brother





PT-P715eBT User's Guide

English





PT-P715eBT

User's Guide (English)

Please read this guide, including all Precautions, before using this label printer. After reading this guide, keep it in a safe place.

For FAQs, Troubleshooting, and to download the label printer's software and manuals, visit support.brother.com.

Supplies

Brother TZe Ribbon Cassette Compatible	0.47, 0.94 in.
widths	12, 24 mm
Brother TZe Tape Cassette	0.13, 0.23, 0.35, 0.47, 0.70, 0.94 in.
Compatible widths	3.5, 6, 9, 12, 18, 24 mm
Head Cleaning Tape Cassette	TZe-CL4
Rechargeable Li-ion Battery	PA-BT-005



- The available supplies may vary depending on the country or region.
- Brother reserves the right to make changes without notice in the specifications and materials contained herein and shall not be responsible for any damages (including consequential) caused by reliance on the materials presented, including but not limited to typographical and other errors relating to the publications.
- Unauthorized duplication or reproduction of any or all content of this document is prohibited.
- Please note that we cannot assume any responsibility for any damage or lost profit arising from the use of the ribbon/label created with this label printer or the disappearance or change of data due to failure, repair or consumables using battery, or any claim from a third party.

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1 Precautions

Safety Precautions

Follow these guidelines to avoid the risk of heat generation, smoking, explosion, fire, or injury.

ADANGER

Failure to observe instructions and warnings will result in death or serious injuries.

Rechargeable Li-ion Battery

- Do not allow the battery to come into contact with liquids.
- Do not charge, use, or leave the battery in high temperature (above 140 °F/60 °C) locations.
- Use the included USB cable to charge.
- Use the battery only for its intended purpose.
- Keep the battery away from heat and fire.
- Do not connect the + and terminals with metal objects such as wire. Do not carry or store the battery with metal objects.
- Do not throw, hit or damage the battery in any way.
- Do not solder any connections to the battery.
- Do not disassemble or modify the battery.
- Do not dispose of the battery with household waste.

AWARNING Failure to observe instructions and warnings could result in death or serious injuries.

Rechargeable Li-ion Battery

- Keep the battery away from infants. If the battery is ingested, seek immediate medical advice.
- Stop using the battery if there are noticeable abnormalities such as smell, heat, deformities, or discoloration.
- If liquid from the battery gets into your eyes, wash them with clean water and see a doctor immediately.

Label Printer and USB Cable

- Use the included USB cable to prevent any damage.
- Do not use during a thunderstorm.
- · Do not damage.
- Do not place heavy objects on.
- Do not forcibly bend or pull.
- · Do not disassemble or modify.
- Do not drop or hit.
- Do not allow to come into contact with liquids.
- If you notice abnormalities such as smell, heat generation, discoloration, or deformation while in use or storage, stop using the label printer, disconnect the USB cable, and remove the battery.
- When the label printer is not being used, store it out of the reach of children. In addition, do not allow children to put any label printer parts or ribbons/labels in their mouths. If ingested, seek immediate medical advice.

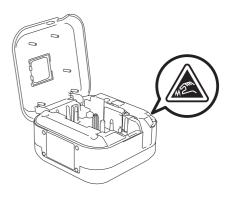
ACAUTION Failure to observe instructions and warnings could result in minor or moderate injuries.

Rechargeable Li-ion Battery

If liquid from the battery gets onto skin or clothes, immediately rinse them with water.

Label Printer and USB Cable

- Use the dedicated battery (PA-BT-005).
- When opening and closing the Cassette Cover, use caution to prevent your fingers from being trapped.
- Do not touch the Print Head.
- Do not touch the cutter blade or insert your fingers inside the Tape Exit Slot.



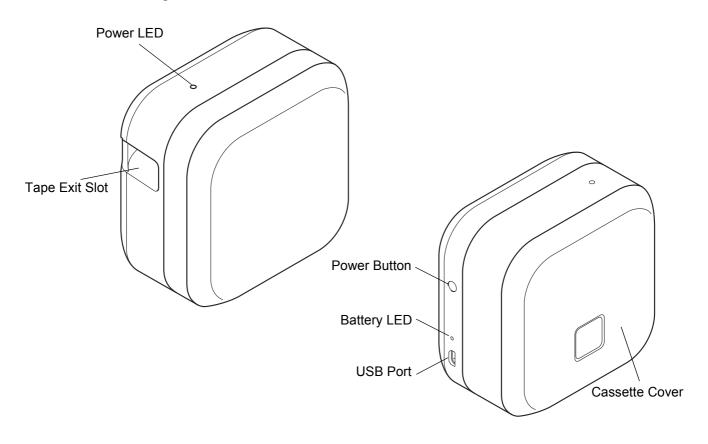
General Precautions

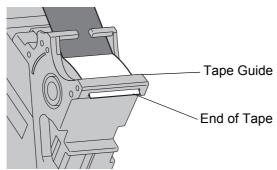
Label Printer, Ribbon Cassette, Tape Cassette, or USB Cable

- Do not use in any way or for any purpose not described in this guide. Doing so may result in accidents or damage.
- Use Brother Ribbon Cassettes or Tape Cassettes.
- Do not put any foreign objects into the Tape Exit Slot, the USB Port, battery compartment, etc.
- DO NOT use, charge, or store the product:
- Where it may come into contact with liquids
- Where condensation forms
- Where there is a lot of dust
- Where the temperature or humidity are extreme. See Product Specifications
- Near flames, a heater or in direct sunlight
- Do not try to print if the cassette is empty; it will damage the Print Head.
- Do not pull the ribbon/tape while printing or feeding; it will damage the ribbon/tape and the label printer.
- The length of a printed ribbon/label may differ from the displayed ribbon/label length.
- Depending on the location, material, and environmental conditions, labels may unpeel or become irremovable, or the color may change or be transferred to other objects. Before applying labels, check the environmental conditions and the material.
- When printing multiple copies of a ribbon/label, the label printer will not detect the end of the Ribbon/Tape Cassette and will continue printing.
- Printed characters may look different than previewed, as your device's or computer's screen may have a higher resolution than the label printer.
- Printed small text may not be as clear as it is displayed.
- White and Gold printed objects may not always print clearly.
- The backing of some types of tapes may be pre-cut to make it easier to peel the backing. To remove the backing, simply fold the label lengthwise with the text facing inwards to expose the inside edges of the backing. Next, peel off the backing one piece at a time.
- Labels may be difficult to attach to surfaces that are wet, dirty, or uneven. The labels may peel off easily from these surfaces.
- For rough and textured surfaces, we recommend using Extra Strength Adhesive Tape.
- Be sure to read the instructions provided with Ribbon, Fabric Tapes, Extra Strength Adhesive Tapes, or other special tapes and observe all precautions noted in the instructions.

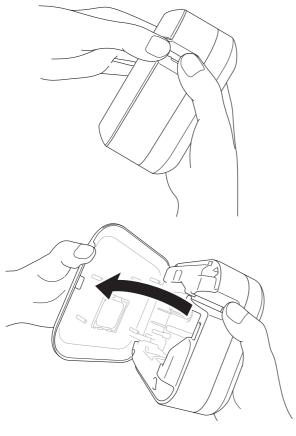
Set Up Your Label Printer

Parts Description



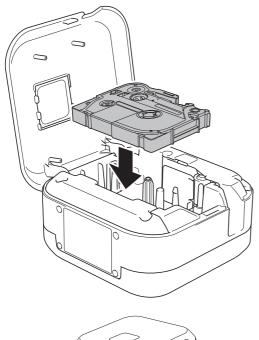


Insert the Ribbon Cassette or Tape Cassette



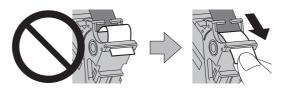
1 Place your fingers on the Tape Exit Slot, as shown.

Open the Cassette Cover by pulling the Tape Exit Slot to the left.



3 Insert the Ribbon/Tape Cassette following the drawing marked inside the case. Confirm that the tip of the ribbon/tape is pointed at the Tape Exit Slot.

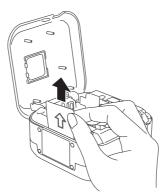


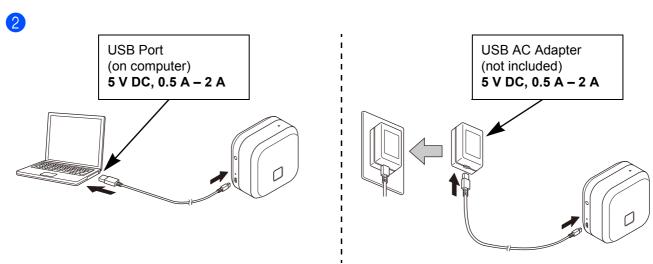


- After the ribbon/tape passes under the Tape Guide, pull the tip to remove any slack in the ribbon/tape.
- Make sure the ribbon/tape is not caught in the unit when inserting or removing the Tape Cassette.
- 4 Press the Ribbon/Tape Cassette into the label printer until it locks into place and close the Cassette Cover.

Charge the Battery

1 Remove the protective sheet (first time only).





Connect the label printer to the computer using the included USB cable, or connect the USB cable to a USB AC Adapter (not included) suitable for charging mobile devices, and plug the adapter into a power source. Charge until the Battery LED turns off.



- Use the included USB cable.
- If charging the battery using a computer, make sure the computer is on.

Notes on Using the Rechargeable Li-ion Battery

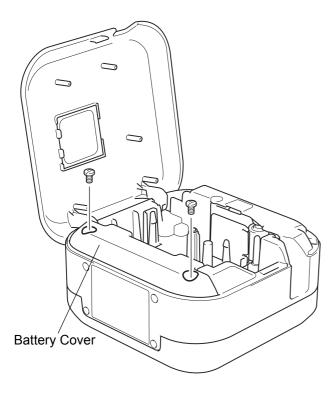
- Charge the battery in environments between 50 °F and 95 °F/10 °C and 35 °C, otherwise the battery will not charge, and the Battery LED will remain lit.
- If the label printer is used to print, feed, or perform another operation while charging, charging may stop even though the battery is not fully charged. Charging resumes when the operation is completed.

Rechargeable Li-ion Battery Characteristics

To ensure the highest performance and longest life from the Rechargeable Li-ion Battery, when storing the label printer for a long period of time:

- Charge once every six months.
- Store in a cool dry place out of direct sunlight, between 50 °F and 95 °F/10 °C and 35 °C.

Remove Battery for Replacement or Disposal



- Turn the label printer off.
- 2 Open the Cassette Cover.
- Remove the two screws from the Battery Cover using a flat-bladed screwdriver.
- 4 Remove the battery.

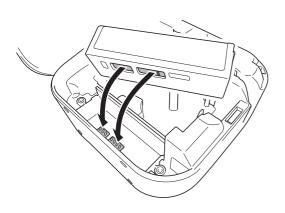


- Dispose of batteries at an appropriate collection point. Be sure to observe all applicable local regulations.
- When storing or discarding a battery, cover the contacts with cellophane tape to prevent it from short-circuiting.



ADANGER

Do not dispose of the battery with household waste. There is a risk of environmental damage, explosion, or fire.



- 5 When reinserting the battery, make sure the battery's contacts are touching the contacts inside the battery compartment.
- 6 Replace the Battery Cover, reinsert the screws, and tighten them with a flat-bladed screwdriver.
- Close the Cassette Cover.

Turn Power On or Off

Power On	Press the Power Button.	
Power Off	Press and hold the Power Button until the Power LED turns off.	

3

Print from Your Mobile Device

Download the P-touch application from the App Store or Google Play™.

P-touch Design&Print





Design and create stylish labels for work or home.

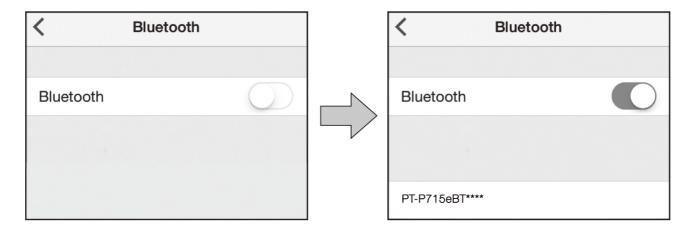


- When using TZe-R*** ribbon, press **Print**, and then select **Special Tape** in Cut Options.
- Glue from previous labels may stick to the cutter, causing uneven cuts in the satin ribbon.
- We recommend cutting the ribbon manually.
- When using tape labels, after the last label prints, press the Power Button twice quickly to eject and cut the last label. Note that the label printer will feed about 1 in./25 mm of leader tape before the next new label when you use this method.
- Due to the structure of the laminate, when Auto Cut is ON, the label printer feeds approximately 1 in./25 mm of leader tape before every new label.
- To save ribbon/tape, change these settings in the app:

P-touch Design&Print - Turn Cut the last label: OFF

Then print your labels and leave the last label in the label printer until you are ready to print a new label.

Pair the Label Printer with Your Mobile Device



On your mobile device:

- 1 Go to the settings menu and make sure the Bluetooth® option is on.
- 2 Select **PT-P715eBT****** (where **** is the last four digits of your label printer's serial number. The unit's serial number is located inside the Cassette Cover, underneath the TZe Tape Cassette.).



- If asked to enter a PIN Code, enter "0000".
- Pairing instructions may differ slightly, depending on your mobile device.
- If the label printer is not discovered by your smartphone or tablet via Bluetooth, check the following:
- The label printer may be connected to another mobile device. If so, turn off Bluetooth on that device, or turn the label printer off and then on again.
- Check that the label printer is not in sleep mode.
- Place your mobile device as close as possible to the label printer.
- Make sure there are no obstacles or items that emit radio waves, such as a microwave oven, between the label printer and your mobile device. If such obstacles or items are present, use the label printer away from them.
- This label printer does not support Wi-Fi connections.

4

Print from Your Computer

Visit <u>install.brother</u> and install the printer driver and P-touch Editor by following the on-screen instructions.

The following software can be selected for installation:	Features		
Printer Driver	Software required to print from a label printer.		
P-touch Editor	Label creation software for computers. This application comes with built-in drawing tools that allow you to print a wide variety of custom labels in complex layouts with text of different fonts and styles, frames, imported images, barcodes, etc.		
P-touch Update Software	Update applications to the latest version. Visit support.brother.com to update P-touch Editor for Mac.		
Printer Setting Tool	Configure settings for the label printer.		

Windows

Create Ribbon/Labels with P-touch Editor

- 1 Connect the label printer and your computer with the included USB cable.
- Double-click the P-touch Editor icon on the desktop.
- 3 Create a new layout or open an existing layout.
- 4 Select the mode as necessary:



Mode	Features	Print Settings Change	How to Print
Everence	This mode allows you to quickly create	Yes	Click the print icon > Print
Express	layouts that include text and images.	Yes	File menu > Print > Print
	This mode allows you to create layouts	No	Click the print icon
	using a wide-range of advanced tools and options.	Yes	File menu > Print > Print
		Yes	Click the print icon 🦁 > Print
Snap	This mode allows you to create custom layouts at any time by keeping the P-touch Snap palette displayed on your monitor. • Screen Capture function • Drag-and-Drop function • Print Text function	No	Click the print icon

Options	Functions (Multiple selection is possible for some options)		
Auto Cut	Cuts each label automatically.		
Chain Printing	Allows you to save tape by not cutting the last label.		
Special Tape Feeds tape for manual cutting. Use for special tapes, such as Ribbon and Extra Strength Adhesive Tapes.			
Mirror Printing	Print reverse.		



- When using Special Tapes, such as ribbon, press **Print** and then select **Special Tape** in Cut Options.
- Glue from previous labels may stick to the cutter, causing uneven cuts in the satin ribbon.
- We recommend cutting the ribbon manually.
- When using tape labels, after the last label is printed, press the Power Button twice quickly to feed and cut the tape.
- Before each initial print, the label printer feeds an approximately 25 mm (1 in.) of blank tape.
- The Cable Labeling Wizard allows you to create layouts for electrical equipment management.
- This label printer does not support Bluetooth connections for computers.
- This label printer does not support Wi-Fi connections.

To select the layout:

- Double-click the layout icon.
- Select the layout icon, then click the arrow mark .

To change the P-touch Editor startup settings:

- 1 Click the **Tools** menu, and select > **Options**.
- 2 In the Options window, select General and select the startup setting you want from Operations.

Configure Settings Using the Printer Setting Tool

- 1 Connect the label printer and your computer with the included USB cable.
- Start the Printer Setting Tool.

Operating System Version	How to Start		
Windows 7	Start > All Programs > Brother > Label & Mobile Printer > Printer Setting Tool		
Windows 8.1	Apps > Printer Setting Tool		
Windows 10	Start > Brother > Printer Setting Tool		

3 Click Device Settings.

The following settings can be changed:

Auto Power On	Configure whether the label printer turns on automatically when it is connected to a USB AC Adapter or a computer.
Auto Power Off	Set the period of time before the label printer turns off automatically when it is connected to a USB AC Adapter or a computer.
Auto Power Off (Li-ion)	Set the period of time before the label printer turns off automatically.
Contents	Configure the label printer information that will be printed.
Length Adjustment	Adjust the length of the printed label to match the length of the label displayed on the computer.

- 4 Click Apply > Exit.
- 5 Click **Exit** in the main window.



- Check that the label printer you want to configure appears next to **Printer**. If a different label printer appears, select your label printer from the drop-down list.
- Do not perform another job while changing the settings.

Apply Settings Changes to Multiple Label Printers

- 1 After applying settings to the first label printer, disconnect the label printer from the computer.
- Connect the second label printer to the computer.
- 3 Select the newly connected label printer from the **Printer** drop-down list.
- 4 Click Apply.

Repeat steps 1 to 4 for all label printers whose settings you want to change.



- To save the current settings in a file, click **File** > **Export**.
- The same settings can be applied to other label printers. Click **File > Import**, then select the exported file.

Update Software

- 1 Double-click the P-touch Update Software icon an the desktop.
- 2 Click the Computer Software Update icon 🕞.
- 3 Select the **Printer** and **Language**, select the check boxes next to the software you want to update, and then click **Install**.



Close all other Brother applications.

Update Firmware

- 1 Turn on the label printer, and connect it to your computer with the included USB cable.
- 2 Double-click the P-touch Update Software icon 👛 on the desktop.
- 3 Click the Machine Update icon .
- 4 Select the **Printer**, ensure that **The machine is connected correctly.** appears, and then click **OK**.
- 5 Select the **Language**, select the check boxes next to the firmware you want to update to, and then click **Transfer**.
- 6 Click Start.



- Do not power off or disconnect the USB cable while updating.
- Close all other Brother applications.

Mac

Create Ribbons/Labels with P-touch Editor

- 1 Connect the label printer and your computer with the included USB cable.
- Click Macintosh HD > Applications > P-touch Editor.
- 3 Select a new template or a template category.



- When using Special Tapes, such as ribbon, press Print and then select Special Tape in Cut Options.
- Glue from previous labels may stick to the cutter, causing uneven cuts in the satin ribbon.
- We recommend cutting the ribbon manually.
- When using tape labels, after the last label is printed, press the Power Button twice quickly to feed and cut the tape.
- Before each initial print, the label printer feeds an approximately 25 mm (1 in.) of blank tape.
- This label printer does not support Bluetooth connections for computers.
- This label printer does not support Wi-Fi connections.

Configure Settings Using the Printer Setting Tool

- 1 Connect the label printer and your computer with the included USB cable.
- Click Macintosh HD > Applications > Brother > Printer Setting Tool > Printer Setting Tool.
- Select any of the Settings tabs, and then configure the settings.
- 4 Click Apply Settings to the Printer.
- 6 Click Exit.



- Check that the label printer you want to configure appears next to **Printer**. If a different label printer appears, select the label printer from the drop-down list.
- Do not perform another job while changing the settings.

Auto Power On	Configure whether the label printer turns on automatically when it is connected to a USB AC Adapter or a computer.
Auto Power Off	Set the period of time before the label printer turns off automatically when it is connected to a USB AC Adapter or a computer.
Auto Power Off (Li-ion)	Set the period of time before the label printer turns off automatically.
Length Adjustment	Adjust the length of the printed label to match the length of the label displayed on the computer.

Apply Settings Changes to Multiple Label Printers

- 1 After applying settings to the first label printer, disconnect the label printer from the computer.
- Connect the second label printer to the computer.
- 3 Select the newly connected label printer from the **Printer** drop-down list.
- 4 Click Apply Settings to the Printer.

Repeat steps 1 to 4 for all label printers whose settings you want to change.



- To save the current settings in a file, click **Export**.
- The same settings can be applied to other label printers. Click Import, then select the exported file.

Update Firmware

- 1 Turn on the label printer, and connect it to your computer with the included USB cable.
- Click Macintosh HD > Applications > P-touch Update Software.
- 3 Click Machine update.
- 4 Select the Printer, ensure that The machine is connected correctly. appears, and then click OK.
- 5 Select the **Language**, select the check boxes next to the firmware you want to update to, and then click **Transfer**.
- 6 Click Start.



- Do not power off or disconnect the USB cable while updating.
- · Close all other Brother applications.

5 Appendix

Maintenance

Before performing any maintenance, disconnect the USB cable and power off the label printer.

Clean the Label Printer Exterior

Wipe the label printer's exterior with a soft, dry cloth to remove dirt or dust. If the label printer is heavily soiled, wipe it with a cloth dampened with some water.



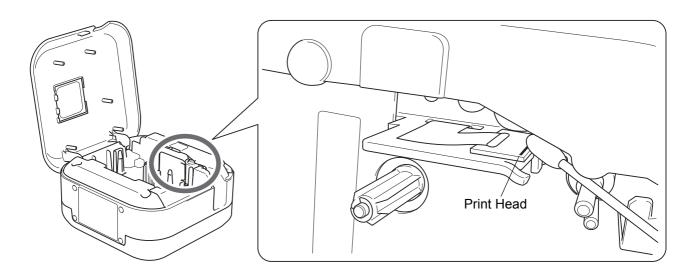
Do not use solvents or agents such as benzene, paint thinner, or alcohol, which may damage the label printer's surface.

Clean the Print Head

Streaks or poor-quality characters on printed labels generally indicate that the Print Head is dirty. You can use either the optional dedicated Head Cleaning Tape Cassette (TZe-CL4) or a cotton swab to gently wipe dirt from the Print Head.



Put the Head Cleaning Tape Cassette in the label printer, and press the Power Button twice quickly. Approximately 25 mm (1 in.) of tape feeds each cleaning cycle. If the problem is not solved after repeating this process three times, contact Brother customer service.



ACAUTION

Do not touch the Print Head. You may get burned.

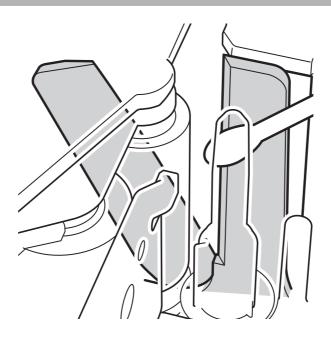
Appendix

Clean the Tape Cutter

Tape adhesive can build up on the cutter blade after repeated use, which may dull the blade and result in the tape jamming in the cutter. Wipe the cutter blades using a cotton swab moistened with ethanol or isopropyl alcohol.

ACAUTION

Do not touch or insert your fingers into the cutter blade.



Troubleshooting

LED Indications

Power LED	Lit/Flashing	Condition	
	Lit	Bluetooth connection established Feeding or cutting tape Printing	
Green	Flashing (0.5 second intervals)	Receiving data from a mobile device or a computer Transferring program	
	Lit for 3 seconds, then off for 1 second	Standby	
	Lit	Initializing	
Orange	Flashing (0.5 second intervals)	Cooling	

Battery LED	Lit/Flashing	Condition	
	Not lit	Fully charged	
	Lit	Charging	
Orange	Not lit for 3 seconds, then lit for 0.5 seconds	Only half the battery charge remains.	
Crange	Not lit for 2 seconds, then flashing twice	The battery charge is low.	
	Flashing (0.5 second intervals)	Insufficient charge or battery failure. Refer to the LED troubleshooting table to solve the problem.	

LED Troubleshooting

Power LED	Lit/ Flashing	Condition	How to Clear an Error	Solution
	Flashing twice per second, then off for 1 second	Battery failure		If the problem is still not resolved, replace the battery.
	Flashing (1 second intervals)	 No Ribbon/Tape Cassette installed. Incorrect Ribbon/Tape Cassette installed. Incompatible Ribbon/Tape Cassette installed. 	Lightly press the Power Button.	Insert the correct Ribbon/Tape Cassette.
		Insufficient charge	Restart the label printer.	Make sure you have removed the protective sheet. Charge the battery.
		High temperature error	Lightly press the Power Button.	Wait a short while, then try again after the Power LED changes to green.
			Transmission error	Restart the label printer.
		Cutter error	Restart the label printer.	
	Lit	Program transfer failure	Transfer the program again. If the problem is still not resolved, contact Brother customer service.	
	Flashing (0.3 second intervals)	System error	Contact Brother customer service. (The flashing pattern may change if you touch the Power Button.)	

Appendix

If you need additional help, visit $\underline{\text{support.brother.com}}.$

Problem	Solution		
The label printer does not print.	Check that the Ribbon/Tape Cassette is inserted correctly. If the Ribbon/Tape Cassette is empty, replace it. Check that the Cassette Cover is securely closed. Check that the charge is not low. Check that the label printer is on. Check that the mobile device is not in sleep mode. Check that the mobile device's Bluetooth setting is on. Check that the label printer is connected to your mobile device via Bluetooth. Check that the label printer is selected in the P-touch app. Check that the label printer is not paired with another device. Make sure the label printer and your mobile device are close enough to communicate. Make sure no devices that emit radio waves (for example, a microwave oven) are located nearby. Check that the correct printer driver is installed when printing from a computer. Connect the label printer to your computer with the included USB cable when printing from a computer. Check the ribbon/label is not blank.		
The ribbon/tape does not feed correctly. The ribbon/tape gets stuck inside the label printer.	 If the tape is bent, cut off the bent section. If the ribbon/tape is jammed, remove the ribbon/tape cassette, pull out the jammed tape, and then cut it. Check that the end of the tape out of the Tape Guide. Confirm that the ribbon/tape is pointed at the Tape Exit Slot. Remove the ribbon/tape cassette and insert it again. 		
A tape jam error cannot be cleared despite following the troubleshooting steps.	Contact Brother customer service.		
A horizontal gap runs through the middle of the printed label.	Streaks or poor quality printed labels generally indicate that the Print Head is dirty. See <i>Maintenance</i> : <i>Clean the Print Head</i> .		
An error occurred when using a mobile app. I want to cancel the current printing job.	Go to your mobile app's settings menu > Support page > FAQs & Troubleshooting. Make sure that the label printer is on, and then lightly press the Power button.		
The ink ribbon is separated from the ink roller.	If the ink ribbon is broken, replace the ribbon/tape cassette. If not, leave the tape uncut and remove the ribbon/tape cassette, then wind the loose ink ribbon back onto the spool. Spool		

Appendix

Problem	Solution		
The label printer stops while	Replace the ribbon/tape cassette if striped tape is visible, as this indicates that you		
printing a ribbon/label.	have reached the end of the tape.		
While printing, striped tape appears.	The ribbon/tape cassette is empty. Insert a new ribbon/tape cassette.		
The ribbon/tape is not cut automatically.	Select Auto Cut . If using ribbon or special tapes, cut the ribbon/tape manually.		
Printed barcodes or QR codes cannot be read.	 Try using another barcode scanner. Try using another QR code reader application. Change the tape. Recommended: Black on white tape Enlarge barcodes or QR codes using the application, if possible. 		
There is an approximately 25 mm (1 in.) of blank space added to the left margin of each printed label.	 Due to the structure of the laminate, when Auto Cut is ON, the label printer feeds approximately 1 in./25 mm of leader tape before every new ribbon/label. To save ribbon/tape, change these settings in the app: P-touch Design&Print - Turn Cut the last label: OFF Then print your labels and leave the last ribbon/label in the label printer until you are ready to print a new ribbon/label. When using TZe-R*** ribbon, we recommend cutting the ribbon manually. When using tape labels, after the last label prints, press the Power Button twice quickly to eject and cut the last label. Note that the label printer will feed about 1 in./25 mm of leader tape before the next new label when you use this method.		
 I cannot turn on the label printer. The label printer powers off when I try to print. 	 Charge the battery. Make sure you have removed the protective sheet. See <i>Charge the Battery</i>. 		
It is not possible to charge the battery.	 Disconnect the USB cable and connect it again. Make sure you have removed the protective sheet. See <i>Charge the Battery</i>. 		
Battery life is short, even when fully charged.	The battery may have reached the end of its life. Use a new battery.		
I want to check I am using the latest version of the software.	Windows: Use the P-touch Update Software to confirm if you have the latest version. See Windows: Update Software. Mac: Visit support.brother.com.		

Product Specifications

Dimensions	Approximately 5 in. (W) × 2.6 in. (D) × 5 in. (H) Approximately 128 mm (W) × 67 mm (D) × 128 mm (H)		
Weight (with battery)	Approximately 1.4 lb Approximately 640 g		
Operating temperature	50 °F to 95 °F 10 °C to 35 °C		
Operating humidity	20 to 80% (without condensation)		
Interface	Label printer side (for Windows/Mac)	USB 2.0 Full Speed	
	Bluetooth Version	2.1+EDR Class2	

Appendix

Trademarks

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