

Statement regarding Data collected when accessing the QR code on Brother's label printers

Brother Industries, Ltd. ("Brother", "we", or "our") affixes a QR code to your label printer or its packaging. When you access the URL on your mobile device using this QR code, you are automatically redirected to a website operated by Brother or Brother group companies (collectively, "Designated website"). Upon accessing the webpage, data from your browser, such as your IP address, language information, product model, and the location of the QR code (i.e., whether the QR code was placed on the product itself or the product's packaging) (collectively, "Data") will be collected and sent to our server.

Brother reserves the right to use the Data solely for detecting the Designated website for your country or region, and displaying the webpage within the Designated website that corresponds to your language. If there is no Designated website that corresponds to your country or region, Brother's webpage will be displayed instead. We will not use your Data other than for the above purpose without your prior consent.

In case the Data is construed as personal data by laws in the country or region you live in, Brother will control the Data in strict accordance with "General Privacy Policy" which is available [here](https://web.global.brother/aa/privacy.html) <<https://web.global.brother/aa/privacy.html>>.

As for data collection at the Designated website, the terms and conditions and the privacy policy of the Designated website will separately apply.