	EURO12,000
Brother International GmbH (Germany)	—	100.0	EURO25,000
Brother Italia S.p.A.	—	100.0	EURO3,700
Brother International (Denmark) A/S	—	100.0	DKr.32,000
Brother Industries (U.K.) Ltd.	100.0	—	Stg.£9,700
Brother Finance (U.K.) Plc	100.0	—	Stg.£2,500
Taiwan Brother Industries, Ltd.	100.0	—	NT\$242,000
Zhuhai Brother Industries, Co., Ltd.	100.0	—	US\$7,000
Xian Brother Industries, Co., Ltd.	100.0	—	US\$20,000
Brother Corporation (Asia) Ltd.	100.0	—	US\$11,630
Brother Industries Technology (Malaysia) Sdn. Bhd.	100.0	—	MR21,000
Brother International (Aust.) Pty. Ltd.	100.0	—	A\$2,500
Brother International Singapore Pte. Ltd.	—	100.0	US\$9,527
Brother Sewing Machine Xian Co., Ltd.	100.0	—	US\$11,000
Brother Industries (Shenzhen) Ltd.	—	100.0	US\$27,000
Brother (China) Ltd.	100.0	—	US\$20,500
Brother Industries (Vietnam) Ltd.	100.0	—	US\$50,000
Brother Technology (Shenzhen) Ltd.	—	100.0	US\$15,000

Under the control or influence concept, those companies in which the Company, directly or indirectly, is able to exercise control over operations are fully consolidated, and those companies over which the Group has the ability to exercise significant influence are accounted for by the equity method.

The excess of the cost of an acquisition over the fair value of the net assets of the acquired subsidiary at the date of acquisition is being amortized over the recoverable period, unless deemed immaterial and charged to income.

All significant intercompany balances and transactions have been eliminated in consolidation. All material unrealized profit included in assets resulting from transactions within the Group is eliminated.

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## **(2) Investments in Unconsolidated Subsidiaries and Associated Companies**

Investments in 2 unconsolidated subsidiaries (2 in 2009) and 6 associated companies (6 in 2009) are accounted for by the equity method.

Investments in the remaining unconsolidated subsidiaries and associated companies are stated at cost. If these companies had been consolidated or accounted for by the equity method, the effect on the consolidated financial statements would not have been material.

Accordingly, income from the unconsolidated subsidiaries and associated companies is recognized when the Group receives dividends. Unrealized inter-company profits, if any, have not been eliminated in the consolidated financial statements.

## **(3) Unification of Accounting Policies Applied to Foreign Subsidiaries for the Consolidated Financial Statements**

On May 17, 2006, the Accounting Standards Board of Japan (the "ASBJ") issued ASBJ Practical Issues Task Force (PITF) No. 18, "Practical Solution on Unification of Accounting Policies Applied to Foreign Subsidiaries for the Consolidated Financial Statements." The new task force prescribes: (1) the accounting policies and procedures applied to a parent company and its subsidiaries for similar transactions and events under similar circumstances should in principle be unified for the preparation of the consolidated financial statements, (2) financial statements prepared by foreign subsidiaries in accordance with either International Financial Reporting Standards or the generally accepted accounting principles in the United States tentatively may be used for the consolidation process, (3) however, the following items should be adjusted in the consolidation process so that net income is accounted for in accordance with Japanese GAAP unless they are not material: 1) amortization of goodwill; 2) scheduled amortization of actuarial gain or loss of pensions that has been directly recorded in the equity; 3) expensing capitalized development costs of R&D; 4) cancellation of the fair value model of accounting for property, plant, and equipment and investment properties and incorporation of the cost model of accounting; 5) recording the prior years' effects of changes in accounting policies in the income statement where retrospective adjustments to financial statements have been incorporated; and 6) exclusion of minority interests from net income, if included.

PITF No. 18 was effective for fiscal years beginning on or after April 1, 2008 with early adoption permitted.

The Group applied this accounting standard effective April 2008. The effect of the adoption was not material.

## **(4) Cash Equivalents**

Cash equivalents are short-term investments that are readily convertible into cash and that are exposed to insignificant risk of changes in value.

Cash equivalents include time deposits, certificate of deposits, and investment trust, all of which mature or become due within three months of the date of acquisition.

## **(5) Inventories**

Inventories are stated at the lower of cost or market. Cost is determined by the average method by the Company and consolidated manufacturing subsidiaries. The consolidated sales subsidiaries determine cost by using the average method or the first-in, first-out method.

## **(6) Marketable and Investment Securities**

Marketable and investment securities are classified and accounted for, depending on management's intent, as follows:

- i) trading securities, which are held for the purpose of earning capital gains in the near term, are reported at fair value, and the related unrealized gains and losses are included in earnings,
- ii) held-to-maturity debt securities, which management has the positive intent and ability to hold to maturity, are reported at amortized cost, and
- iii) available-for-sale securities with market values, which are not classified as either of the aforementioned securities, are reported at fair value, with unrealized gains and losses, net of applicable taxes, reported as a separate component of equity. Non-marketable available-for-sale securities are stated at cost determined by the moving average method.

For other than temporary declines in fair value, marketable and investment securities are reduced to net realizable value by a charge to income.

## **(7) Property, Plant and Equipment**

Property, plant and equipment are stated at cost. Depreciation is mainly computed by the declining-balance method.

The range of useful lives was principally from 3 to 50 years for buildings and structures, from 4 to 12 years for machinery and vehicles and from 2 to 20 years for furniture and fixtures.

Depreciation of leased assets under finance leases is computed by the straight-line method over the lease period.

## **(8) Long-lived Assets**

The Group reviews their long-lived assets for impairment whenever events or changes in circumstance indicate the carrying amount of an asset or asset group may not be recoverable. An impairment loss would be recognized if the carrying amount of an asset or asset group exceeds the sum of the undiscounted future cash flows expected to result from the continued use and eventual disposition of the asset or asset group. The impairment loss would be measured as the amount by which the carrying amount of the asset exceeds its recoverable amount, which is the higher of the discounted cash flows from the continued use and eventual disposition of the asset or the net selling price at disposition.



### **(9) Research and Development Costs**

Research and development costs are charged to income as incurred.

### **(10) Other investments and assets**

Intangible assets and goodwill are carried at cost less accumulated amortization, which is calculated by the straight-line method.

### **(11) Leases**

In March 2007, the ASBJ issued ASBJ Statement No. 13, "Accounting Standard for Lease Transactions," which revised the previous accounting standard for lease transactions issued in June 1993. The revised accounting standard for lease transactions is effective for fiscal years beginning on or after April 1, 2008 with early adoption permitted for fiscal years beginning on or after April 1, 2007.

#### **(Lessee)**

Under the previous accounting standard, finance leases that deem to transfer ownership of the leased property to the lessee were to be capitalized. However, other finance leases were permitted to be accounted for as operating lease transactions if certain "as if capitalized" information is disclosed in the note to the lessee's financial statements. The revised accounting standard requires that all finance lease transactions should be capitalized to recognize lease assets and lease obligations in the balance sheet. In addition, the accounting standard permits leases which existed at the transition date and do not transfer ownership of the leased property to the lessee to be accounted for as operating lease transactions.

#### **(Lessor)**

Under the previous accounting standard, finance leases that deem to transfer ownership of the leased property to the lessee were to be treated as sales. However, other finance leases were permitted to be accounted for as operating lease transactions if certain "as if sold" information is disclosed in the note to the lessor's financial statements. The revised accounting standard requires that all finance leases that deem to transfer ownership of the leased property to the lessee should be recognized as lease receivables, and all finance leases that deem not to transfer ownership of the leased property to the lessee should be recognized as investments in lease.

The Group applied the revised accounting standard effective April 1, 2008. In addition, the Group accounted for leases which existed at the transition date and do not transfer ownership of the leased property to the lessee as operating lease transactions.

All other leases are accounted for as operating leases.

### **(12) Warranty Reserve**

The Group provided a warranty reserve for repair service to cover all repair expenses based on the past warranty experience.

The warranty reserve was included in accrued expenses and amounted to ¥7,215 million (\$77,581 thousand) and ¥4,848 million at March 31, 2010 and 2009, respectively.

### **(13) Income Taxes**

The provision for current income taxes is computed based on the pretax income included in the consolidated statements of income. The asset and liability approach is used to recognize deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts and the tax bases of assets and liabilities. Deferred taxes are measured by applying currently enacted tax laws to the temporary differences.

### **(14) Bonuses to directors and corporate auditors**

Bonuses to directors and corporate auditors are accrued at the year end to which such bonuses are attributable.

### **(15) Liability for Retirement Benefits**

#### **(i) Employees' Retirement Benefits**

The Company has a contributory funded pension plan and a defined contribution pension plan covering substantially all of its employees. Certain consolidated subsidiaries have non-contributory funded pension plans or unfunded retirement benefit plans. Also, certain foreign subsidiaries have defined benefit pension plans and defined contribution pension plans.

As of October 1, 2009, the Company and certain consolidated subsidiaries switched part of their retirement benefit systems from a contributory funded pension plan to a defined contribution pension plan. In accordance with this conversion, the Company and certain subsidiaries have applied "Accounting for the Transfer between Retirement Benefit Plans" (ASBJ Guidance No. 1, January 31, 2002). As a result of applying this accounting standard, the Group recorded a ¥2,985 million (\$32,097 thousand) loss on revision of benefit plan under other expenses for the year ended March 31, 2010.

The Company and certain consolidated subsidiaries account for the liability for retirement benefits based on projected benefit obligations and plan assets at the balance sheet date. Certain small subsidiaries apply the simplified method to state the liability at the amount which would be paid if employees retired, less plan assets at the balance sheet date.

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## (ii) Retirement Benefits for Directors and Corporate Auditors

Certain domestic consolidated subsidiaries provide retirement allowances for directors and corporate auditors. Retirement allowances for directors and corporate auditors are recorded to state the liability which would be paid at the amount if they retired at each balance sheet date. The retirement benefits for directors and corporate auditors are paid upon the approval of the shareholders.

## (16) Stock Options

The ASBJ Statement No. 8, "Accounting Standard for Stock Options" and related guidance are applicable to stock options granted on and after May 1, 2006. This standard requires companies to recognize compensation expense for employee stock options based on the fair value at the date of grant and over the vesting period as consideration for receiving goods or services. The standard also requires companies to account for stock options granted to non-employees based on the fair value of either the stock option or the goods or services received. In the consolidated balance sheet, stock options are presented as stock acquisition rights as a separate component of equity until exercised. The standard covers equity-settled, share-based payment transactions, but does not cover cash-settled, share-based payment transactions. In addition, the standard allows unlisted companies to measure options at their intrinsic value if they cannot reliably estimate fair value.

The Company applied this accounting standard for stock options to those granted on and after May 1, 2006.

## (17) Construction Contracts

In December 2007, the ASBJ issued ASBJ Statement No. 15, "Accounting Standard for Construction Contracts" and ASBJ Guidance No. 18, "Guidance on Accounting Standard for Construction Contracts."

Under the previous Japanese GAAP, either the completed-contract method or the percentage-of-completion method is permitted to account for construction contracts. Under this new accounting standard, the construction revenue and construction costs should be recognized by the percentage-of-completion method, if the outcome of a construction contract can be estimated reliably. When total construction revenue, total construction costs and the stage of completion of the contract at the balance sheet date can be reliably measured, the outcome of a construction contract can be estimated reliably. If the outcome of a construction contract cannot be reliably estimated, the completed-contract method shall be applied. When it is probable that the total construction costs will exceed total construction revenue, an estimated loss on the contract should be immediately recognized by providing for loss on construction contracts. The Group adopted the new accounting standard for construction for the year ended March 31, 2010. This standard is applicable to construction contracts and software development contracts, and effective for fiscal years beginning on or after April 1, 2009. Certain subsidiaries of the Company applied the new accounting standard effective April 1, 2009. There was no impact on the consolidated statements of income for the year ended March 31, 2010.

## (18) Foreign Currency Transactions

All short-term and long-term monetary receivables and payables denominated in foreign currencies are translated into Japanese yen at the exchange rates at the balance sheet date. The foreign exchange gains and losses from translation are recognized in the statements of income to the extent that they are not hedged by forward exchange contracts.

## (19) Foreign Currency Financial Statements

The balance sheet accounts of the consolidated foreign subsidiaries are translated into Japanese yen at the current exchange rate as of the balance sheet date except for equity, which is translated at the historical rate.

Differences arising from such translation are shown as "Foreign currency translation adjustments" in a separate component of the equity and included in minority interests.

Revenue and expense accounts of consolidated foreign subsidiaries are translated into Japanese yen at the average exchange rate during the year.

## (20) Derivative and Hedging Activities

The Group uses derivative financial instruments to manage its exposures to fluctuations in foreign exchange and interest rates. Foreign exchange forward contracts, interest rate swaps and currency option contracts are utilized by the Group to reduce foreign currency exchange and interest rate risks. The Group does not enter into derivatives for trading or speculative purposes.

Derivative financial instruments and foreign currency transactions are classified and accounted for as follows: a) all derivatives are recognized as either assets or liabilities and measured at fair value, and gains or losses on derivative transactions are recognized in the consolidated statements of income and b) for derivatives used for hedging purposes, if derivatives qualify for hedge accounting because of high correlation and effectiveness between the hedging instruments and the hedged items, gains or losses on derivatives are deferred until maturity of the hedged transactions.

Foreign currency contracts and currency option contracts employed to hedge foreign exchange exposures are measured at fair value and unrealized gains (losses) are recognized in income. Foreign currency forward contracts and currency option contracts applied for forecasted (or committed) transactions are also measured at fair value, but the unrealized gains (losses) are deferred until the underlying hedged transactions are completed.

The interest rate swaps that qualify for hedge accounting and meet specific matching criteria are not remeasured at market value but the differential paid or received under the swap agreements are recognized and included in interest expense or income.

## **(21) Per Share Information**

Basic net income per share is computed by dividing net income available to common shareholders by the weighted average number of common shares outstanding for the period, retroactively adjusted for stock splits.

Diluted net income per share reflects the potential dilution that could occur if securities were exercised. Diluted net income per share of common stock assumes full exercise of outstanding warrants at the beginning of the year (or at the time of issuance).

Cash dividends per share presented in the accompanying consolidated statements of income are dividends applicable to the respective years including dividends to be paid after the end of the year.

## **(22) New Accounting Pronouncements**

### ***Business Combinations***

In December 2008, the ASBJ issued a revised accounting standard for business combinations, ASBJ Statement No. 21, "Accounting Standard for Business Combinations." Major accounting changes under the revised accounting standard are as follows:

- (1) The current accounting standard for business combinations allows companies to apply the pooling of interests method of accounting when certain specific criteria are met such that the business combination is essentially regarded as a uniting-of-interests. The revised standard requires to account for such business combination by the purchase method and the pooling of interests method of accounting is no longer allowed.
- (2) The current accounting standard accounts for the research and development costs to be charged to income as incurred. Under the revised standard, an in-process research and development (IPR&D) acquired by the business combination is capitalized as an intangible asset.
- (3) The current accounting standard accounts for a bargain purchase gain (negative goodwill) to be systematically amortized within 20 years. Under the revised standard, the acquirer recognizes a bargain purchase gain in profit or loss on the acquisition date after reassessing whether it has correctly identified all of the assets acquired and all of the liabilities assumed with a review of such procedures used.

This standard is applicable to business combinations undertaken on or after April 1, 2010 with early adoption permitted for fiscal years beginning on or after April 1, 2009.

### ***Unification of Accounting Policies Applied to Foreign Associated Companies for the Equity Method***

The current accounting standard requires to unify accounting policies within the consolidation group. However, the current guidance allows to apply the equity method for the financial statements of its foreign associated company which have been prepared in accordance with generally accepted accounting principles in their respective jurisdictions without unification of accounting policies.

In December 2008, the ASBJ issued ASBJ Statement No. 16 (Revised 2008), "Revised Accounting Standard for Equity Method of Accounting for Investments." The new standard requires adjustments to be made to conform the associate's accounting policies for similar transactions and events under similar circumstances to those of the parent company when the associate's financial statements are used in applying the equity method unless it is impracticable to determine adjustments. In addition, financial statements prepared by foreign associated companies in accordance with either International Financial Reporting Standards or the generally accepted accounting principles in the United States tentatively may be used in applying the equity method if the following items are adjusted so that net income is accounted for in accordance with Japanese GAAP unless they are not material: 1) amortization of goodwill; 2) scheduled amortization of actuarial gain or loss of pensions that has been directly recorded in the equity; 3) expensing capitalized development costs of R&D; 4) cancellation of the fair value model accounting for property, plant, and equipment and investment properties and incorporation of the cost model accounting; 5) recording the prior years' effects of changes in accounting policies in the income statement where retrospective adjustments to the financial statements have been incorporated; and 6) exclusion of minority interests from net income, if contained.

This standard is applicable to equity method of accounting for investments effective on or after April 1, 2010 with early adoption permitted for fiscal years beginning on or after April 1, 2009.

### ***Asset Retirement Obligations***

In March 2008, the ASBJ published a new accounting standard for asset retirement obligations, ASBJ Statement No. 18, "Accounting Standard for Asset Retirement Obligations" and ASBJ Guidance No. 21, "Guidance on Accounting Standard for Asset Retirement Obligations." Under this accounting standard, an asset retirement obligation is defined as a legal obligation imposed either by law or contract that results from the acquisition, construction, development and the normal operation of a tangible fixed asset and is associated with the retirement of such tangible fixed asset.

The asset retirement obligation is recognized as the sum of the discounted cash flows required for the future asset retirement and is recorded in the period in which the obligation is incurred if a reasonable estimate can be made. If a reasonable estimate of the asset retirement obligation cannot be made in the period the asset retirement obligation is incurred, the liability should be recognized when a reasonable estimate of asset retirement obligation can be made. Upon initial recognition of a liability for an asset retirement obligation, an asset retirement cost is capitalized by increasing the carrying amount of the related fixed asset by the amount of the liability. The asset retirement cost is subsequently allocated to

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expense through depreciation over the remaining useful life of the asset. Over time, the liability is accreted to its present value each period. Any subsequent revisions to the timing or the amount of the original estimate of undiscounted cash flows are reflected as an increase or a decrease in the carrying amount of the liability and the capitalized amount of the related asset retirement cost. This standard is effective for fiscal years beginning on or after April 1, 2010, with early adoption permitted for fiscal years beginning on or before March 31, 2010.

## Accounting Changes and Error Corrections

In December 2009, ASBJ issued ASBJ Statement No. 24, "Accounting Standard for Accounting Changes and Error Corrections" and ASBJ Guidance No. 24, "Guidance on Accounting Standard for Accounting Changes and Error Corrections." Accounting treatments under this standard and guidance are as follows:

### (1) Changes in Accounting Policies

When a new accounting policy is applied with revision of accounting standards, a new policy is applied retrospectively unless the revised accounting standards include specific transitional provisions. When the revised accounting standards include specific transitional provisions, an entity shall comply with the specific transitional provisions.

### (2) Changes in Presentations

When the presentation of financial statements is changed, prior period financial statements are reclassified in accordance with the new presentation.

### (3) Changes in Accounting Estimates

A change in an accounting estimate is accounted for in the period of the change if the change affects that period only, and is accounted for prospectively if the change affects both the period of the change and future periods.

### (4) Corrections of Prior Period Errors

When an error in prior period financial statements is discovered, those statements are restated.

This accounting standard and the guidance are applicable to accounting changes and corrections of prior period errors which are made from the beginning of the fiscal year that begins on or after April 1, 2011.

## Segment Information Disclosures

In March 2008, the ASBJ revised ASBJ Statement No. 17, "Accounting Standard for Segment Information Disclosures" and issued ASBJ Guidance No. 20, "Guidance on Accounting Standard for Segment Information Disclosures." Under the standard and guidance, an entity is required to report financial and descriptive information about its reportable segments. Reportable segments are operating segments or aggregations of operating segments that meet specified criteria. Operating segments are components of an entity about which separate financial information is available and such information is evaluated regularly by the chief operating decision maker in deciding how to allocate resources and in assessing performance. Generally, segment information is required to be reported on the same basis as is used internally for evaluating operating segment performance and deciding how to allocate resources to operating segments. This accounting standard and the guidance are applicable to segment information disclosures for the fiscal years beginning on or after April 1, 2010.

## 3. Marketable and Investment Securities

Marketable and investment securities as of March 31, 2010 and 2009 consisted of the following:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Current:			
Government and corporate bonds	¥ 300	¥ 301	\$ 3,226
Total	¥ 300	¥ 301	\$ 3,226
Non-current:			
Marketable equity securities	¥ 13,669	¥ 9,147	\$ 146,978
Government and corporate bonds	525	525	5,645
Other	237	238	2,549
Total	¥ 14,431	¥ 9,910	\$ 155,172

The carrying amounts and aggregate fair values of marketable and investment securities at March 31, 2010 and 2009 were as follows:

	Millions of Yen			
	Cost	Unrealized Gains	Unrealized Losses	Fair Value
<b>March 31, 2010</b>				
Securities classified as:				
Available-for-sale:				
Equity securities	¥ 8,015	¥ 5,033	¥ (24)	¥ 13,024
Other	139	18	—	157
Held-to-maturity	825	6	—	831

	Millions of Yen			
	Cost	Unrealized Gains	Unrealized Losses	Fair Value
<b>March 31, 2009</b>				
Securities classified as:				
Available-for-sale:				
Equity securities	¥ 7,933	¥ 1,916	¥ (1,091)	¥ 8,758
Other	123	—	(20)	103
Held-to-maturity	826	2	(29)	799

	Thousands of U.S. Dollars			
	Cost	Unrealized Gains	Unrealized Losses	Fair Value
<b>March 31, 2010</b>				
Securities classified as:				
Available-for-sale:				
Equity securities	\$ 86,183	\$ 54,118	\$ (258)	\$ 140,043
Other	1,495	193	—	1,688
Held-to-maturity	8,871	64	—	8,935

Available-for-sale securities whose fair value was not readily determinable as of March 31, 2010 and 2009 were as follows:

	Carrying amount		
	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Available-for-sale:			
Equity securities	¥ 645	¥ 389	\$ 6,935
Investments in limited liability partnerships	80	111	861
Other	—	24	—
Total	¥ 725	¥ 524	\$ 7,796

The carrying values of debt securities and others by contractual maturity for securities classified as available-for-sale and held-to-maturity at March 31, 2010 were as follows:

	Millions of Yen		Thousands of U.S. Dollars	
	Held to Maturity	Held to Maturity	Held to Maturity	Held to Maturity
<b>March 31, 2010</b>				
Due in one year or less	¥ 300	\$ 3,226		
Due after one year through five years			525	5,645
Total	¥ 825	\$ 8,871		

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## 4. Inventories

Inventories at March 31, 2010 and 2009 consisted of the following:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Merchandise and Finished products	¥ 46,327	¥ 56,491	\$ 498,140
Work in process	6,224	2,603	66,924
Raw materials and supplies	12,189	12,897	131,065
Total	¥ 64,740	¥ 71,991	\$ 696,129

## 5. Long-lived Assets

The Group reviewed their long-lived assets for impairment. For the years ended March 31, 2010 and 2009, the Company and domestic consolidated subsidiaries recorded impairment loss of ¥315 million (\$3,387 thousand) and ¥2,535 million, respectively, as other expense, for leased land and idle assets due to a decline in market prices, and goodwill due to a decline in value. The carrying amounts of these assets were written down to the recoverable amount. The recoverable amount of leased land and idle assets was measured at the net selling price at disposition. The recoverable amount of goodwill was measured at its value in use and the discount rate used for computation of the present value of future cash flows was 3.6% for the year ended March 31, 2009.

## 6. Investment Property

On November 28, 2008, the ASBJ issued ASBJ Statement No. 20, "Accounting Standard for Investment Property and Related Disclosures" and issued ASBJ Guidance No. 23, "Guidance on Accounting Standard for Investment Property and Related Disclosures." This accounting standard and the guidance are applicable to investment property and related disclosures at the end of the fiscal years ending on or after March 31, 2010. The Group applied the new accounting standard and guidance effective March 31, 2010.

The Group holds some rental properties such as office buildings and land in Nagoya and other areas. Net of rental income and operating expenses for those rental properties was ¥1,234 million (\$13,269 thousand) for the fiscal year ended March 31, 2010.

In addition, the carrying amounts, changes in such balances and market prices of such properties are as follows:

Millions of Yen				
		Carrying amount		Fair value
April 1, 2009	Increase/ Decrease	March 31, 2010	March 31, 2010	
¥ 9,706	¥ 347	¥ 10,053	¥ 19,028	
Thousands of U.S. Dollars				
		Carrying amount		Fair value
April 1, 2009	Increase/ Decrease	March 31, 2010	March 31, 2010	
\$ 104,366	\$ 3,731	\$ 108,097	\$ 204,602	

Notes: 1) Carrying amount recognized in balance sheet is net of accumulated depreciation and accumulated impairment losses, if any.

2) Fair value of properties as of March 31, 2010 is mainly measured by the Group in accordance with its Real-estate Appraisal Standard.

## 7. Short-term Borrowings and Long-term Debt

Short-term borrowings at March 31, 2010 and 2009 consisted of the following:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Loans principally from banks with weighted average interest rates of 0.59% (1.28% in 2009)	¥ 6,337	¥ 9,858	\$ 68,140

Long-term debt at March 31, 2010 and 2009 consisted of the following:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Fourth unsecured 1.68% domestic bonds, due 2012 *1	¥ 15,000	¥ 15,000	\$ 161,290
Fifth unsecured 1.97% domestic bonds, due 2011 *2	500	500	5,376
Loans principally from banks, due serially to 2015 with interest rates ranging from 1.06% to 2.80% (from 1.26% to 2.24% in 2009):			
Unsecured	5,107	5,044	54,914
Lease obligations	4,530	9	48,710
Total	25,137	20,553	270,290
Less: current portion	(6,952)	(49)	(74,752)
Long-term debt, less current portion	¥ 18,185	¥ 20,504	\$ 195,538

\*1 : Issued by the Company

\*2 : Issued by Brother Real Estate, Ltd.

Annual maturities of long-term debt at March 31, 2010 were as follows:

Year ending March 31	Millions of Yen	Thousands of U.S. Dollars
2011	¥ 6,952	\$ 74,752
2012	2,049	22,033
2013	15,813	170,032
2014	275	2,957
2015	48	516
Total	¥ 25,137	\$ 270,290

The carrying amounts of assets pledged as collateral for other current liabilities of ¥28 million (\$301 thousand) and other long-term liabilities of ¥310 million (\$3,333 thousand) at March 31, 2010 were as follows:

	Millions of Yen	Thousands of U.S. Dollars
Buildings and structures, net of accumulated depreciation	¥ 243	\$ 2,613
Land	123	1,323
Investment securities	46	494
Total	¥ 412	\$ 4,430

## 8. Retirement and Pension Plans

The liability for retirement benefits in the accompanying consolidated balance sheets consisted of retirement allowances for directors and corporate auditors of ¥156 million (\$1,677 thousand) and ¥285 million at March 31, 2010 and 2009, respectively, and employees' retirement benefits of ¥7,032 million (\$75,613 thousand) and ¥5,860 million at March 31, 2010 and 2009, respectively.

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## Retirement Allowances for Directors and Corporate Auditors

Retirement allowances for directors and corporate auditors are paid subject to approval of the shareholders in accordance with the Companies Act of Japan.

Certain domestic consolidated subsidiaries recorded liabilities for their unfunded retirement allowance plan covering all of their directors and corporate auditors.

## Employees' Retirement Benefits

Under the pension plan, employees terminating their employment are, in most circumstances, entitled to pension payments based on their average pay during their employment, length of service and certain other factors.

The Company and certain domestic subsidiaries had two types of pension plans for employees: a non-contributory and a contributory funded defined benefit pension plan. The contributory funded defined benefit pension plan, applied by the Company and established under the Japanese Welfare Pension Insurance Law, covered a substitutional portion of the government and a corporate portion established at the discretion of the Company. The Company transferred the substitutional portion of the pension obligations and related assets to the government in March 2006. The Company and certain domestic subsidiaries implemented a defined contribution pension plan in fiscal 2005 and on October 1, 2009 by which a part of the former contributory and non-contributory defined benefit pension plans were terminated. The Company and certain domestic subsidiaries applied accounting treatments specified in the guidance as described in Note 2(15). Certain foreign subsidiaries have defined benefit pension plans and defined contribution pension plans.

The liability for employees' retirement benefits at March 31, 2010 and 2009 consisted of the following:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Projected benefit obligation	¥ (52,374)	¥ (54,490)	\$ (563,161)
Fair value of plan assets	44,610	40,552	479,677
Unrecognized actuarial loss	14,395	19,220	154,784
Unrecognized prior service benefit	(257)	(355)	(2,763)
Net asset	6,374	4,927	68,537
Prepaid pension cost	13,406	10,787	144,150
Liability for employees' retirement benefits	¥ (7,032)	¥ (5,860)	\$ (75,613)

The components of net periodic benefit costs for the years ended March 31, 2010 and 2009 are as follows:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Service cost	¥ 1,993	¥ 2,173	\$ 21,431
Interest cost	1,578	1,710	16,968
Expected return on plan assets	(1,448)	(1,822)	(15,570)
Recognized actuarial loss	1,941	897	20,871
Amortization of prior service benefit	43	(78)	462
Additional retirement payments and others *	164	430	1,763
Loss on transfer to defined contribution pension plan	2,985	—	32,097
Contribution to defined contribution pension plans	1,022	774	10,989
Net periodic retirement benefits cost	¥ 8,278	¥ 4,084	\$ 89,011

\*Includes special termination benefits of ¥327 million paid by a certain consolidated subsidiary for the year ended March 31, 2009.

Assumptions used for the years ended March 31, 2010 and 2009 were as follows:

	2010	2009
Periodic recognition of projected benefit obligation	<b>Straight-line method</b>	Straight-line method
Discount rate	<b>Principally from 1.5% to 2.0%</b>	Principally from 1.5% to 2.0%
Expected rate of return on plan assets	<b>Principally 3.0%</b>	Principally 3.0%
Recognition period of actuarial gain / loss	<b>Principally from 7 years to 17 years</b>	Principally from 7 years to 16 years
Amortization period of prior service benefit / cost	<b>Principally from 7 years to 16 years</b>	Principally from 7 years to 14 years



## 9. Equity

Since May 1, 2006, Japanese companies have been subject to the Companies Act of Japan (the "Companies Act"). The significant provisions in the Companies Act that affect financial and accounting matters are summarized below:

### (a) Dividends

Under the Companies Act, companies can pay dividends at any time during the fiscal year in addition to the year-end dividend upon resolution at the shareholders meeting. For companies that meet certain criteria such as; (1) having the Board of Directors, (2) having independent auditors, (3) having the Board of Corporate Auditors, and (4) the term of service of the directors is prescribed as one year rather than two years of normal term by its articles of incorporation. The Board of Directors may declare dividends (except for dividends in kind) at any time during the fiscal year if the company has prescribed so in its articles of incorporation. The Company meets all the above criteria.

The Companies Act permits companies to distribute dividends-in-kind (non-cash assets) to shareholders subject to a certain limitation and additional requirements.

Semiannual interim dividends may also be paid once a year upon resolution by the Board of Directors if the articles of incorporation of the company so stipulate. The Companies Act provides certain limitations on the amounts available for dividends or the purchase of treasury stock. The limitation is defined as the amount available for distribution to the shareholders, but the amount of equity after dividends must be maintained at no less than ¥ 3 million.

### (b) Increases / decreases and transfer of common stock, reserve and surplus

The Companies Act requires that an amount equal to 10% of dividends must be appropriated as a legal reserve (a component of retained earnings) or as additional paid-in capital (a component of capital surplus) depending on the equity account charged upon the payment of such dividends until the total of aggregate amount of legal reserve and additional paid-in capital equals 25% of the common stock. Under the Companies Act, the total amount of additional paid-in capital and legal reserve may be reserved without limitation. The Companies Act also provides that common stock, legal reserve, additional paid-in capital, other capital surplus and retained earnings can be transferred among the accounts under certain conditions upon resolution of the shareholders.

### (c) Treasury stock and treasury stock acquisition rights

The Companies Act also provides for companies to purchase treasury stock and dispose of such treasury stock by resolution of the Board of Directors. The amount of treasury stock purchased cannot exceed the amount available for distribution to the shareholders which is determined by specific formula. Under the Companies Act, stock acquisition rights, which were previously presented as a liability, are now presented as a separate component of equity. The Companies Act also provides that companies can purchase both treasury stock acquisition rights and treasury stock. Such treasury stock acquisition rights are presented as a separate component of equity or deducted directly from stock acquisition rights.

## 10. Stock Options

The stock options outstanding as of March 31, 2010 were as follows:

Stock Option	Persons Granted	Number of Options granted	Date of Grant	Exercise Price	Exercise Period
2007 Stock Option	6 directors	46,000 shares	Mar 19, 2007	¥ 1 (\$0.011)	30 years starting on the following day of stock option grant date
2008 Stock Option	6 directors	65,100 shares	Mar 24, 2008	¥ 1 (\$0.011)	Same as above
2009 Stock Option	5 directors	114,500 shares	Mar 23, 2009	¥ 1 (\$0.011)	Same as above
2010 Stock Option	4 directors 14 executive officers	51,900 shares 49,600 shares	Mar 23, 2010	¥ 1 (\$0.011)	Same as above



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The stock option activity was as follows:

	2010 Stock Option (shares)	2009 Stock Option (shares)	2008 Stock Option (shares)	2007 Stock Option (shares)
<b>For the year ended March 31, 2009</b>				
<b>Non-vested</b>				
March 31, 2008 – Outstanding	—	—	—	—
Granted	—	—	—	—
Canceled	—	—	—	—
Vested	—	—	—	—
March 31, 2009 – Outstanding	—	—	—	—
<b>Vested</b>				
March 31, 2008 - Outstanding	—	—	65,100	46,000
Vested	—	114,500	—	—
Exercised	—	—	—	—
Canceled	—	—	—	—
March 31, 2009 – Outstanding	—	114,500	65,100	46,000
<b>For the year ended March 31, 2010</b>				
<b>Non-vested</b>				
March 31, 2009 – Outstanding	—	—	—	—
Granted	—	—	—	—
Canceled	—	—	—	—
Vested	—	—	—	—
March 31, 2010 – Outstanding	—	—	—	—
<b>Vested</b>				
March 31, 2009 - Outstanding	—	114,500	65,100	46,000
Vested	101,500	—	—	—
Exercised	—	—	—	—
Canceled	—	—	—	—
March 31, 2010 – Outstanding	101,500	114,500	65,100	46,000
Exercise price	¥ 1	¥ 1	¥ 1	¥ 1
	(\$ 0.011)	(\$ 0.011)	(\$ 0.011)	(\$ 0.011)
Average stock price at exercise	¥ —	¥ —	¥ —	¥ —
	(\$ —)	(\$ —)	(\$ —)	(\$ —)
Fair value price at grant date	¥ 899	¥ 642	¥ 915	¥ 1,350
(directors)	(\$ 9.667)	(\$ 6.903)	(\$ 9.839)	(\$ 14.516)
Fair value price at grant date	¥ 912	¥ —	¥ —	¥ —
(executive officers)	(\$ 9.806)	(\$ —)	(\$ —)	(\$ —)

**The assumptions used to measure fair value of 2010 Stock Option (directors)**

Estimate method:	Black-Scholes option pricing model
Volatility of stock price:	42.79%
Estimated remaining outstanding period:	11 years
Estimated dividend rate:	1.45%
Interest rate with risk free:	1.49%

**The assumptions used to measure fair value of 2010 Stock Option (executive officers)**

Estimate method:	Black-Scholes option pricing model
Volatility of stock price:	41.9%
Estimated remaining outstanding period:	10 years
Estimated dividend rate:	1.45%
Interest rate with risk free:	1.36%

## 11. Income Taxes

The Company and its domestic subsidiaries are subject to Japanese national and local income taxes which, in the aggregate, resulted in normal effective statutory tax rate of approximately 41% for the years ended March 31, 2010 and 2009.

The tax effects of significant temporary differences and tax loss carryforwards which resulted in deferred tax assets and liabilities at March 31, 2010 and 2009 were as follows:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
<b>Deferred Tax Assets:</b>			
Inventory	¥ 7,645	¥ 7,407	\$ 82,205
Accrued bonuses	2,397	1,902	25,774
Accrued expenses	2,206	2,385	23,720
Allowance for doubtful accounts	10,461	6,891	112,484
Warranty reserve	1,553	906	16,699
Employees' retirement benefits	1,276	1,121	13,720
Write-down of investment securities	4,444	3,703	47,785
Depreciation	6,169	4,178	66,334
Tax loss carryforwards	7,375	1,578	79,301
Other	6,312	3,870	67,871
Less valuation allowance	(26,074)	(12,540)	(280,366)
Total deferred tax assets	¥ 23,764	¥ 21,401	\$ 255,527
<b>Deferred Tax Liabilities:</b>			
Securities withdrawn from retirement benefit trust	¥ (3,262)	¥ (3,261)	\$ (35,075)
Prepaid pension cost	(5,446)	(4,354)	(58,559)
Differences between book and tax bases of property, plant and equipment	(3,131)	(2,955)	(33,667)
Undistributed earnings of foreign subsidiaries	(2,912)	(2,679)	(31,312)
Unrealized gain on available-for-sale securities	(1,374)	(247)	(14,774)
Deferred gain on derivatives under hedge accounting	(739)	(2,120)	(7,946)
Other	(710)	(837)	(7,635)
Total deferred tax liabilities	¥ (17,574)	¥ (16,453)	\$ (188,968)
Net deferred tax assets	¥ 6,190	¥ 4,948	\$ 66,559

A reconciliation between the normal effective statutory tax rate and the actual effective tax rate reflected in the accompanying consolidated statements of income for the years ended March 31, 2010 and 2009 were as follows:

	2010	2009
Normal effective statutory tax rate	40.50%	40.50%
Expenses not deductible for income tax purposes	1.93	4.45
Revenues not recognized for income tax purposes	(0.84)	(1.06)
Lower income tax rates applicable to income in certain foreign countries	(10.30)	(6.48)
Tax credit for R&D expenses	(0.91)	(2.01)
Taxes on dividends from foreign subsidiaries	(0.15)	(1.20)
Net change in valuation allowance	(3.90)	19.19
Tax effect not recognized on retained earnings of foreign subsidiaries	—	(16.73)
Other – net	(0.87)	1.03
Actual effective tax rate	25.46%	37.69%

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## 12. Research and Development Costs

Research and development costs charged to income were ¥34,779 million (\$373,968 thousand) and ¥36,859 million for the years ended March 31, 2010 and 2009, respectively.

## 13. Leases

### (As lessee)

The Group leases certain buildings and structures, furniture and fixtures, machinery and vehicles.

Total rental expense of finance leases, except for those cases in which the ownership of the leased assets is transferred to the lessee, amounted to ¥1,548 million (\$16,645 thousand) and ¥79 million for the years ended March 31, 2010 and 2009, respectively. Sublease payments, in the amount of ¥503 million (\$5,409 thousand) and ¥63 million, were included in the amounts for the years ended March 31, 2010 and 2009, respectively.

### *Pro forma information of leased property whose lease inception was before March 31, 2008*

ASBJ Statement No. 13, "Accounting Standard for Lease Transactions" requires that all finance lease transactions should be capitalized to recognize lease assets and lease obligations in the balance sheet. However, the ASBJ Statement No. 13 permits leases without ownership transfer of the leased property to the lessee whose lease inception was before March 31, 2008 to be accounted for as operating lease transactions if certain "as if capitalized" information is disclosed in the note to the financial statements. The Group applied the ASBJ Statement No. 13 effective April 1, 2008 and accounted for such leases as operating lease transactions. Pro forma information of leased property whose lease inception was before March 31, 2008 such as acquisition cost, accumulated depreciation, accumulated impairment loss, obligations under finance leases, depreciation expense, interest expense and other information of finance leases that do not transfer ownership of the leased property to the lessee on an "as if capitalized" basis was as follows:

	March 31, 2010			
	Millions of Yen			
	Buildings and Structures	Furniture and Fixtures	Machinery and Vehicles	Total
Acquisition cost	¥ 3,202	¥ 915	¥ 7,150	¥ 11,267
Accumulated depreciation	934	548	4,789	6,271
Net leased property	¥ 2,268	¥ 367	¥ 2,361	¥ 4,996

	March 31, 2009		
	Millions of Yen		
	Furniture and Fixtures	Machinery and Vehicles	Total
Acquisition cost	¥ 1	¥ 144	¥ 145
Accumulated depreciation	1	138	139
Net leased property	¥ 0	¥ 6	¥ 6

	March 31, 2010			
	Thousands of U.S. Dollars			
	Buildings and Structures	Furniture and Fixtures	Machinery and Vehicles	Total
Acquisition cost	\$ 34,430	\$ 9,839	\$ 76,882	\$ 121,151
Accumulated depreciation	10,043	5,893	51,495	67,431
Net leased property	\$ 24,387	\$ 3,946	\$ 25,387	\$ 53,720

Obligations under finance leases and operating leases:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Finance leases:			
Due within one year	¥ 4,816	¥ 53	\$ 51,785
Due after one year	4,492	20	48,301
Total	¥ 9,308	¥ 73	\$ 100,086
Operating leases:			
Due within one year	¥ 1,454	¥ 1,237	\$ 15,634
Due after one year	4,226	4,336	45,441
Total	¥ 5,680	¥ 5,573	\$ 61,075

Sublease obligations included in the above table:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Finance leases:			
Due within one year	¥ 2,624	¥ 48	\$ 28,215
Due after one year	2,105	19	22,634
Total	¥ 4,729	¥ 67	\$ 50,849

Depreciation expense, which was computed by the straight-line method and not reflected in the accompanying consolidated statements of income, was ¥1,380 million (\$14,839 thousand) and ¥16 million for the years ended March 31, 2010 and 2009, respectively.

The imputed interest expense portion for the year ended March 31, 2010 was ¥139 million (\$1,495 thousand).

The amount of obligations under finance leases for the year ended March 31, 2009 included the imputed interest expense portion.

**(As lessor)**

As discussed in Note 2(11), the Group accounts for leases which existed at the transition date and do not transfer ownership of the leased property to the lessee as operating lease transactions.

Expected revenues from such finance leases that existed at the transition date and were accounted for as operating leases at March 31, 2010 and 2009 were as follows:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Finance leases:			
Due within one year	¥ 2,630	¥ 55	\$ 28,280
Due after one year	2,105	21	22,634
Total	¥ 4,735	¥ 76	\$ 50,914
Operating leases:			
Due within one year	¥ 97	¥ 1	\$ 1,043
Due after one year	180	0	1,935
Total	¥ 277	¥ 1	\$ 2,978

Sublease revenues included in the above table at March 31, 2010 and 2009 were as follows:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Finance leases:			
Due within one year	¥ 2,630	¥ 55	\$ 28,280
Due after one year	2,105	21	22,634
Total	¥ 4,735	¥ 76	\$ 50,914

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## 14. Financial Instruments and Related Disclosures

On March 10, 2008, the ASBJ revised ASBJ Statement No. 10, "Accounting Standard for Financial Instruments" and issued ASBJ Guidance No. 19, "Guidance on Accounting Standard for Financial Instruments and Related Disclosures." This accounting standard and the guidance are applicable to financial instruments and related disclosures at the end of the fiscal years ending on or after March 31, 2010 with early adoption permitted from the beginning of the fiscal years ending before March 31, 2010. The Group applied the revised accounting standard and the new guidance effective March 31, 2010.

### (1) Group policy for financial instruments

The Group uses financial instruments, mainly long-term debt including bank loans and bonds, based on its capital financing plan. Cash surpluses, if any, are invested in low risk financial assets. Short-term bank loans are used to fund its ongoing operations. Derivatives are used, not for speculative purposes, but to manage exposure to financial risks as described in (2) below.

### (2) Nature and extent of risks arising from financial instruments

Receivables such as trade notes and trade accounts are exposed to customer credit risk. Although receivables in foreign currencies are exposed to the market risk of fluctuation in foreign currency exchange rates, the position, net of payables in foreign currencies, is hedged by using forward foreign currency contracts and currency option contracts. Marketable and investment securities, mainly held-to-maturity securities and equity instruments of customers and suppliers of the Group, are exposed to the risk of market price fluctuations.

Payment terms of payables, such as trade notes and trade accounts, are less than one year. Payables in foreign currencies are exposed to the market risk of fluctuation in foreign currency exchange rates.

Maturities of bank loans and bonds are less than five years after the balance sheet date. Although the long-term portion of bank loans is exposed to market risks from changes in variable interest rates, a part of those risks is mitigated by using derivatives of interest-rate swaps.

Derivatives mainly include forward foreign currency contracts, currency option contracts and interest-rate swaps, which are used to manage exposure to market risks from changes in foreign currency exchange rates of receivables and payables, and from changes in interest rates of bank loans. Please see Note 15 for more detail about derivatives.

### (3) Risk management for financial instruments

#### *Credit Risk Management*

Credit risk is the risk of economic loss arising from a counterparty's failure to repay or service debt according to the contractual terms. The Group manages its credit risk from receivables on the basis of internal guidelines, which include monitoring of payment terms and balances of major customers by each business administration department to identify the default risk of customers in the early stage. With respect to held-to-maturity financial investments, the Group manages its exposure to credit risk by limiting its funding to high credit rating bonds in accordance with its internal guidelines. Please see Note 15 for the detail about derivatives.

The maximum credit risk exposure of financial assets is limited to their carrying amounts as of March 31, 2010.

#### *Market risk management (foreign exchange risk and interest rate risk)*

Foreign currency trade receivables and payables are exposed to market risk resulting from fluctuations in foreign currency exchange rates. Such foreign exchange risk is hedged principally by forward foreign currency contracts and currency option contracts. In addition, when foreign currency trade receivables and payables are expected from a forecasted transaction, forward foreign currency contracts and currency option contracts may be used to hedge foreign exchange risk resulting from the forecasted transaction expected to occur within one year.

Interest-rate swaps are used to manage exposure to market risks from changes in interest rates of loan payables.

The executions and administration of derivatives have been approved by those who are granted authority based on the internal guidelines which prescribe the authority and the limit for each transaction.

#### *Liquidity risk management*

Liquidity risk comprises the risk that the Group cannot meet its contractual obligations in full on maturity dates. The Group manages its liquidity risk with adequate financial planning by each company.

### (4) Fair values of financial instruments

Fair values of financial instruments are based on quoted prices in active markets. If quoted price is not available, other rational valuation techniques are used instead. Also, please see Note 15 for the detail of fair value for derivatives.

## (a) Fair value of financial instruments

	Millions of yen		
	Carrying amount	Fair value	Unrealized gain/loss
<b>March 31, 2010</b>			
Cash and cash equivalents	¥ 49,031	¥ 49,031	—
Marketable securities	300	300	—
Receivables	68,928	68,869	¥ (59)
Investment securities	13,705	13,710	5
Total	¥ 131,964	¥ 131,910	¥ (54)
Short-term bank loans	¥ 6,337	¥ 6,337	—
Current portion of long-term debt	6,952	6,952	—
Income taxes payable	4,368	4,368	—
Payables	47,903	47,903	—
Long-term debt	18,185	18,511	¥ 326
Total	¥ 83,745	¥ 84,071	¥ 326
	Thousands of U.S. Dollars		
	Carrying amount	Fair value	Unrealized gain/loss
<b>March 31, 2010</b>			
Cash and cash equivalents	\$ 527,215	\$ 527,215	—
Marketable securities	3,226	3,226	—
Receivables	741,161	740,527	\$ (634)
Investment securities	147,365	147,419	54
Total	\$ 1,418,967	\$ 1,418,387	\$ (580)
Short-term bank loans	\$ 68,140	\$ 68,140	—
Current portion of long-term debt	74,752	74,752	—
Income taxes payable	46,968	46,968	—
Payables	515,086	515,086	—
Long-term debt	195,538	199,043	\$ 3,505
Total	\$ 900,484	\$ 903,989	\$ 3,505

Cash and cash equivalents

The carrying values of cash and cash equivalents approximate fair value because of their short maturities.

Marketable and investment securities

The fair values of marketable and investment securities are measured at the quoted market price of the stock exchange for the equity instruments, and at the quoted price obtained from the financial institution for certain debt instruments. The information of the fair value for the marketable and investment securities by classification is included in Note 3.

Receivables and payables

The fair value of receivables is calculated as the total of the fair value of notes receivable and the fair value of accounts receivable.

The fair value of notes receivable is measured at the amount to be received at maturity, discounted at the Group's assumed corporate discount rate. On the other hand, the fair value of accounts receivable is the book value of accounts receivable minus allowance for doubtful accounts, since accounts receivable are settled in a short term period and doubtful accounts are estimated based on collectability.

The carrying values of payables approximate fair value because of their short maturities.

Short-term bank loans and long-term debt

The fair value of Company's bonds is measured at the quoted market price of the bond market. The fair value of bonds of certain subsidiaries is determined by the cash flows related to the bond at their assumed corporate borrowing rate.

Carrying amounts of bank loans approximate the fair value because their interest rates are adjustable rates, which reflect the market rate within short term, and also the Group's credibility has not changed significantly since the borrowing date.

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Carrying amounts of lease obligations approximate fair value, because neither the risk free rate nor the Group's credibility has changed significantly since the date of lease inception.

## Income tax payable

The carrying values of income tax payable approximate fair value because of their short maturities.

## Derivatives

The information of the fair value for derivatives is included in Note 15.

(b) Financial instruments whose fair value cannot be reliably determined

	Carrying amount	
	Millions of Yen	Thousands of U.S. Dollars
<b>March 31, 2010</b>		
Equity securities that do not have a quoted market price in an active market	¥ 645	\$ 6,935
Investments in limited liability partnerships that do not have a quoted market price in an active market	80	861
Investments in unconsolidated subsidiaries and associated companies	15,838	170,301
Total	¥ 16,563	\$ 178,097

## (5) Maturity analysis for financial assets and securities with contractual maturities

	Millions of yen			
	Due in one year or less	Due after one year through five years	Due after five years through ten years	Due after ten years
<b>March 31, 2010</b>				
Cash and cash equivalents	¥ 49,031	—	—	—
Marketable securities	300	—	—	—
Receivables	68,543	¥ 385	—	—
Investment securities				
Held-to-maturity securities	—	525	—	—
Available-for-sale securities with contractual maturities	16	—	—	—
Total	¥ 117,890	¥ 910	—	—

	Thousands of U.S. Dollars			
	Due in one year or less	Due after one year through five years	Due after five years through ten years	Due after ten years
<b>March 31, 2010</b>				
Cash and cash equivalents	\$ 527,215	—	—	—
Marketable securities	3,226	—	—	—
Receivables	737,021	\$ 4,140	—	—
Investment securities				
Held-to-maturity securities	—	5,645	—	—
Available-for-sale securities with contractual maturities	172	—	—	—
Total	\$ 1,267,634	\$ 9,785	—	—

Please see Note 7 for annual maturities of long-term debt.

## 15. Derivatives

The Group enters into foreign currency forward contracts and currency option contracts to hedge foreign exchange risk associated with certain assets and liabilities denominated in foreign currencies. The Group also enters into interest rate swap contracts to manage its interest rate exposures on certain liabilities.

All derivative transactions are entered into hedge interest and foreign currency exposures incorporated within the Group's business. Accordingly, market risk in these derivatives is basically offset by opposite movements in the value of hedged assets or liabilities. The Group does not



hold or issue derivatives for trading purposes.

Because the counterparties to these derivatives are limited to major international financial institutions with high credit ratings, the Group does not anticipate any losses arising from credit risk.

Derivative transactions entered into by the Group have been made in accordance with internal policies which regulate the authorization and credit limit amount.

The contract or notional amounts of derivatives which are shown in the following table do not represent the amounts exchanged by the parties and do not measure the Group's exposure to credit or market risk.

As noted in Note 14, the Group applied ASBJ Statement No. 10, "Accounting Standard for Financial Instruments" and ASBJ Guidance No. 19, "Guidance on Accounting Standard for Financial Instruments and Related Disclosures." The accounting standard and the guidance are applicable to financial instruments and related disclosures at the end of the fiscal years ending on or after March 31, 2010; therefore, the required information is disclosed only for 2010.

**Derivative transactions to which hedge accounting is not applied at March 31, 2010**

	(Millions of Yen)			
	Contract Amount	Contract Amount due after One Year	Fair Value	Unrealized Gain/(Loss)
<b>At March 31, 2010</b>				
<b>Foreign currency forward contracts:</b>				
<b>Selling:</b>				
U.S. Dollars	¥ 658	—	¥ 29	¥ 29
Euro	1,426	—	23	23
Pound Sterling	668	—	8	8
Thailand Baht	170	—	(4)	(4)
Yen	23,080	—	475	475
Mexican Peso	508	—	1	1
Korean Won	31	—	(0)	(0)
Indonesia Rupee	58	—	(2)	(2)
Taiwan Dollars	68	—	(0)	(0)
<b>Buying:</b>				
U.S. Dollars	¥ 2,142	—	¥ (14)	¥ (14)
Euro	1,456	—	(5)	(5)
Pound Sterling	1,107	—	7	7
<b>Currency option contracts:</b>				
<b>Selling:</b>				
Call				
Euro	¥ 14,553	¥ 625	¥ 140	¥ 244
(Option fee)	(384)	(15)		
Swiss Franc	1,499	—	51	(34)
(Option fee)	(17)	—		
<b>Buying:</b>				
Call				
Euro	¥ 993	—	¥ 3	¥ (14)
(Option fee)	(17)	—		
Yen	14,553	¥ 625	339	(45)
(Option fee)	(384)	(15)		
<b>Interest rate swaps:</b>	¥ 7,444	¥ 1	¥ (395)	¥ (395)
(fixed rate payment, floating rate receipt)				



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	(Thousands of U.S. Dollars)			
	Contract Amount	Contract Amount due after One Year	Fair Value	Unrealized Gain/(Loss)
<b>At March 31, 2010</b>				
<b>Foreign currency forward contracts:</b>				
<b>Selling:</b>				
U.S. Dollars	\$ 7,075	—	\$ 312	\$ 312
Euro	15,333	—	247	247
Pound Sterling	7,183	—	86	86
Thailand Baht	1,823	—	(43)	(43)
Yen	248,172	—	5,108	5,108
Mexican Peso	5,462	—	11	11
Korean Won	333	—	(0)	(0)
Indonesia Rupee	624	—	(22)	(22)
Taiwan Dollars	731	—	(0)	(0)
<b>Buying:</b>				
U.S. Dollars	\$ 23,032	—	\$ (151)	\$ (151)
Euro	15,656	—	(54)	(54)
Pound Sterling	11,903	—	75	75
<b>Currency option contracts:</b>				
<b>Selling:</b>				
Call				
Euro	\$ 156,484	\$ 6,720	\$ 1,505	\$ 2,624
(Option fee)	(4,129)	(161)		
Swiss Franc	16,118	—	548	(365)
(Option fee)	(183)	—		
<b>Buying:</b>				
Call				
Euro	\$ 10,677	—	\$ 32	\$ (151)
(Option fee)	(183)	—		
Yen	156,484	\$ 6,720	3,645	(441)
(Option fee)	(4,086)	(161)		
<b>Interest rate swaps:</b>	\$ 80,043	\$ 11	\$ (4,247)	\$ (4,247)
(fixed rate payment, floating rate receipt)				

**Derivative transactions to which hedge accounting is applied at March 31, 2010**

(Millions of Yen)				
At March 31, 2010	Hedged Item	Contract Amount	Contract Amount due after One Year	Fair Value
<b>Foreign currency forward contracts:</b>				
<b>Selling:</b>				
U.S. Dollars	Receivables	¥ 234	—	¥ 1
Euro	Receivables	21,131	—	1,681
Pound Sterling	Receivables	2,411	—	161
Korean Won	Receivables	104	—	(2)
Indonesia Rupee	Receivables	114	—	(2)
Taiwan Dollars	Receivables	114	—	(1)
<b>Buying:</b>				
Taiwan Dollars	Investment securities	¥ 88	—	¥ 0
<b>Interest rate swaps:</b>				
(fixed rate payment, floating rate receipt)	Current portion of long-term debt	¥ 5,000	—	¥ —

(Thousands of U.S. Dollars)				
At March 31, 2010	Hedged Item	Contract Amount	Contract Amount due after One Year	Fair Value
<b>Foreign currency forward contracts:</b>				
<b>Selling:</b>				
U.S. Dollars	Receivables	\$ 2,516	—	\$ 11
Euro	Receivables	227,215	—	18,075
Pound Sterling	Receivables	25,925	—	1,731
Korean Won	Receivables	1,118	—	(22)
Indonesia Rupee	Receivables	1,225	—	(22)
Taiwan Dollars	Receivables	1,226	—	(11)
<b>Buying:</b>				
Taiwan Dollars	Investment securities	\$ 946	—	\$ 0
<b>Interest rate swaps:</b>				
(fixed rate payment, floating rate receipt)	Current portion of long-term debt	\$ 53,763	—	\$ —

# N<sub>otes</sub> to Consolidated Financial Statements

Brother Industries, Ltd. and Consolidated Subsidiaries  
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The following is the fair value information for foreign currency forward contracts to which hedge accounting is not applied at March 31, 2009. Foreign currency forward contracts which qualify for hedge accounting are excluded from the information below.

	March 31, 2009		
	Millions of Yen		
	Contract or Notional Amount	Fair Value	Unrealized Gain/(Loss)
<b>Forward exchange contracts:</b>			
<b>Selling:</b>			
U.S. Dollars	¥ 773	¥ 778	¥ (5)
Euro	39,955	33,636	6,319
Pound Sterling	3,778	3,793	(15)
Thailand Baht	69	71	(2)
Yen	10,832	10,898	(66)
Mexican Peso	388	397	(9)
<b>Buying:</b>			
U.S. Dollars	¥ 539	¥ 539	¥ 0
Euro	6,443	6,333	(110)
Pound Sterling	2,554	2,528	(26)
<b>Currency option contracts:</b>			
<b>Selling:</b>			
Call			
Euro	¥ 30,383	¥ 1,458	¥ (524)
(Option fee)	(934)		
Swiss Franc	1,909	13	28
(Option fee)	(41)		
<b>Buying:</b>			
Call			
Euro	¥ 1,272	¥ 45	¥ 4
(Option fee)	(41)		
U.S. Dollars	48	1	(3)
(Option fee)	(4)		
Yen	30,383	678	(256)
(Option fee)	(934)		
<b>Interest rate swaps:</b>	¥ 14,368	¥ (584)	¥ (584)
(fixed rate payment, floating rate receipt)			

The contract or notional amounts of derivatives which are shown in the above table do not represent the amounts exchanged by the parties and do not measure the Group's exposure to market risk.

## 16. Net Income per Share

Reconciliation of the differences between basic and diluted net income per share ("EPS") for the years ended March 31, 2010 and 2009 is as follows:

	Millions of Yen	Thousands of Shares	Yen	U.S. Dollars
	Net Income	Weighted Average Shares	EPS	
For the year ended March 31, 2010:				
Basic EPS				
Net income available to common shareholders	¥ 19,629	267,652	¥ 73.34	\$ 0.789
Effect of dilutive securities				
Stock acquisition rights		228		
Diluted EPS				
Net income for computation	¥ 19,629	267,880	¥ 73.28	\$ 0.788
For the year ended March 31, 2009:				
Basic EPS				
Net income available to common shareholders	¥ 15,262	268,774	¥ 56.79	
Effect of dilutive securities				
Stock acquisition rights		113		
Diluted EPS				
Net income for computation	¥ 15,262	268,887	¥ 56.76	

## 17. Contingent Liabilities

At March 31, 2010, the Group had the following contingent liabilities:

	Millions of Yen	Thousands of U.S. Dollars
Guarantees for debt of customers	¥ 1,017	\$ 10,935
Trade notes discounted	¥ 326	\$ 3,505

## 18. Segment Information

The Group operates in the following business.

"Printing and Solutions" consists of sales and production of printers, multi-function printers, fax machines, electronic stationeries and typewriters.

"Personal and Home" consists of sales and production of home sewing machines.

"Machinery and Solution" consists of sales and production of industrial sewing machines and machine tools.

"Others" consists of online karaoke, information distribution services for cellular phones, real estate, leasing parts and other areas of business.

Information about business segments, geographic segments and sales to foreign customers of the Group for the years ended March 31, 2010 and 2009 is as follows:

# N<sub>otes</sub> to Consolidated Financial Statements

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## (1) Business Segments

Information about business segments for the years ended March 31, 2010 and 2009 is summarized as follows:

(a) Sales, operating expenses and operating income (loss) :

	Millions of Yen					
	2010					
	Printing and Solutions	Personal and Home	Machinery and Solution	Others	Eliminations /Corporate	Consolidated
Sales to customers	¥ 341,470	¥ 27,948	¥ 31,791	¥ 45,060	—	¥ 446,269
Intersegment sales	—	—	—	7,909	¥ (7,909)	—
Total sales	341,470	27,948	31,791	52,969	(7,909)	446,269
Operating expenses	315,042	26,151	34,464	51,884	(7,909)	419,632
Operating income (loss)	¥ 26,428	¥ 1,797	¥ (2,673)	¥ 1,085	—	¥ 26,637

	Millions of Yen					
	2009					
	Printing and Solutions	Personal and Home	Machinery and Solution	Others	Eliminations /Corporate	Consolidated
Sales to customers	¥ 370,685	¥ 30,664	¥ 41,665	¥ 39,191	—	¥ 482,205
Intersegment sales	—	—	—	13,173	¥ (13,173)	—
Total sales	370,685	30,664	41,665	52,364	(13,173)	482,205
Operating expenses	352,536	28,899	42,510	51,532	(13,173)	462,304
Operating income (loss)	¥ 18,149	¥ 1,765	¥ (845)	¥ 832	—	¥ 19,901

	Thousands of U.S. Dollars					
	2010					
	Printing and Solutions	Personal and Home	Machinery and Solution	Others	Eliminations /Corporate	Consolidated
Sales to customers	\$ 3,671,720	\$ 300,516	\$ 341,839	\$ 484,516	—	\$ 4,798,591
Intersegment sales	—	—	—	85,043	\$ (85,043)	—
Total sales	3,671,720	300,516	341,839	569,559	(85,043)	4,798,591
Operating expenses	3,387,548	281,194	370,581	557,892	(85,043)	4,512,172
Operating income (loss)	\$ 284,172	\$ 19,322	\$ (28,742)	\$ 11,667	—	\$ 286,419

(b) Total assets, depreciation, impairment loss and capital expenditures:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
<b>Assets:</b>			
Printing and Solutions	¥ 211,709	¥ 214,862	\$ 2,276,441
Personal and Home	17,509	18,071	188,269
Machinery and Solution	38,092	35,967	409,591
Others	109,429	67,559	1,176,656
Subtotal	376,739	336,459	4,050,957
Elimination/Corporate	(10,748)	1,208	(115,570)
Total	¥ 365,991	¥ 337,667	\$ 3,935,387
<b>Depreciation:</b>			
Printing and Solutions	¥ 15,528	¥ 14,127	\$ 166,968
Personal and Home	680	881	7,312
Machinery and Solution	1,293	1,068	13,903
Others	3,527	7,018	37,925
Total	¥ 21,028	¥ 23,094	\$ 226,108
<b>Impairment:</b>			
Printing and Solutions	¥ 3	¥ 41	\$ 32
Personal and Home	0	—	0
Machinery and Solution	0	14	0
Others	312	2,480	3,355
Total	¥ 315	¥ 2,535	\$ 3,387
<b>Capital expenditures:</b>			
Printing and Solutions	¥ 8,641	¥ 12,630	\$ 92,914
Personal and Home	532	1,003	5,720
Machinery and Solution	534	2,485	5,742
Others	3,299	1,739	35,473
Subtotal	13,006	17,857	139,849
Elimination/Corporate	4,476	9,312	48,129
Total	¥ 17,482	¥ 27,169	\$ 187,978

(Additional information)

**Change in business segment classification for the depreciation of assets**

As a result of the integration of Printing and Solutions and the headquarter function, the Group changed the business segment classification for the depreciation of assets for the year ended March 31, 2010. The depreciation of Printing and Solutions and Others for the year ended March 31, 2010 would be ¥11,656 million (\$125,333 thousand) and ¥7,399 million (\$79,559 thousand), respectively, if classified in the same manner adopted for the year ended March 31, 2009.

**(2) Geographical Segments**

Information about geographical segments for the years ended March 31, 2010 and 2009 is summarized as follows:

(a) Sales, operating expenses and operating income:

	Millions of Yen					
	2010					
	Japan	Americas	Europe	Asia and Others	Eliminations /Corporate	Consolidated
Sales to customers	¥ 103,462	¥ 143,267	¥ 143,295	¥ 56,245	—	¥ 446,269
Interarea sales	217,308	1,564	2,575	150,688	¥ (372,135)	—
Total sales	320,770	144,831	145,870	206,933	(372,135)	446,269
Operating expenses	316,561	142,214	134,327	200,102	(373,572)	419,632
Operating income	¥ 4,209	¥ 2,617	¥ 11,543	¥ 6,831	¥ 1,437	¥ 26,637

# N otes to Consolidated Financial Statements

Brother Industries, Ltd. and Consolidated Subsidiaries  
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Millions of Yen						
2009						
	Japan	Americas	Europe	Asia and Others	Eliminations /Corporate	Consolidated
Sales to customers	¥ 105,191	¥ 158,900	¥ 166,008	¥ 52,106	—	¥ 482,205
Interarea sales	255,487	1,463	3,504	181,246	¥ (441,700)	—
Total sales	360,678	160,363	169,512	233,352	(441,700)	482,205
Operating expenses	356,980	158,312	161,553	231,046	(445,587)	462,304
Operating income	¥ 3,698	¥ 2,051	¥ 7,959	¥ 2,306	¥ 3,887	¥ 19,901

Thousands of U.S. Dollars						
2010						
	Japan	Americas	Europe	Asia and Others	Eliminations /Corporate	Consolidated
Sales to customers	\$ 1,112,495	\$ 1,540,505	\$ 1,540,806	\$ 604,785	—	\$ 4,798,591
Interarea sales	2,336,645	16,817	27,688	1,620,301	\$ (4,001,451)	—
Total sales	3,449,140	1,557,322	1,568,494	2,225,086	(4,001,451)	4,798,591
Operating expenses	3,403,882	1,529,183	1,444,376	2,151,634	(4,016,903)	4,512,172
Operating income	\$ 45,258	\$ 28,139	\$ 124,118	\$ 73,452	\$ 15,452	\$ 286,419

(b) Assets:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Japan	¥ 152,170	¥ 144,771	\$ 1,636,237
Americas	56,665	59,251	609,301
Europe	84,107	92,381	904,376
Asia and Others	81,370	68,673	874,946
Subtotal	374,312	365,076	4,024,860
Corporate/Elimination	(8,321)	(27,409)	(89,473)
Total	¥ 365,991	¥ 337,667	\$ 3,935,387

### (3) Sales to Foreign Customers

The Group's sales to foreign customers consisted of export sales by the Company and its domestic consolidated subsidiaries and sales by overseas consolidated subsidiaries. After offsetting intercompany transactions, total sales to foreign customers amounted to ¥357,975 million (\$3,849,194 thousand) and ¥400,556 million for the years ended March 31, 2010 and 2009, respectively.

The following is a breakdown of sales to foreign customers by region for the years ended March 31, 2010 and 2009:

	Millions of Yen		Thousands of U.S. Dollars
	2010	2009	2010
Americas	¥ 143,140	¥ 160,244	\$ 1,539,140
Europe	144,792	167,706	1,556,903
Asia and Others	70,043	72,606	753,151
Total	¥ 357,975	¥ 400,556	\$ 3,849,194

## 19. Subsequent Events

### Appropriation of Retained Earnings

The following appropriation of retained earnings at March 31, 2010 was approved at the Company's board of directors' meeting held on May 14, 2010:

	Millions of Yen	Thousands of U.S. Dollars
Year-end cash dividends of ¥10 (\$0.108) per share	¥ 2,687	\$ 28,892





Deloitte Touche Tohmatsu LLC  
Nagoya Daiya Building 3-goukan  
13-5, Meieki, 3-chome, Nakamura-ku  
Nagoya, Aichi 450-8530  
Japan  
Tel:+81 (52) 565 5511  
Fax:+81 (52) 569 1394  
www.deloitte.com/jp

## INDEPENDENT AUDITORS' REPORT

To the Board of Directors of BROTHER INDUSTRIES, LTD.:

We have audited the accompanying consolidated balance sheets of BROTHER INDUSTRIES, LTD. and consolidated subsidiaries (the "Company") as of March 31, 2010 and 2009, and the related consolidated statements of income, changes in equity, and cash flows for the years then ended, all expressed in Japanese yen. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in Japan. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of BROTHER INDUSTRIES, LTD. and consolidated subsidiaries as of March 31, 2010 and 2009, and the consolidated results of their operations and their cash flows for the years then ended in conformity with accounting principles generally accepted in Japan.

Our audits also comprehended the translation of Japanese yen amounts into U.S. dollar amounts and, in our opinion, such translation has been made in conformity with the basis stated in Note 1. Such U.S. dollar amounts are presented solely for the convenience of readers outside Japan.

*Deloitte Touche Tohmatsu LLC*

June 23, 2010

Member of  
Deloitte Touche Tohmatsu

# I nvestor Information

## ● Brother Industries, Ltd.

### Headquarters

15-1, Naeshiro-cho, Mizuho-ku, Nagoya 467-8561, Japan  
Telephone : +81-52-824-2075  
Facsimile : +81-52-811-6826  
URL : <http://www.brother.com>

### Foundation

1908

### Date of Incorporation

January 15, 1934

### Paid-in Capital

¥19,209 million

### Number of Shares Outstanding

277,535,866 shares

### Number of Shareholders

17,276

### Subsidiaries and Affiliated Companies

64

### Number of Group Employees

27,303

### Stock Exchange Listings

Tokyo, Nagoya, Osaka

### Transfer Agent

Mitsubishi UFJ Trust and Banking Corporation  
1-4-5, Marunouchi, Chiyoda-ku,  
Tokyo 100-8212, Japan

### Independent Accountants

Deloitte Touche Tohmatsu

(As of March 31, 2010)

# B oard of Directors, Auditors and Executive Officers

## ● Board of Directors

Representative Director & President  
Toshikazu Koike\*

Representative Directors &  
Senior Managing Executive Officers  
Yuji Furukawa\*  
Shigeki Ishikawa\*

Director & Managing Executive Officer  
Kobun Koike\*

Directors (Outside directors)  
Haruyuki Niimi  
Yukihisa Hirano  
Atsushi Nishijo

Those with \* marks beside their names  
also serve as executive officers.

## ● Statutory Auditors

Standing Corporate Auditor (Outside auditor)  
Takashi Fujishima

Corporate Auditor  
Masato Narita

Corporate Auditors (Outside auditors)  
Katsuyuki Yamazaki  
Masaaki Miyazaki

## ● Executive Officers

Managing Executive Officers  
Tomoyuki Hasegawa  
Nobuyasu Oshima

Executive Officers  
Masaki Takatsugi  
Yoshitsugu Asai  
Hiroshi Ishikawa  
Munetaka Fujii  
Takafumi Kamenouchi  
Tasuku Kawanabe  
Yumio Matsumoto  
Masahiko Suzuki  
Ichiro Sasaki

Group Managing Executive Officers  
Shunsuke Katayama  
Jun Kamiya

(As of June 23, 2010)



**Main Subsidiaries**

- Brother International Corporation (U.S.A.)
- Brother International Corporation (Canada) Ltd.
- Brother International Europe Ltd.
- Brother International GmbH
- Brother France SAS.
- Brother U.K. Ltd.
- Brother International (Aust.) Pty. Ltd.
- Brother International Singapore Pte. Ltd.
- Brother (China) Ltd.
- Brother Sales, Ltd.
- Brother Industries (Shenzhen) Ltd.
- Brother Industries (Vietnam) Ltd.
- Brother Technology (Shenzhen) Ltd.
- Brother Industries Technology (Malaysia) Sdn. Bhd.
- Brother Industries (U.S.A.) Inc.
- Brother Industries (U.K.) Ltd.
- Taiwan Brother Industries, Ltd.
- Zhuhai Brother Industries, Co., Ltd.
- Brother Machinery Xian Co., Ltd.

(As of June 30, 2010)

**Further information can be viewed online.**

Corporate information top page

<http://www.brother.com/en/corporate/>

Investor information top page

<http://www.brother.com/en/investor/>

Brother's CSR top page

<http://www.brother.com/en/csr/>

**BROTHER INDUSTRIES, LTD.**

